

CULTURE THAT ROCKS



**MHEDA's 60th Annual
Convention &
Exhibitors' Showcase**

APRIL 18-22, 2015

**JW Marriott San Antonio
Hill Country Resort & Spa
San Antonio, Texas**


YOUR INDUSTRY CONNECTION
MHEDA
Material Handling Equipment Distributors Association

ARE YOU READY TO ROCK?

YOU'RE INVITED TO MHEDA'S 60TH ANNUAL CONVENTION!

APRIL 18-22, 2015 • JW MARRIOTT SAN ANTONIO HILL COUNTRY RESORT & SPA • SAN ANTONIO, TEXAS



What is your company's culture? Are your people rocking and rolling? Or are they simply humming along? Culture is essentially the heart of your business. It's the essence of your team spirit. It's the background music to your day. MHEDA's 2015 Convention shines the spotlight on your people and the changes happening in today's workplace. Together, we'll uncover better business practices as it relates to management, recruiting, selling, demographics, technology, values and more. The following pages outline a dynamic Convention filled with a number of exciting speakers, entertainers and MHEDA Member presenters. Put learning and networking on your calendar this spring and join us in San Antonio, Texas for an event that ROCKS!

"BOGO" FREE DISTRIBUTOR REGISTRATION

Share convention with a key member of your team. For every Distributor Member Registration, we are happy to offer you one free registration to anyone at your company who has never been to the convention.



2015 MHEDA President
Mark Milovich
President
Lift Atlanta, Inc.

Mark & Lorri Milovich



2015 MHEDA Convention Chairman
Scott Lee
President
Conveyor Solutions, Inc.

Scott & Leah Lee



WHAT THE FANS ARE SAYING*

"I enjoy the ability to network with so many people in one location."
- Steve McClintock,
Modern Equipment Company

"MHEDA convention is where we go for executive training."
- Steve Fawcett,
Bode Equipment Company

"We always look forward to meeting our current customers and to network with potential customers."
- Ray Marean,
Yosemite Software Solutions

"Every aspect ... accommodations, food, timing of events, quality of speakers ... was top notch!"
- Carolyn Gunn,
Toyota Materials Handling

"Content was excellent and execution of all events was flawless!"
- Kent Eudy, MCFA

*Comments from 2014 Convention Survey

2015 CONVENTION LINEUP

SATURDAY, APRIL 18

8:00 a.m. – 4:00 p.m.
9:00 a.m. – 1:00 p.m.
4:00 p.m. – 5:00 p.m.

Registration
Caverns' Tour & Zip Lining
Emerging Leaders Reception

SUNDAY, APRIL 19

6:30 a.m. – 8:00 a.m.
7:00 a.m. – 1:00 p.m.
8:00 a.m. – 4:00 p.m.
9:00 a.m. – 1:00 p.m.
9:00 a.m. – 4:00 p.m.
5:30 p.m. – 6:30 p.m.
6:30 p.m. – 9:30 p.m.

Bound to Run
Golf Tournament
Registration
Bike Tour
Exhibitors' Showcase Set-Up
Newcomers Orientation
Opening Party

MONDAY, APRIL 20

6:30 a.m. – 7:45 a.m.
7:45 a.m. – 8:15 a.m.
8:15 a.m. – 9:15 a.m.
9:30 a.m. – 1:30 p.m.
10:00 a.m. – 2:00 p.m.
1:45 p.m. – 3:00 p.m.
3:15 p.m. – 4:15 p.m.
4:30 p.m. – 5:00 p.m.
5:00 p.m. – 6:00 p.m.
6:00 p.m. – 8:00 p.m.

Breakfast
Membership Meeting
Keynote Presentation
Exhibitors' Showcase & Lunch
Spouse Event
General Session
Roundtable Discussions
Juggling Performance
Happy Hour
Exhibitor Tear Down

TUESDAY, APRIL 21

6:30 a.m. – 8:00 a.m.
7:00 a.m. – 8:00 a.m.

Breakfast
NEW! Women in Material Handling Breakfast
General Session
Workshops
Spouse Event
General Session
Lunch
Workshops
Workshops
Musical Comedy Performance
Closing Party

WEDNESDAY, APRIL 22

7:00 a.m. – 9:00 a.m.

