

## Soup in Uruguay to 2012

**Description:** This databook is a detailed information resource covering all the key data points on Soup in Uruguay. It includes comprehensive value volume segmentation and market share data. The databook supplies actual data to 2007 and full forecasts to 2012.

### Scope

- Contains information on 5 categories: Dried soup, Canned soup, Chilled Soup, Frozen soup and UHT Soup
- Provides market value, volume, expenditure and consumption data by market, category and segment
- Includes company and brand share data by categories

### Highlights of this title

The market for Soup in Uruguay increased between 2002-2007, growing at an average annual rate of 3.0%.

The leading company in the market in 2007 was Unilever. The second-largest player was Nestle S.A. with Campbell Soup Company in third place.

### Key reasons to purchase this title

- Discover the major quantitative trends affecting the Soup markets
- Understand consumers consumption and expenditure patterns
- Understand the future direction of the market with reliable historical data and full five year forecasting

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