



LEEDS UNITED®

Matchday Hospitality

Season 2010/2011





LEEDS UNITED®

Welcome to Leeds United Matchday Hospitality Season 2010/2011

We pride ourselves on providing our guests with the finest sporting hospitality within the County and our chefs use the finest quality ingredients to ensure that our matchday catering is of the very highest standard.

In addition to outstanding catering we can now offer guests an expanded and upgraded wine list for the forthcoming season. A selection of over 40 top class wines from around the World has been carefully selected to enhance your dining experience with us.

For the 2010/2011 season we are also delighted to unveil some new matchday experiences for our guests in our most

comprehensive range of matchday hospitality packages. We are pleased to offer our first dedicated Family Hospitality experience – available in the Legends Lounge. A Family Friendly hospitality experience specifically designed for parents looking to bring their children to the game in a safe, warm environment.

Seasonal hospitality provides superb value across the season, with all League and Cup games included* – for the 2009/2010 Season our guests enjoyed 31 games as part of their seasonal packages!

This season we can also offer our Seasonal Hospitality guests a range of exclusive offers from the club's portfolio of sponsors. We are also able to provide a 4 month Interest Free payment plan to help spread the cost your Seasonal Hospitality

Our wide range of hospitality offers has been designed to offer something for everyone – whether that's fine dining and pink champagne in the Presidents Suite or a relaxed informal dining experience in the Radebe Suite – the choice is yours.

*Excludes League Play Off Games

We look forward to welcoming you to Elland Road.



ELLAND ROAD SUITES

We are delighted to introduce a new matchday hospitality offer for the 2010/11 Season. Located in the East Stand, the Elland Road suites provide a unique environment for our most discerning guests to enjoy a truly memorable matchday experience.

Our most spacious private executive suites within the stadium provide a comprehensive package of first class dining with unparalleled service. Only two suites are available.

Each suite has a large screen TV, comfortable dining area and contemporary entertaining lounge providing an exclusive private space for business clients or your family and friends. A complimentary bar serving house wine, beer and soft drinks is also included.

Pre-match your suite will enjoy a private visit by a Leeds Legend for an intimate pre-match preview, and the chance to share their own great footballing memories from Elland Road.

The Elland Road Suites are designed to cater for up to 10 guests per game. As a Suite holder you will have the opportunity to personalise the interior of your suite with company imagery and branding.

The Elland Road Suites are open up to three hours before kick off and for one hour after the match, allowing the traffic around the stadium to clear as you reflect on the 90 minutes of action.



The comprehensive match day experience within the Elland Road Suite includes:

- Dedicated car parking adjacent to the East Stand (3 per suite)
- Private pre-match audience with a Leeds United legend
- Padded Executive match seat outside of the suite
- Champagne reception
- Four-Course Choice Menu
- Dedicated butler service for your suite
- Complimentary bar serving a selection of house wines, beers and soft drinks
- Half time - freshly brewed Tea and Coffee
- Full time refreshments - freshly made wraps and pastries
- Dedicated In Suite Betting Service
- Complimentary match programme and team sheet
- Selection of daily newspapers and lifestyle magazines
- Large flat screen TV showing LUTV live throughout the day
- Priority booking for all Leeds United events such as Executive Away Trips, End of Season Dinner, Golf Day etc
- Company recognition as an Elland Road Suite holder in the matchday programme
- Company branding outside of your Suite
- Company branding inside the main East Stand reception

SEASONAL PRICE PER BOX

£32,500 +VAT

Should the team gain promotion to the Football League Championship then an additional premium of £2,500 + VAT will be payable.

Dress code within the Elland Road Suites is smart casual. Smart denim is permitted within the suite, however trainers, sportswear and replica shirts are not allowed. The dress code does not apply for children under 16.

