

## Arkady Novikov Restaurant Group: Company Profile and SWOT Analysis

### Description:

#### Synopsis

ICD Research's "Arkady Novikov Restaurant Group: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, business description, SWOT analysis, key facts, information on products and services, details of locations and subsidiaries.

#### Summary

This SWOT analysis and company profile is a crucial resource for industry executives and anyone looking to gain a better understanding of the company's business.

ICD Research's "Arkady Novikov Restaurant Group: Company Profile and SWOT Analysis" report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. ICD Research strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### Scope

- Examines and identifies key information and issues about Arkady Novikov Restaurant Group for business intelligence requirements
- Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported
- The profile also contains information on business operations, company history, major products and services, prospects, key employees, locations and subsidiaries.

#### Reasons To Buy

- Quickly enhance your understanding of the company
- Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry
- Increase business/sales activities by understanding your competitors' businesses better
- Recognize potential partnerships and suppliers

#### Key Highlights

Arkady Novikov Restaurant Group (Novikov) is principally involved in the restaurant business in Russia. Established in 1992, Novikov operates more than 30 different styles of fine-dining restaurants. The company also operates casual dining chains such as Delis Café, Kish Mish, Little Japan, Prime Star, and Yapona Mama. Moreover, the company operates grocery chains such as Globus Gourmet and the Russian branch of French gourmet chain Hediard. Novikov also provides catering services to the customers. The company is headquartered in Moscow, Russia.

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