

The 4th Annual

Red Shoe Gala



*Friday,
October 2, 2015*



Make Someone Happy!

A benefit for Ronald McDonald House Charities® Northern Nevada

Spiff up the tuxedo
Slip into that perfect dress
Slide on those magical red shoes



It's time to make someone happy at our 4th Annual Red Shoe Gala, a benefit for Ronald McDonald House Charities® Northern Nevada. Dress to impress as the region comes together for a delightful evening of culinary treats, uplifting musical ensembles and a comedic act sure to bring the house down with laughter. As a special addition to the evening, we'll pull the winning raffle ticket for Discovering the House that Love Built: A Raffle Benefiting I Reno Ronald McDonald House® I Nevada Wolf Pack. There's no doubt, you'll leave the Red Shoe Gala with an ear-to-ear grin and a good conscience.

Your participation gives families like the Browns the comfort of each other's strength at times when they need it the most.

Were you to meet Camden Brown on a normal day, you'd see an enthusiastic guy with kind and slightly mischievous brown eyes.

But because of respiratory problems elevated by asthma, Camden is also a frequent patient at Renown Children's Hospital. The Saturday before Father's Day, he stopped breathing while at his family's home in Palomino Valley. His mother and father worked frantically to revive him while his sisters called 911.

"We thought we'd lost him," said his mother, Carris.

These scary episodes occur often. Camden struggles to breath and the Browns rush him to the hospital.

"He crashes hard," said John, Camden's father. "But he bounces back hard, too."

Thanks to Ronald McDonald House Charities® Northern Nevada, the Browns are able to be with Camden during these heart-stopping moments, giving him the strength to recover and giving them time to rest and regroup.



make someone happy · an evening for you · a lifetime for someone else



The 4th Annual

Red Shoe Gala

Make Someone Happy!

The Atlantis Casino Resort Spa

Friday, October 2, 2015 | 6:00 p.m. Cocktails | 7:00 p.m. Dinner

Platinum Sponsor <input type="radio"/>	\$20,000 <i>\$18,000 tax deductible</i>	<ul style="list-style-type: none"> Two tables of eight guests Speaking time at the event Included in all radio and TV promotion Four complimentary hotel rooms* Recognized in the program 	<ul style="list-style-type: none"> Logo displayed on the electronic screen (<i>number of repetitions of the sponsor logo is determined by sponsor level</i>) Logo on all printed materials for event Full page ad – premium placement
Gold Sponsor <input type="radio"/>	\$10,000 <i>\$9,000 tax deductible</i>	<ul style="list-style-type: none"> Two tables of eight guests Recognized as the entertainment sponsor Included in all radio and TV promotion Two complimentary hotel rooms* Recognized in the program 	<ul style="list-style-type: none"> Logo displayed on the electronic screen (<i>number of repetitions of the sponsor logo is determined by sponsor level</i>) Logo on all printed materials for event Full page ad in the program
Silver Sponsor <input type="radio"/>	\$5,000 <i>\$4,400 tax deductible</i>	<ul style="list-style-type: none"> One table of eight guests Recognized in the program and on the event banner 	<ul style="list-style-type: none"> Logo displayed on the electronic screen (<i>number of repetitions of the sponsor logo is determined by sponsor level</i>) Logo on all printed materials for event ½ page ad in the program
Bronze Sponsor <input type="radio"/>	\$2,500 <i>\$1,900 tax deductible</i>	<ul style="list-style-type: none"> One table of eight guests Recognized in the program as a sponsor 	<ul style="list-style-type: none"> Logo displayed on the electronic screen (<i>number of repetitions of the sponsor logo is determined by sponsor level</i>) ¼ page ad in the program
Table Sponsor <input type="radio"/>	\$1,500 <i>\$900 tax deductible</i>	<ul style="list-style-type: none"> One table of eight guests 	<ul style="list-style-type: none"> Logo displayed on the electronic screen Recognized in the program as a sponsor

*hotel rooms are subject to availability

Company Information

Company					
Billing address					
City		State		Zip	
Contact Name					
Telephone		Email			

Payment Information

Credit card number		Expiration Date	
Authorized signature			

Please make checks payable to: RMHC | 323 Maine Street | Reno, NV 89502

Fax or email form to: 775.322.8670 | info@rmhc-reno.org

To register online visit: www.rmhc-reno.org

For more information: contact Marty Ozer at 775.322.4663 or email martyoz@rmhc-reno.org

Please submit corporate names, logos and ads to Rachel Gattuso at rachel@rmhc-reno.org

by Tuesday, September 1, 2015. Acceptable files include: eps, pdf, jpg or png.



last year our programs served
a total of 735 families

Tickets at www.rmhc-reno.org

With your help, these numbers
can grow. We hope to see you
at the 4th Annual Red Shoe Gala
in your best red shoes.



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