To book now call: 0871 334 1919 (select option 3) or email sales@leedsunited.com



Sample menus:

Starters

- Cream of Leek and Potato Soup
- Baked Sardines with Peri Peri Crust
- Duo of Cheese Parcels with Chutney

Main Courses

- Roast Rack of Pork, Braised Red Cabbage, Croquette Potato, Roast Jus
- Oven Baked Harrisa Chicken with Cumin Sweet Potatoes, Green Beans
- Chargrilled Vegetables, Seared Goats Cheese, Walnut and Basil Dressing

Desserts

- Chocolate and Pecan Nut Fudge Gateau, Double Cream
- Individual Cherry Pie, Hot Custard Sauce
- Coffee and Mints
- ***
- Selection of Cheese with Celery and Grapes

Half-time

- Tea, Coffee and Biscuits

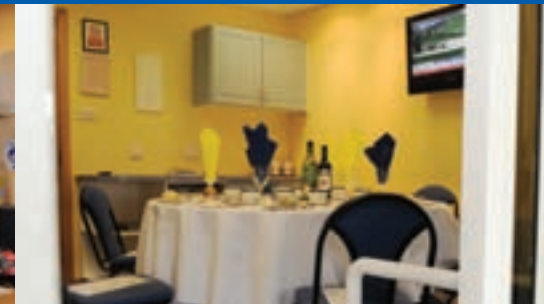


EAST STAND EXECUTIVE BOXES

Our East Stand Executive Box holders enjoy a superb matchday experience, combining top class private dining within your box with superb padded match seats directly outside. For every home game our experienced chef puts together a first class menu for you and your guests to savour, made from the finest ingredients.

The padded match seats located directly outside of the box provide stunning views of the pitch and capture the magical atmosphere inside Elland Road.

The East Stand Executive Boxes are designed to cater for either 10 or 15 guests on a matchday. East Stand Executive Boxes are open up to three hours before kick off and for one hour after the match, allowing the post match traffic around the stadium to clear as you reflect on the 90 minutes of action.



The full matchday experience within the East Stand Executive Boxes includes the following:

- Dedicated car parking adjacent to the East Stand (3 per suite)
- Pre-match visit from a Leeds United legend
- Three-Course Choice Menu served in the private comfort of your box
- Alternative Buffet food options from our 'Table Selections Menu'
- Dedicated waitress service for your executive box
- Fully stocked executive cash bar serving a selection of champagnes, fine wines, draught and bottled beers and soft drinks
- Half time - Freshly brewed Tea & Coffee
- Full time refreshments
- Dedicated In-Box Betting Service
- Flat screen TV showing the pre-match build up from LUTV
- Complimentary match programme and team sheet
- Priority booking for all Leeds United events such as Executive Away Trips, End of Season Dinner, Golf Day etc
- Company recognition as Executive Box holder in the matchday programme (seasonal guests only)
- Company branding outside of your box (seasonal guests only)
- Company branding inside the main East Stand reception (seasonal guests only)

SEASONAL PER BOX

£21,000 +VAT

Should the team gain promotion to the Football League Championship then an additional premium of £1,000 + VAT will be payable

BUFFET OPTION

£19,000 +VAT

Should the team gain promotion to the Football League Championship then an additional premium of £1,000 + VAT will be payable

Dress code within the East Stand Boxes is smart casual. Smart denim is permitted within the boxes, however trainers, sportswear and replica shirts are not allowed. The dress code does not apply for children under 16.

To book now call: 0871 334 1919 (select option 3) or email sales@leedsunited.com



Sample menus:

Starters

Spiced Parsnip and Lentil Soup

Smoked Duck, Spaghetti, Vegetables,
Stem Ginger Dressing

Gravalax with Lemon and Herb Crème Fraîche

Main Courses

Roast Saddle of Lamb, Savoy Cabbage, Creamed Potatoes,
Jus Roti

Chicken stuffed with Mozzarella, Sunblushed Tomato and
Basil, Parmentier Potatoes,
Courgettes, Tomato Sauce

