



PRIORITY IMPLEMENTATION APPLICATION

The RAMCO Project Team, a group organized by the NATIONAL ASSOCIATION OF REALTORS® (NAR), is creating a feature-rich, comprehensive association management system that fulfills the changing needs of REALTOR® organizations (RAMCO AMS). The RAMCO AMS will only be available to REALTOR® Associations and REALTOR®-owned MLSs (Member Associations) and is scheduled to be released March 17, 2011. Member Associations may reserve a spot on the RAMCO AMS Priority Implementation List by completing this Application and submitting a non-refundable deposit pursuant to the schedule below.

MEMBER ASSOCIATION INFORMATION

Association Name: <input type="text"/>		Principal Contact	
Address: <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>		Name: <input type="text"/>	<input type="text"/>
		Title: <input type="text"/>	<input type="text"/>
		Phone: <input type="text"/>	<input type="text"/>
		Fax: <input type="text"/>	<input type="text"/>
		Email: <input type="text"/>	<input type="text"/>
Technical Contact			
Name: <input type="text"/>	Number of members: <input type="text"/>		
Phone: <input type="text"/>	Number of staff employees: <input type="text"/>		
Email: <input type="text"/>			
Estimated number of users needing a license to access RAMCO AMS: <input type="text"/>			
Current association management system and version number*: <input type="text"/>			
<small>*For example: NRDS Manager, Rapattoni's Magic v9, Netmagic, LAMPS v3, MarketLinx/MMSI's Membership Director v5, ASI's iMIS v10, Avectra's Net Forums v3</small>			
Estimated number of Records* to be imported into RAMCO AMS: <input type="text"/>			
<small>*"Records" means the total number of active and inactive accounts (offices) and contacts (members) you plan to import into the RAMCO AMS.</small>			
Expiration date of your current vendor contract (if applicable): <input type="text"/>			
Are monthly extensions available from your current vendor (if applicable): <input type="text"/>			

PRIORITY IMPLEMENTATION POLICY

Priority Implementation of the RAMCO AMS will be determined by the order in which the RAMCO Project Team receives completed Applications, which include the non-refundable deposit. Complete Applications from the following applicants will take priority over all others:

1. Member Associations that have representatives who have served on the RAMCO Project Team and have submitted a complete Application by March 17, 2011.
2. Member Associations that are participants of Northstar MLS and have submitted a complete Application by March 17, 2011.



- Member Associations or subsidiaries or affiliates of NAR that are party to an existing contract with The Cobalt Company that was entered into prior to April 19, 2010, and have submitted a complete Application by March 17, 2011.

Requests for special status on the Priority Implementation List will be addressed on a case-by-case basis. Member Associations with third-party AMS agreements that expire on or before June 17, 2011, and are not renewable on a monthly basis may request consideration for special status.

IMPLEMENTATION PACKAGES AND NON-REFUNDABLE DEPOSIT SCHEDULE

Select the following Implementation Package that best suits the needs of the Member Association. Please note that the prices are based on data import from a single, standard data source. A standard data source is defined as the most recent two (2) major versions of the following systems: Rapattoni’s Magic v9 and Netmagic, LAMPS, MarketLinx/MMSI’s Membership Director, ASI’s iMIS, and Avectra’s Net Forums. In order to reserve a spot on the RAMCO AMS Priority Implementation List, Member Association must submit a non-refundable deposit equal to 50% of the Implementation Package it selects.

Implementation Packages

Package 1	Total Cost: \$ 7,500	Non-refundable Deposit: \$ 3,750
Fifteen (15) hours of Web-based training; no standard data import of Records; web portal design template configuration; up to 5 Custom Entities and up to 25 Custom Attributes.		
Package 2	Total Cost: \$ 10,000	Non-refundable Deposit: \$ 5,000
Fifteen (15) hours of Web-based training; single, standard data source import of up to 100,000 Records; Portal and web portal design template configuration; up to 5 Custom Entities and up to 25 Custom Attributes.		
Package 3	Total Cost: \$ 15,000	Non-refundable Deposit: \$ 7,500
Thirty (30) hours of Web-based training; single, standard data import of up to 250,000 Records; Portal and web portal design template configuration; up to 10 Custom Entities and up to 50 Custom Attributes.		
Package 4	Total Cost: \$ 20,000	Non-refundable Deposit: \$ 10,000
Thirty (30) hours of Web-based training; single, standard data import of up to 500,000 Records; Portal and web portal design template configuration; up to 20 Custom Entities and up to 100 Custom Attributes.		
Package 5	Total Cost: \$ 480	Non-refundable Deposit: \$ 240
Online training by RAMCO; single source import of NRDS Records; Portal or web portal design template configuration optional for \$2,500. Package 5 is for “NRDS Direct Entry” and “NRDS Manager” users only.		

Optional Products

Web Portal (for package 5 only)	Total Cost: \$2,500	Non-refundable Deposit: \$ 1,250
Sitefinity Website Content Management	Total Cost: \$6,000	Non-refundable Deposit: \$ 3,000

Projected Implementation Cost:	<input type="text"/>	Non-refundable deposit owed:	<input type="text"/>
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menu for payment to NAR (Association ID #1) and typing “RAMCO Deposit for Priority Implementation” in the Comment Box. If you prefer to pay by check, please make check payable to: THE NATIONAL ASSOCIATION OF REALTORS®, 430 N. Michigan Avenue, Chicago, Illinois 60611; and include “RAMCO Deposit for Priority Implementation” in the memo.

To expedite the process, please fax a copy of this application to Gar Anderson at 802-253-9045.

ACKNOWLEDGEMENTS

Member Association understands, acknowledges, and agrees to the following:

In exchange for the non-refundable deposit, Member Association will be placed on the RAMCO AMS Priority Implementation List pursuant to the Priority Implementation Policy described herein. Such non-refundable deposit will be applied toward the total cost for Member Association’s Implementation Package upon implementation of the RAMCO AMS. In the event that Member Association decides not implement the RAMCO AMS for any reason, said non-refundable deposit shall be forfeited.

Prior to implementation, Member Association must agree to and sign the standard RAMCO AMS service agreements. Such agreements will be provided upon the request of Member Association when they become available. The RAMCO AMS End User License Agreement is available now by contacting gar@ramcoams.com.

The RAMCO AMS is currently owned by NAR but at some future date it is intended to be transferred or assigned to a cooperative organization comprised of users of the RAMCO AMS. In the event of such transfer or assignment, Member Association will become a member of the cooperative.

The person signing this Agreement on behalf of Member Association has been properly authorized and empowered to submit this Application. Member Association further acknowledges that it has read this Application and agrees to be bound by it.

Member Association’s signature on copies transmitted by electronic scan, facsimile, or electronically signed shall be considered as signed original documents.

The contents of this Application are true and accurate and is being submitted on behalf of Member Association.

By: _____
Signature Date

Name: _____
Printed Title

Please submit the completed Application to Gar Anderson at gar@ramcoams.com (cc: icollins@realtors.org) or via fax to 802-253-9045.