Farewell Breakfast

New in 2015 Convention APP! This APP will help you connect with fellow attendees by giving you the ability to send and receive messages and meeting invites, network via social media, view event agenda and more!

HEADLINER KEYNOTE PRESENTATION

CULTURE THAT ROCKS: HOW TO AMP UP YOUR COMPANY'S CULTURE



If you're a fan of unpredictability and thinking about things differently, come hear what all the noise is about! MHEDA is excited to welcome Jim Knight, former head of Training & Development for Hard Rock International, as our 2015 keynote speaker.

This high-energy session is designed to revolutionize your company's culture, all told through the spirit of Rock 'n' Roll!

MONDAY, APRIL 20TH AT 8:15 A.M.



MAIN STAGE GENERAL SESSIONS



WHAT IN THE WORLD IS GOING ON?

In order to manage effectively, you must know what trends are happening, how they will impact the economy, and what opportunities they may generate. Presenter Herb Meyer, former Special Assistant to the Director of Central Intelligence and Vice Chairman of the CIA's National Intelligence Council, will discuss key trends in politics, economics and culture. Monday, April 20th from 1:45 p.m. – 3:00 p.m.



ROCK STAR SELLING: SELLING VALUE IN THE NEW ECONOMY

An entirely new set of sales competencies are required to win business. Discover how the best sales organizations are meeting the expectations of sophisticated customers; explore proven habits of today's top producers and learn practical ideas you can immediately leverage to drive growth. Presenter Ryan Estis, former chief strategy officer for McCann Worldgroup advertising agency NAS, brings a fresh perspective to the world of selling. Tuesday, April 21st from 8:00 a.m. – 9:15 a.m.



BUILDING NEXT GEN ENTERPRISES FOR A NEXT GEN WORKFORCE

Many of our organizations still operate from an Industrial Age management model. Presenter Seth Mattison, Founder and Chief Movement Officer of FutureSight Labs, advises many of the world's leading brands and organizations on the key shifts happening around talent management. In this session, you will gain a road map for anticipating the management challenges that will demand fundamentally new thinking. Tuesday, April 21st from 11:00 a.m. – 12:00 p.m.



JAM SESSION ROUNDTABLE DISCUSSIONS

Discuss the challenges and opportunities that matter most to you and learn how others in the industry are handling the same issues. Connect with your peers on Monday, April 20th from 3:15 p.m. – 4:15 p.m.

"Great networking opportunities to rejuvenate my thinking."
- Milt Tandy, WireCrafters

SET-LIST TUESDAY WORKSHOPS

9:30 a.m. – 10:45 a.m.

HOW DO THEY DO THAT? SECRET TECH WEAPONS

Discover how to use free and bargain technology tools you never knew existed to create professional quality graphics, help your office run smoothly and wow your customers. Presented by Beth Ziesenis, Author and Speaker, *Your Nerdy Best Friend*

WORKFORCE PLANNING

Review the challenges companies face in hiring and the importance and effectiveness of Workforce Planning. We'll also review what the recruitment landscape will look like for Forklift Technicians and Sales Engineers over the next five years. Presented by representatives from CareerBuilder and EMSI, Economic Modeling Specialists Intl.

GROWTH AS STRATEGY – MEMBER PERSPECTIVE

Hear from a MHEDA Member who will share insight based on personal experience in managing growth. Learn tips on how to successfully navigate growth as a core strategy. Topics include strategic planning and execution. Presented by Jerry Weidmann, President of Wisconsin Lift Truck Corp.

1:00 p.m. – 2:15 p.m.

ENGAGING THE NEXT GENERATION OF CUSTOMERS

We're witnessing the greatest fundamental shift the world has ever seen in the way we organize, collaborate and contribute. Learn actionable tools to foster loyalty amongst the next generation of customers. Presented by Seth Mattison, Founder and Chief Movement Officer of FutureSight Labs

WORKPLACE VIOLENCE: RECOGNITION & PREVENTION

Workplace violence takes its toll - physically, emotionally, and monetarily. We must train employees to recognize pre-incident indicators and report them BEFORE something occurs. Gain a clear understanding of the existing problem and best methods of prevention. Presented by Carol Dodgen, Owner, Dodgen Security Consulting, LLC



SOCIAL MEDIA & SEARCH ENGINES

Asking yourself why your company should have a Social Media presence? Learn why it is important to boost your search engine ranking and gain tools to help assess where you are now and how to improve. Presented by Brian Bluff, President, Site Seeker, Inc.