Mixed Vegetable and Potato Frittata, Hash Browns, Tomato
Sauce

Desserts

Syrup Sponge, Hot Custard Sauce

Rich Chocolate Tart, Orange Cream

Selection of Cheese, Celery and Grapes

Coffee and Mints

Half-time

Tea, Coffee and Biscuits



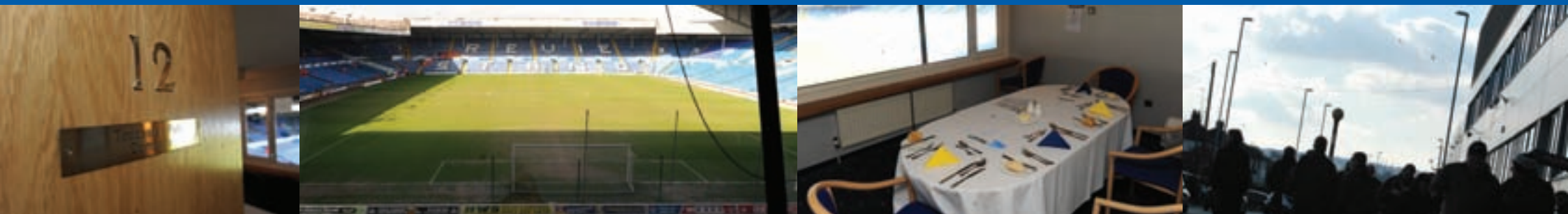
SOUTH STAND EXECUTIVE BOXES

Enjoy the full matchday experience at Elland Road from within the comfort of your very own private executive box. Our attentive staff will ensure that your every need is catered for during your visit.

A superb three-course choice menu is provided for South Stand box holders, with a selection of starters, main courses and desserts available to choose from. Enjoy your freshly cooked meal within the complete privacy of the box while overlooking the pitch.

As kick-off approaches, take your window-side seats within the box and enjoy the match. The window-side seats ensure that you can enjoy all the action in the warmth and comfort of your own private space.

The South Stand Executive Boxes are designed to cater for 8, 10 or 12 guests on a match day. South Stand Executive Boxes are open up to three hours before kick off and for one hour after the match, allowing the traffic around the stadium to clear as you reflect on the 90 minutes of action.



The full match day experience within The South Stand Executive Box includes the following:

- Pre-match visit from a Leeds United legend
- Match analysis from Leeds United title-winner John McClelland
- Access to The Legends Lounge bar area
- Three-Course Choice Menu served within the privacy of your executive box
- Dedicated waitress service for your executive box
- Fully stocked executive cash bar serving a selection of champagnes, fine wines, draught and bottled beers and soft drinks
- Half time - freshly brewed Tea & Coffee
- Seasonal car parking adjacent to the East Stand (2 spaces per box)
- Dedicated In-Box Betting Service
- TV within the private box showing the pre match build up, live coverage and match highlights from LUTV
- Complimentary match programme and team sheet
- Priority booking for all Leeds United events such as Executive Away Trips, End of Season Dinner, Golf Day etc
- Company recognition as Executive Box holder in the match day programme
- Company branding on the door of your Executive Box
- Company branding inside the South Stand reception area (seasonal guests only, subject to approval)

Seasonal Price Per Box

12 SEAT BOX	10 SEAT BOX	8 SEAT BOX
£20,250 ^{+VAT}	£16,875 ^{+VAT}	£13,500 ^{+VAT}

Should the team gain promotion to the Football League Championship then an additional premium as follows will be payable

12 SEAT BOX	10 SEAT BOX	8 SEAT BOX
£750 ^{+VAT}	£625 ^{+VAT}	£500 ^{+VAT}

Dress code within the South Stand Executive Boxes is smart casual. Smart denim is permitted within the boxes, however trainers, sportswear and replica shirts are not allowed. The dress code does not apply for children under 16.

To book now call: 0871 334 1919 (select option 3) or email sales@leedsunited.com



Sample menus:

Starters

Cream of Vegetable and Herb Soup

Mushroom Ravioli in a light Cheese Sauce with Garlic Bread

Prosciutto and Melon with Fig and Honey

Main Courses

Roast Rack of Pork, Chateau Potatoes, Broccoli Florets, Oregano Jus Roti

Haddock, Tuna and King Prawn in Creamed Dill Sauce, Mange Tout, New Potatoes

Vegetable Biryani, Mini Naan Bread

Desserts

Spotted Dick, Hot Custard Sauce

Caramel and Apple Crunch Tart, Whipped Vanilla Cream

Selection of Cheese, Celery and Grapes

Coffee and Mints

Half-time

Tea, Coffee and Biscuits



PRESIDENTS SUITE

The Presidents Suite offers the ultimate match day hospitality experience. Our experienced head chef provides a specially prepared four course pre match VIP buffet, with all dishes created where possible using the finest quality local produce.

Guests can enjoy complimentary Pink Champagne and an extensive list of over 40 specially selected wines throughout the day.

Presidents Suite guests also enjoy the best views in the stadium, with an executive padded match seat located within the exclusive Chairman's Box seating area directly overlooking the half way line.

