

Premium Company Profile: Indesit Company SpA

Description: Indesit Company (formerly known as Merloni Elettrodomestici) is the manufacturer of household utilities in the European white goods industry. It aims to enhance its global presence by penetrating into promising markets and exploring growth opportunities in the emerging markets.

Scope

- Contains corporate strategy, value chain presence and SWOT Analysis
- Provides detailed business description, segment analysis, 5-year financial trends, key products and key competitors
- Includes information on suppliers/ partners, shareholding structure and key employees with biographies

Highlights of this title

Indesit is a manufacturer of household appliances under the Ariston and Indesit brands. It has 18 manufacturing facilities worldwide.

In May 2007, the company entered into an agreement with Merloni Termosanitari (MTS) for modifying the ownership structure of the Ariston brand.

Indesit recorded strong revenue growth during the period 2003-2006. Its revenue has increased at a CAGR (2003-2006) of 2% to reach E3,248.6 million in 2007.

Key reasons to purchase this title

- Access all the important information and analysis on the company in a single report
- Understand company's strengths, weaknesses, opportunities and threats along with business strategy and value chain
- Gain access to company's adjusted five year financial data along with key ratios and market capitalization

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