

State of the Industry: Book Stores in the U.S. (6th Edition)

Description: The "State of the Industry" reports are concise, yet detailed studies filled with priceless data, forecasts, and objective analysis. The amount of valuable data and analysis in this report far outweighs its cost and is well worth the investment. Depending on the topic, State of the Industry reports include historical, current, and future sales data; drivers of market growth; consumer data; a summary of the leading companies; distribution channels, foreign trade, and other relevant data and analysis. This information is a vital part of any successful business plan.

Report Benefits:

- Valuable Data
- Insightful Analysis
- Forecasts to Help Plan
- Save Time and Money
- Reasonably Priced

Contents: Written Analysis (12 pages):

- Drivers of Industry Growth
- E-Commerce and the Internet's Impact on Traditional Book Stores
- E-Reader and E-Book Sales
- Book Store Sales Trends
- Monthly Sales Patterns
- Product Sales
- Number, Location, and Types of Book Stores
- Average Sales Per Store
- Consumer Price Trends
- Demographic Profile of Book Store Customers
- Leading Book Store Chains
- Economic Trends

Statistical Tables (12 tables):

- Retail Book Store Sales in the U.S., 2000-2015
- Retail Book Store Sales in the U.S., by Month, 2009 and 2010
- E-Commerce Sales for Retail Book Stores in the U.S., 2000-2015
- Retail Book Store Sales in the U.S., by Detailed Product Type, 2009, 2010, and 2015
- Number of Retail Book Stores in the U.S., 2000-2015
- Number of Retail Book Stores in the U.S., by State, 2010
- Average Sales Per Retail Book Store in the U.S., 2000-2015
- U.S. Consumer Price Trends for Recreational Books, 2000-2015
- U.S. Consumer Price Trends for Educational Books, 2000-2015
- U.S. Consumer Price Trends for College Textbooks, 2000-2015
- U.S. Consumer Price Trends for Magazines and Newspapers, 2000-2015

Demographic Profile of Book Store Customers, 2010 and 2015

Graphs (2 graphs):

Retail Book Store Sales in the U.S., 2005-2015

Number of Retail Book Stores in the U.S., 2005-2015

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