The Presidents Suite is open up to 3 hours before kick off and for one hour after the match, allowing the traffic around the stadium to clear as you reflect on the 90 minutes of action

To ensure a truly exclusive experience, the Suite is limited to just 30 seasonal guests for your comfort.



The full matchday experience within the Presidents Suite includes the following:

- Pre-match visit from a Leeds United legend
- Delicious four-course VIP buffet menu
- Dedicated waitress service
- Fully stocked complimentary bar serving a selection of champagnes, fine wines, beers and soft drinks
- Half Time – Freshly brewed Tea & Coffee or Hot Soup
- Full Time – a selection of freshly prepared buffet snacks
- Access into The Nicky Chapman Suite to watch the post-match Leeds United Man of The Match interview
- Private access door to Chairman's Box Seats
- Seasonal Car Parking space in the West Stand Car Park (1 per booking of 2 guests)
- Dedicated Table Betting Service
- Large screen TV showing the pre-match build up from LUTV
- Complimentary match programme and team sheet
- Priority booking for all Leeds United events such as Executive Away Trips, End of Season Dinner, Golf Day etc
- Company name recognition outside of The Presidents Suite (seasonal guests only)

SEASONAL PER PERSON

£4,200 +VAT

Should the Club gain promotion to The Football League Championship an additional premium of £300 + VAT per person will be payable.

Dress code within the Presidents Lounge is strictly jacket, collar and tie. Smart denim is not permitted within this lounge. The dress code does not apply for children under 16.

To book now call: 0871 334 1919 (select option 3) or email sales@leedsunited.com



“The best hospitality dining experience in Yorkshire, Chairmans box seats with the panoramic view of the pitch and stadium provide a unique match day experience”

Nick Parsons CEO
AKW Medicare

Sample menus:

Starters

Smoked Haddock Fishcake set on Red Pepper sauce

Parma Ham and Melon with Fresh Fig and Elderflower Jelly

Main Courses

Pan-fried Fillet of Beef, Dauphinoise Potatoes, Wilted Spinach, Wild Mushroom Sauce

Roast Rack of Pork Fillet with Black Pudding, Savoy Cabbage, Sauté Potatoes, Red Wine Jus

Thai Vegetable Curry with Basmati Rice and Naan Bread

Scampi and Chips

Yorkshire Pudding

Desserts

Warm Treacle Tart with Hot Custard Sauce

Triple Chocolate Terrine with stewed Summer Fruits and Fresh Pouring Cream

Coffee and Mints

Assorted Cheese and Biscuits with Celery and Grapes

Half-time

Tea, Coffee and Biscuits
Soup

Post Match Snacks

Sandwiches and Cakes



THE NICKY CHAPMAN SUITE

The Suite has been renamed in recognition of the tireless work carried out by the late Nicky Chapman on behalf of disabled Leeds United supporters throughout the World.

The Nicky Chapman Suite is at the very heart of our matchday hospitality offering at Elland Road. The Suite has been renamed in recognition of the tireless work carried out by the late Nicky Chapman on behalf of disabled Leeds United supporters throughout the World.

The impressive dining room offers a wonderful combination of first class hospitality and a warm welcoming atmosphere. Entertainment is provided throughout the day from our matchday host, who is joined on stage for pre- and post-match analysis from one of the Leeds Legends. The Leeds United Man of The Match also visits the lounge after the game for a post match chat.

As kick-off approaches guests can take their reserved padded match seat within the West Stand, providing some of the finest views in the stadium.

For an even better match seat, guests now have the option to upgrade their match seat to one of the first six rows of the Directors Box seating area, subject to availability.

Additional upgrade options available to seasonal guests include Seasonal Car Parking in the West Stand car park.

The Nicky Chapman Suite is open up to three hours before kick off and for one hour after the match, allowing the post match traffic around the stadium to clear as you reflect on the 90 minutes of action.