FAMILY BUSINESS – MEMBER PERSPECTIVE

Working with family members presents some interesting challenges. A fellow MHEDA Member shares his insights and lessons learned while working alongside his family. We'll also discuss transitioning the business from one generation to the next. Presented by Buddy Smith, CEO, Carolina Material Handling Services.

2:30 p.m. – 3:45 p.m.

TECH TOOL AND APP EXCHANGE

Many professionals have their favorite time-saving, productivity-increasing technology secrets. This session gives you the opportunity to share your favorite tech tools with your peers. Presented by Beth Ziesenis, Author & Speaker, *Your Nerdy Best Friend*

CULTURE – MEMBER PERSPECTIVE

A dealership's culture is essentially how the people in the company think, how they feel and how they operate. A fellow MHEDA Member will present his perspective on culture and provide you with insights to improve employee performance by enhancing culture. Presented by Bill Ryan, President, LiftOne

CRM 101: WHAT YOU NEED TO KNOW

CRM can help distributors drive business results, improve sales and deliver a high-impact customer experience. Learn critical rules for getting the most out of CRM. Presented by Mark Dancer, Author and VP of Global Channel Management at Henkel Corporation.

EXHIBITORS' SHOWCASE

ABOUT THE EXHIBITORS' SHOWCASE

Monday, April 20th, 9:30 a.m. to 1:30 p.m.
 MHEDA's Annual Exhibitors' Showcase is a tabletop showcase featuring many of the material handling industry's top companies. This event provides suppliers and business associates with an intimate venue designed for peer-to-peer networking and relationship building. It is also a great way to meet new people and learn about the latest products and services available to help you better serve your customers. We strongly encourage you to take the time to review the list of exhibiting companies then plan on making your way around the Showcase Floor. It's a great way to enhance your convention experience on a personal and professional level.

New in 2015: Lunch will be in the same room as the Exhibitors' Showcase! We also have added the lunch tables directly on the show floor, therefore giving you more time to network with Exhibitors.

Booths are sold out for 2015, but sponsorships are still available. For details, contact Kathy Cotter at kcotter@mheda.org. Occasionally an exhibitor cancels and booth space becomes available. If you are interested in getting on the Showcase wait list, contact MHEDA at 847-680-3500. Details and an updated floorplan are available at www.mheda.org. Booth Price - \$2100 Premium or \$1900 Standard, plus one person must register in full as a convention attendee.

QR CONNECTION

MHEDA will create a QR Code for each exhibitor and print on a placard which will be placed in our QR Connection area. The QR Connection is similar to the Poken Pavilion from 2014, however QR codes can be scanned with a smart phone eliminating the need for a special device. MHEDA will link the QR code to your company website so that attendees can connect with your company and your products throughout the convention. The QR Connection will be accessible to convention attendees to access your information at any time during the convention, not just during the Showcase hours.



SPECIAL RATE FOR BOOTH ASSISTANT

Are you an exhibitor? You must have one person in your booth who is registered in full for the Convention. This is in addition to the booth fee. If you wish to bring a second person to help you out in your booth, we are happy to offer you the special discounted rate for a "booth assistant."

HAPPY HOUR

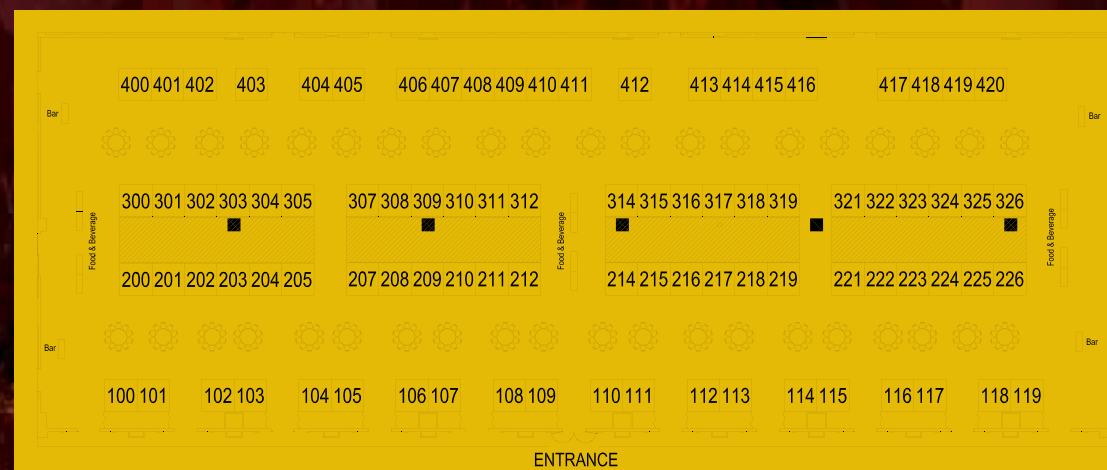
5:00 p.m. to 6:00 p.m. on Monday, April 20th
 During the Happy Hour enjoy refreshments, raffle prize drawings and more. Spouses are also invited to this event.

