

# FMWR Commercial Sponsorship Request Form

For additional information, please call Jordan Talbot, Commercial Sponsorship Coordinator at (845) 938-8185.  
In addition to this information, you must also submit the previous year's AAR and a tentative budget for the event.

*If you need a budget template, please email [Lyndsey.Harris@usma.edu](mailto:Lyndsey.Harris@usma.edu)*  
Please email the AAR and tentative budget forms to [Lyndsey.Harris@usma.edu](mailto:Lyndsey.Harris@usma.edu)

## EVENT SPECIFICS

**Event Name:**  **Cost:** Adults:  Children:

**Date(s) of event:**  **Time(s):**  **Location/Bldg. #:**

**Who may participate in this event?** (Check all that apply) Open to the public ☐ West Point Community ☐

Active Duty Only ☐ Children (specify ages): ☐  Other: ☐

**Age(s) Targeted** (check all that apply) 5 and under ☐ 6-12 ☐ 13-17 ☐ 18-25 ☐ 26-35 ☐ 36-49 ☐ 50-64 ☐ 65 and older ☐

**Is this an annual event?** Yes ☐ No ☐ If YES, What Number?

**Expected Attendance:**  **Previous Years Attendance:**  **Previous Years Revenue: \$**

**Event Activities:**

**Please list your budgeted cost for your FMWR Event \$**

**Please give a brief summary of the event:**

**How are you going to enhance your event to make it better this year?**

## SPONSORSHIP REQUESTED

☐ **Cash, amount: \$**

**In-Kind Items** (products or services)

**Potential sponsors you can think of:**

**Sponsors from previous year that you would like to see again:**

**Please list any benefits you can offer the sponsor:**

*(i.e.: What about your event would attract a sponsor? What benefits can you offer to help them achieve their business objectives?)*

## CONTACT INFORMATION

**Organization:**

**Point of Contact:**

**Phone:**

**Alternate POC:**

**Phone:**

**Division Chief:**

**Phone:**

*Please list the average number of people who use your facility per day:*

