



ADVERTISING RATES FOR PAIMA REPORT

Rates are for single insertion. When you confirm and pay in advance for 3 issues, a discount will be applied. Please return the attached form and your artwork 30 days prior to the scheduled issue. An invoice will be sent once form is received.

Full Page Advertisement

Full Color \$625

Advance payment all 3 - \$1,500

Two Colors \$550

Advance payment all 3 - \$1,320

One Color \$450

Advance payment all 3 - \$1,080

Half Page Advertisement

Full Color US \$500

Advance payment all 3 - \$1,200

Two Colors US \$475

Advance payment all 3 - \$1,140

One Color US \$375

Advance payment all 3 - \$900

Quarter Page

Full Color \$400

Advance payment all 3 - \$960

Eighth Page

Full Color \$375.00

Advance payment all 3 - \$900

Special Positions

Full Color/Full page- Must reserve for all 3 issues

Inside Front Cover – \$850

Advance payment all 3 – \$2,040

Inside Back Cover – \$750

Advance payment all 3 – \$1,800

Back Cover – \$950 ***SOLD***

Advance payment all 3 - \$2380

Dimensions & Artwork Specifications

Half page 280mm x 95mm (W) OR 132mm x 190mm (W)

Bleed page size 297mm x 210mm add 3mm bleed

Quarter page 66mm x 190mm (W) OR 132mm x 95mm (W)

Eighth page: 120 m x 45 mm (W)

Artwork material can be supplied as finished artwork (Quark/InDesign etc) supplied on CD including all fonts and images (min 300dpi). If PDF files are supplied they must have high resolution CMYK images and fonts embedded, with cut marks added and 3mm bleed. Artwork can produced for a small charge. All artwork must be sent direct to our editor:

Colin Quarrington/ Quarrington Curtis Limited

Number Three Trinity Barns

Weston, Hampshire ,GU32 3NN, United Kingdom

cmq@qcpr.co.uk – Tel: 44-1730-269-262

PAYMENTS:

Mail checks to: PAIMA, 1451 W Cypress Creek Blvd., Suite 300, Fort Lauderdale, FL 33309

CREDIT CARD – VISA/MASTERCARD ONLY

Company Name: _____

Name on Card: _____

Card Number: _____ Amount: _____

Expiration Date: _____ Code: _____