EXHIBITORS LIST

409	3D Storage Systems Limited	214	Hamilton Caster & Mfg. Co.	202	Ryson International Inc.
318	Advance Storage Products	412	Handle-It, Inc.	304	Schaefer Systems International
215	Allied Conveyor Systems	116	Hannibal Industries	207	Sentry Protection Products
226	Autoquip Corporation	302	Harlan Global	200	SICK, Inc.
107	Battery Watering Technologies	216	Hawker	204	Site-Seeker, Inc.
323	Bluff Manufacturing	400	Hilmot LLC	407	Softbase Development Inc.
325	Bolzoni Auramo	118	Husky Rack & Wire	305	Sovella, Inc.
321	BOSTONtec, Inc.	102	InCord	105	SpaceGuard Products
413	Camoplast Solideal Inc	218	Interroll	317	SpaceRAK, Division of Heartland Steel Products
314	Cascade Corporation	411	Kennedy Group, The	403	Steel King Industries
408	Cogan Wire & Metal Products Ltd.	309	Lift Technologies Inc.	415	Stellana US
404	Colson Group USA	315	Liugong Construction Machinery NA	319	Superior Tire & Rubber Corp.
114	Continental Tire	201	Lyon LLC	414	Taylor-Dunn Mfg.
312	Cornerstone SWP	419	Mac Rak Inc	217	Teilhaver Manufacturing Corporation
117	C-TABS	203	Mallard Manufacturing	225	Tennsco Corporation
219	Cubic Designs, Inc.	326	Master Magnetics, Inc.	104	Thombert, Inc
109	DIS Corp.	300	META Storage Solutions	416	Tiffin Metal Products Co.
112	DLL	420	Mezzanine Safeti-Gates, Inc.	402	Trelleborg Wheel Systems
222	Douglas Battery	111	Millennium Industrial Tire	406	Tri Lite, Inc.
310	East Penn Mfg Co., Inc.	417	Mobile Fleet Solutions, Inc.	212	TVH
115	EBS	101	Modern Equipment Company	223	UNARCO Material Handling
113	Elite Storage Solutions, LLC	119	Morse Mfg.	221	UNEX
103	EnerSys	110	Narrow Aisle, Inc.	100	Vestil Manufacturing
401	Engineered Products, LLC	301	Nashville Wire Products	322	West Point Rack, Inc.
324	Eoslift USA Corp	106	Power Designers USA LLC	316	Wirecrafters LLC
208	Fabenco/Bluewater	211	Presto Lifts, Inc.	311	Worldwide Material Handling
308	Flight Systems Industrial Products	205	Rack Builders, Inc.		
307	Flow-Rite Controls	410	RB Innovative Products, Inc.		
224	Fox IV Technologies	108	Relevant CRM		
405	Gamber-Johnson LLC	303	Ridg-U-Rak, Inc.		
		209/210	Russell Equipment, Inc.		

As of November 1, 2014

FLOOR PLAN



indicates tables

EXHIBITORS' SHOWCASE HOURS

Setup

Sunday, April 19th
 9:00 a.m. – 4:00 p.m.

Showcase & Lunch

Monday, April 20th
 9:30 a.m. – 1:30 p.m.
 (New in 2015: Lunch is in the same room!)

Happy Hour

Monday, April 20th
 5:00 p.m. – 6:00 p.m.

Tear Down

Monday, April 20th
 6:00 p.m. – 8:00 p.m.

