

Advertisement rates CAN Newsletter Online

Banner advertisements

Size of banner	Duration/ months	Rates CiA- members	Including German VAT	Rates non- members	including German VAT
Headbanner (880 x 90 px.)	1	450,00 €	535,50 €	600,00 €	714,00 €
	3	1.100,00 €	1.309,00 €	1.650,00 €	1.963,50 €
	6	3.200,00 €	3.808,00 €	2.000,00 €	2.380,00 €
Sidebanner (160 x 160 px.)	1	200,00 €	238,00 €	300,00 €	357,00 €
	3	500,00 €	595,00 €	800,00 €	952,00 €
	6	900,00 €	1.071,00 €	1.500,00 €	1.785,00 €
Skyscraper (160 x 600 px.)	1	550,00 €	654,50 €	700,00 €	833,00 €
	3	1.500,00 €	1.785,00 €	1.950,00 €	2.320,50 €
	6	2.900,00 €	3.451,00 €	3.800,00 €	4.522,00 €

You are interested in other sizes or other duration? Please contact CiA office by phone (+49-911-928819-0) or send an email to publications@can-cia.org.

Sponsored links and white papers

Sponsored links	Number / Duration	Rates CiA- members	including German VAT	Rates non- members	including German VAT
Page-related	1	65,00 €	77,35 €	79,00 €	94,01 €
	3	120,00 €	142,80 €	150,00 €	178,50 €
Frame-related	1 month	65,00 €	77,35 €	79,00 €	94,01 €
	3 months	120,00 €	142,80 €	150,00 €	178,50 €
	6 months	210,00 €	249,90 €	270,00 €	321,30 €
White papers	1	300,00 €	357,00 €	350,00 €	416,50 €

Sponsored links may be EDS files, data sheets, product manuals, catalogs, brochures, application notes, software updates.

If you have any questions left or would like to be informed about other Online advertising opportunities, please contact us by phone (+49-911-928819-0) or send an email to publications@can-cia.org.

CiA media data 2012
Advertisement orderform CAN Newsletter Online

Size of banner	Duration/months	Category of your choice	Start date	Please link the banner to
Headbanner (880 x 90 px.)				
Sidebanner (160 x 160 px.)				
Skyscraper (160 x 600 px.)				
Frame-related link				
	Number			
Page-related link				
White paper		n/a	n/a	n/a

Company: _____

Name: _____

Street: _____

ZIP City: _____

Phone: _____

Email: _____

VAT No.: _____

Signature: _____

I am interested in buying sponsored links / in placing a white paper.
Please contact me for further information.

Sizes and basic rates for advertisements are given in the added CiA publications rate card no. 20
(effective 1 January 2012).