



BAYTOWN STERLING FOOTBALL BOOSTER CLUB



www.BaytownSterlingFootball.com

Dear Baytown Sterling Ranger Football Sponsor:

Thank you for your consideration in supporting the Sterling High School Ranger football program. The Ranger football program directly involves 15 professional coaches and trainers working with high school student-athletes, student trainers, student film crew and other support staff. The football program also provides an outlet for many other RSS-sponsored programs through its home games, pre-games, and halftime festivities.

The home team is responsible for the production and selling of the Game Day Program at the varsity football game. This year, we will be the home team against Robert E. Lee, Brazosport, La Porte, Beaumont Westbrook, and Channelview. We also will play Goose Creek Memorial at Stallworth Stadium. For the GCM game the Rangers will be the visiting team.

So, in addition to your valuable investment in the future success of the Ranger football program, your advertisement will be seen by many spectators. For our business advertisers, these spectators include many leaders and decision makers of the community. The Football Booster Club strongly encourages these individuals to support the businesses that support the Rangers! In addition to your ad in our Game Day Program, all business sponsors will be announced at the home games and your company name will be displayed on the scoreboard at various times during the game. Business sponsors will also be listed on our website at www.baytownsterlingfootball.com.

There is no doubt that financial backing from our sponsors, like you, will greatly assist the Ranger football program. Your sponsorship will help shape and mold many young men and women involved in Ranger athletics.

100% of the funds raised by our Game Day Program and the Baytown Sterling Football Booster Club are used to support the Sterling Ranger football program. Several of our most recent and currently-sponsored activities are as follows:

- Sponsor student-athlete continuing education scholarships
- Purchase and upgrade weight room and football equipment
- Assist with funding for Coaches professional development
- Produce the Game Day Programs sold at all varsity home games
- Purchase Ranger football-related merchandise sold at Varsity home games and other various school events
- Sponsor pre-game team meals
- Sponsor post-season awards banquet

The deadline for submitting all ads is **Friday, July 18**. Ads can be designed by any individual or business but **must** be submitted in a JPEG or PDF format of 300 dpi. All ads will be printed in **color**. Email completed ads to: rssfootball2014@gmail.com.

In 2014, we are hopeful we can count on your invaluable support of our football program by purchasing an ad in our Game Day Program.

If you have any questions regarding our Game Day Program, please contact Lanell Brown or Debbie Sutton or email at rssfootball2014@gmail.com. We are ready to answer any questions you may have. Again, thank you for your consideration and support!

Sincerely,

Lanell Brown, Co-Chairperson/Game Day Program-713.725.6299

Debbie Sutton, Co-Chairperson/Game Day Program-281.421.2647



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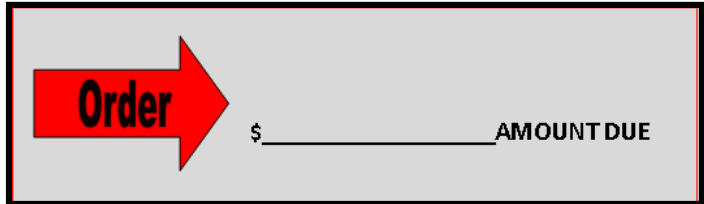
**2014 Game Day
Program
AD Form**

Ads and full payment are due by Friday, July 18, 2014

GAME DAY PROGRAM PRICING		
___ Full Page	7.5 x 10 in. Vertical	\$200
___ 1/2 Page	7.5 x 4.75 in. Horizontal	\$150
___ 1/4 Page	3.5 x 4.75 in. Vertical	\$100
___ Business Card	3.5 x 2 in. Horizontal	\$50
PREMIUM PAGES		
___ Back Cover		\$550
___ Inside Front Cover A		\$500
___ Inside Front Cover B		\$500
___ Inside Back Cover A		\$500
___ Inside Back Cover B		\$500
___ Center Pages		\$750

Ads must be in JPEG or PDF format at 300 dpi

Example Ads can be viewed at the Football Booster Club website at www.BaytownSterlingFootball.com.



- All business sponsors will be listed on the Baytown Sterling Football Booster Club website at www.BaytownSterlingFootball.com.
- All business sponsors will be announced at the home games and your company name will be displayed on the scoreboard at various times during the game.

Contact Name: _____ Phone# _____

E-Mail: _____

Name of Player, Cheerleader, Star, Band Member, Student or Group in ad (**please circle one**):

Ad Information:

- Ad being submitted by email to rssfootball2014@gmail.com
- Ad being submitted by 3rd party; Name of 3rd party: _____
- Ads must be submitted in a JPEG or PDF format (300 dpi).
- Please verify that your AD is correctly sized per pricing chart above.
- All ADS must be emailed to rssfootball2014@gmail.com or be submitted on a flash drive or CD.
- Please note that ads with images submitted in anything lower than a 300 dpi probably will not print properly.

For questions concerning ads, ad design, or the Game Day Program, please send email to:

rssfootball2014@gmail.com or contact Lanell Brown (713.725.6299) or Debbie Sutton (281.421.2647).

- PAYMENT:** Attach CHECK (make payable to **Baytown Sterling Football Booster Club**. Driver's license# and phone# are required on all personal checks)
MAIL TO: Debbie Sutton, 20 Autumn Oaks, Baytown, TX 77521