MORE FAN REVIEWS*

"Excellent, lots of fun and great opportunity to network." - Brian Wunsch, Wells Fargo Equipment Finance

"Enjoyed directly connecting with dealers that we had been targeted to meet with in order to cement relationships." - J.W. Jones, SpeedCell Storage Solutions

"Great seeing new faces and networking with new people." - Nathan Andrews, Morse Mfg. Co., Inc.

"There were multiple opportunities to meet and visit with colleagues." - Ted Springer, Springer Equipment Co.

"Networking with key decision makers at the best dealerships." - Joey Carabetta, Relevant CRM

"Knowing that I would be able to meet vendors and OEM's on a much more casual basis to thank them for their support and put names with faces." - Mark Brown, Carolina Material Handling Services, Inc.

"Very good opportunity to network and learn first-hand what is going on in our industry." - Tim Heesacker, NMC Material Handling

*Comments from 2014 Convention Survey

PARTIES & PERFORMANCES*

OPENING PARTY: KNIBBE RANCH

Founded in 1852, The Knibbe Ranch is one of the few remaining Century Heritage Ranches in Texas. Located only 25 minutes from the hotel, this historic working cattle ranch is rich in German heritage. Opening Party fun includes BBQ feast, ranch tours, photos with a Long Horn Steer and more! Kids welcome to register for this party, please contact the MHEDA office for details. Sunday, April 19th from 6:30 p.m. – 9:30 p.m.



CLOSING PARTY: ROCK ON WITH MHEDA

End your MHEDA Convention experience with a fun evening of fine dining and musical performances. Enjoy a dueling guitar performance that will entertain and amaze you. Then dance the night away with a live band. Please note, this event is for Adults only. Tuesday, April 21st from 7:30 p.m. – 11:30 p.m.



MONDAY PERFORMANCE: JUGGLING SHOW FEATURING JEFF CIVILICO

Jeff Civilico is a Vegas-based headline entertainer who blends his perfected art of juggling with friendly audience interaction and insane amounts of energy. Jeff is bringing his dynamic act to the MHEDA stage – don't miss this! Monday, April 20th from 4:30 p.m. – 5:00 p.m.



TUESDAY PERFORMANCE: COMEDY THAT ROCKS FEATURING MARK EDDIE

With a guitar, a signature singing voice and an infectious spirit, Los Angeles based comic Mark Eddie fires out musical observations, songs, guitar riffs and musical impressions of artists such as Bob Dylan, Eddie Vedder, Al Green and John Mayer to name just a few. From a musician's point-of-view, he explores the funny little things in the music we love like the similarities between Heavy Metal and Polka music, envisioning Neil Diamond as a third-grade teacher, and slowing down Dave Matthews on a turntable. Tuesday, April 21st from 4:00 p.m. – 5:00 p.m.



**The parties and the performances are included in the convention registration fee for members and spouses.*



OPTIONAL PROGRAMS

CAVERNS' TOUR & ZIP LINING

Travel through a half-mile of the largest and most spectacular show cavern in Texas, located 180 feet below the ground. See awe-inspiring, ancient formations centuries in the making and still growing. You will also have the option to go zip lining and participate in other activities. Saturday, April 18 from 9:00 a.m. – 1:00 p.m.

EMERGING LEADERS RECEPTION

Are you an emerging leader at your company who is under 40-years-old or new to your position in the last five years? We encourage you to attend and meet with others who are also rising in the ranks. This is a free optional event, but you must pre-register to attend. Saturday, April 18 from 4:00 p.m. – 5:00 p.m.

BOUND TO RUN

Enjoy a 5K Run or 1 mile walk along the picturesque pathways of the JW Marriott San Antonio. All proceeds go to MHEDA's scholarship fund. Sunday, April 19 from 6:30 a.m. – 8:00 a.m.

GOLF TOURNAMENT – AT&T CANYONS COURSE

Enjoy panoramic views of a 700 acre nature preserve and Bermuda grass with optimum playing conditions. Challenge for scratch golfers and novices alike with dramatic elevation changes. This is a PGA Championship Golf Course and host to the AT&T Championship. Sunday, April 19 from 7:00 a.m. – 1:00 p.m. Include breakfast and lunch.

BIKE TOUR

Experience San Antonio by bike with an 8-mile guided tour. Visit the River Walk, the beautiful Missions San Jose and Mission Concepción, and also the King William historical district. Sunday, April 19 from 9:00 a.m. – 1:00 p.m. Includes light snacks.

WOMEN IN MATERIAL HANDLING BREAKFAST

Network with other women who also work in the material handling industry. This is a free optional event, but you must pre-register to attend. Tuesday, April 21 from 7:00 a.m. – 8:00 a.m.

SPOUSES

DRY COMAL CREEK VINEYARDS & GRAPESTOMP

First, guests will enjoy sampling Texas –style wines. Then the fun begins with the grape stomping event. Just like the 'I Love Lucy' episode, you will have a chance to actually stomp grapes. Please don't wear your Sunday best, as your clothes will be stained after the fun! Monday, April 20 from 10:00 a.m. – 2:00 p.m. Includes box lunch.

CORKS AND CANVAS – PAINTING WITH A TWIST

Sip wine and enjoy a light lunch as our instructor guides you through each step of recreating the featured picture and before you know it you will have effortlessly created a piece of art! Tuesday, April 21 from 10:00 a.m. – 2:00 p.m.

MONDAY LUNCH AT THE HOTEL

Planning on staying at the hotel on Monday and want to join your spouse for lunch? Please be sure to register and we'll save you a spot! Monday, April 20th from 12:30 p.m. – 1:30 p.m.

TUESDAY LUNCH AT THE HOTEL

Planning on staying at the hotel on Tuesday and want to join your spouse for lunch? Please be sure to register and we'll save you a spot! Tuesday, April 21 from 12:00 p.m. – 1:00 p.m.

ABOUT THE HOTEL JW MARRIOTT SAN ANTONIO HILL COUNTRY RESORT & SPA

23808 Resort Parkway, San Antonio, Texas 78261
Special Discounted Rate - \$239 Single/Double
Rate is valid until March 13, 2015 or until the room block is sold out.

Escape city life when you spend a few days at the scenic JW Marriott San Antonio Hill Country Resort & Spa, in Texas' Hill Country. Rated 4-Diamonds by AAA, and just 12 miles from San Antonio

International Airport (SAT), this luxury resort features a 36-hole TPC San Antonio golf course, Lantana Spa, a six acre water park and seven restaurants. Learn more at www.jwsanantonio.com



2015 REGISTRATION FEES

IMPORTANT: Your 2015 Convention Registration DOES NOT include a booth in the Exhibitors' Showcase and all exhibitors are required to have a minimum of one full Convention Registration. If you wish to reserve a booth, there is a separate booth fee. For more details, turn to pages 6-7 or call the MHEDA office at 847-680-3500.

MHEDA MEMBER

\$1195 per person before February 1st
\$1395 per person after February 1st
Includes:

- Keynote Presentation and General Sessions
- Workshops
- Admittance to the Exhibitors' Showcase & Happy Hour Reception
- (3) Breakfasts, (2) Lunches and all breaks
- Opening Party at Knibbe Ranch (Includes Dinner)
- Closing Party (Includes Dinner)

NON-MEMBER REGISTRATION

\$1,795 per person
Includes all functions listed under Member Registration

SPOUSE REGISTRATION

\$795 per person before February 1st
\$895 per person after February 1st
Includes:

- Keynote Presentation and General Sessions
- Workshops
- Admittance to the Exhibitors' Showcase & Happy Hour Reception
- (3) Breakfasts
- Opening Party at Knibbe Ranch (Includes Dinner)
- Closing Party (Includes Dinner)
- Does not include Spouses' Optional Activities and Member Lunches on Monday and Tuesday

BOOTH ASSISTANT*

\$495 per person
Includes:

- Admittance to Sunday's Opening Party at Knibbe Ranch
- Admittance to all Monday programs and Exhibitors' Showcase
- Includes Monday Breakfast, Lunch, Refreshment Breaks and Happy Hour Reception
- This special offer is limited to one person per booth.

*Note, in order to qualify for this registration discount, your company must have a booth in the Exhibitors' Showcase and one person from your company must be registered as a full registrant.

CANCELLATION POLICIES

- Registration Fee (Member, Non-Member, Spouse, 2nd Person in Booth at Exhibitors' Showcase)—The full amount will be refunded if you cancel before March 2, 2015. Cancellations received March 3-13, 2015 will be charged a \$200 administration fee per person. No refunds for cancellations received after March 14, 2015. No refunds will be given for "no shows."
- Exhibitors' Showcase—Cancel your booth between now and January 31, 2015 and you will be charged the \$500 cancellation fee. No refunds after January 31st.
- Tours, Spouse Activities, Golf Tournament—The full amount will be refunded if you cancel no later than March 13, 2015. NO REFUNDS for tour(s) or golf tournament cancellations after this date or during Convention. You will be responsible for the full tour or golf fee.

REGISTRATION CODES

Code	Registration Types	Registration Fees
A.	Early Bird Member Registration (by February 1)	\$1195
B.	Member Registration (after February 1)	\$1395
C.	Non-Member Registration	\$1795
D.	2nd Person in Booth in the Exhibitors' Showcase	\$495
E.	FREE Distributor Registration (for person who has never been to convention*)	FREE
F.	Early Bird Spouse Registration (by February 1)	\$795
G.	Spouse Registration Fee (after February 1)	\$895

*One person from company must be registered in full.

OPTIONAL ACTIVITIES & FEES

1.	Caverns Tour	\$135
2.	Emerging Leaders Reception*	FREE
3.	Golf Tournament	\$230
4.	Bound to Run	\$30
	a) 5K Run	
	b) 1 Mile Walk	
5.	Bike Tour	\$135
6.	Women in Material Handling Breakfast*	FREE
7.	Dry Comal Creek Vineyards & Grapestomp	\$135
8.	Corks and Canvas - Painting with a Twist	\$155
9.	Monday Lunch (Spouses)	\$70
10.	Tuesday Lunch (Spouses)	\$70

*These programs are free, but you must register

Children pricing is available for the Opening Party at Knibbe Ranch. Please call the MHEDA office at 847-680-3500 for details.

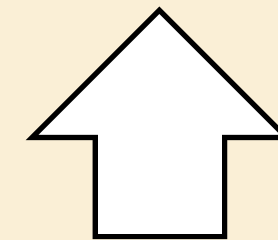
REGISTRATION FORM

MHEDA'S 60TH ANNUAL CONVENTION & EXHIBITORS' SHOWCASE

APRIL 18-22, 2015 • SAN ANTONIO, TX



REGISTER ONLINE AT
WWW.MHEDA.ORG



Company _____

Is your company a MHEDA member? YES NO

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Registrant Information	First Time Attendee? Y/N	Registration Codes	Total Amount
Example: <u>John Smith</u>	<u>Y</u>	<u>A, 1, 3</u>	<u>\$1560</u>

Registrant # 1: _____

Registrant #1 E-Mail: _____

Address (if different than above): _____

Spouse #1: _____

Spouse E-Mail: _____

Registrant #2: _____

Registrant #2 E-Mail: _____

Addresss (if different than above): _____

Spouse #2: _____

Spouse E-Mail: _____

Email addresses required

Registration Total

Payment Information

Check Enclosed Visa MasterCard American Express Discover

Number _____ Security Code _____

Card Holder's Name _____ Exp.Date _____

Card Holder's Email Address _____

Address this Card is Billed to _____

Signature _____

COMPLETE THE REGISTRATION FORM AND RETURN TO MHEDA WITH YOUR REGISTRATION FEE.
Payment must be received by MHEDA in order for your Convention, Tour(s), Golf Tournament registrations to be processed.
Fax: (847) 362-6989
MAIL: 201 U.S. Highway 45
Vernon Hills, IL 60061-2398

By registering for the 2015 Convention, MHEDA has the right to use your photo for future promotional material. If you have a disability, require special accommodations or have dietary restrictions, please call 847-680-3500. We will do our best to accommodate you. MHEDA will be recording some of the presentations and will have them available on our website after the event. By registering for the Convention, MHEDA has the right to have you in these recorded videos.



THANK YOU 2015 CONVENTION SPONSORS

PLATINUM SPONSOR



GOLD SPONSORS



SILVER SPONSORS

Russell Equipment, Inc.
 Unarco Material Handling
 UNEX Manufacturing Inc.
 Worldwide Material Handling Products

BRONZE SPONSORS

Bolzoni Auramo Inc.
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 META Storage Solutions

Narrow Aisle, Inc.
 Resindex, *the panel of experts*
 SSI - Schaefer Systems Intl
 UNIRAK Storage Systems
 YRC