The full package included for The Nicky Chapman Banqueting Suite guests is as follows:

- Entertainment throughout the day including match analysis and table visits from Leeds United legends
- Superb three-course Choice menu
- Dedicated table waitress service
- Fully stocked cash bar serving a selection of champagnes, fine wines, draught and bottled beers and soft drinks
- Half time - Freshly brewed Tea & Coffee
- Full time refreshments including a selection of buffet snacks
- Dedicated Table Betting Service
- Giant screen showing the pre-match build up from LUTV
- Complimentary match programme and team sheet

- Priority booking for all Leeds United events such as Executive Away Trips, End of Season Dinner, Golf Day etc

Upgrade your package:

- Seasonal Car Parking in the West Stand Car Park available for just £350+VAT per space per season. (subject to availability)
- Upgrade your match seat. Move your match seat to one of the first 6 rows of the Directors Box seating area for just an additional £150+VAT for the season. (subject to availability)

SEASONAL PER PERSON

£2,125 +VAT

Should the Club gain promotion to The Football League Championship an additional premium of £125 + VAT per person will be payable.

Dress code within The Nicky Chapman Suite is strictly jacket, collar and tie. Smart denim is not permitted within this lounge. The dress code does not apply for children under 16.

To book now call: 0871 334 1919 (select option 3) or email sales@leedsunited.com.



Sample menus:

Starters

Smoked Ham and Pearl Barley Soup

Spinach and Vegetable Pakora and Raita

Orange and Raspberry Platter with Pomegranate

Main Courses

Ribeye Steak, Dauphinoise Potatoes, Broad Beans, Green Peppercorn Sauce

Salmon Fillet glazed with Brie, Sauté Potatoes, Baby Spinach, White Wine and Red Capsicum Sauce

Fricassee of Wild Mushroom and Thyme, Toasted Brioche

Desserts

Apple Pie, Hot Custard Sauce

Chocolate Cappuccino Cup, White Chocolate Sauce

Wensleydale Cheese with Fruit Cake

Coffee and Mints

Half-time

Tea, Coffee and Biscuits

Post Match Snacks

Sample:- one of the snacks below

Indian Selection with Raita

Southern Fried Chicken and Chips

Sandwiches and Assorted Cakes

Olives, Feta Cheese, Sun Blushed Tomato, Pitta Bread



EAST STAND EXECUTIVE CLUB

Executive Club guests enjoy a superb three-course choice menu in the second floor restaurant in the East Stand where a range of carefully selected dishes are freshly prepared by our executive chef.

There is a fully stocked private cash bar facility serving a wide selection of champagnes, fine wines, draught & bottled beers and soft drinks.

During your visit you will have the opportunity to meet former Leeds Legends such as Peter Lorimer and have the opportunity to hear their views on the game.

Match seats are provided in the East Stand Lower Tier, allowing guests to fully experience the famous Elland Road roar generated by our fans.

The Executive Club restaurant is open up to 3 hours before kick off and for one hour after the match, allowing the post match traffic around the stadium to clear as you reflect on the 90 minutes of action.



The full matchday experience within the Executive Club includes the following:

- VIP access to the Executive Club restaurant on the 2nd Floor of the East Stand
- Reserved Match Seat within the East Stand Lower Tier
- Pre match visit from a Leeds United legend
- Freshly prepared Three Course choice menu
- Dedicated waitress service
- Fully stocked private cash bar serving a selection of champagnes, fine wines, draught and bottled beers and soft drinks.
- Half time - Freshly brewed Tea & Coffee
- Full time - Freshly brewed Tea, Coffee and Biscuits
- Dedicated Table Betting Service
- Complimentary match programme and team sheet
- Priority booking for all Leeds United events such as Executive Away Trips, End of Season Dinner, Golf Day etc

MATCH BY MATCH PER PERSON
from £105 ^{+VAT}

Dress code for Executive Club guests is smart casual. Smart denim jeans may be worn, however trainers, sportswear and replica shirts are strictly prohibited. Children under 16 may wear replica football shirts.

To book now call: 0871 334 1919 (select option 3) or email sales@leedsunited.com.



Sample menus:

Starters

Red Pepper and Chive Soup

Chicken Caesar Salad

Pea and Mint Risotto

Main Courses

Garlic Roasted Lamb Rump, Caramelised Shallots,
Duchesse Potatoes, Spinach Oil and Roast Jus

Fillet of Salmon with lightly Curried Puy Lentils, Green
Raisins and Coriander, New Potatoes

Baked Aubergine Lasagne, Oven Wedges and Side Salad

Desserts

Individual Blackcurrant and Apple Pie, Hot Chocolate
Sauce

Lemon Pannacotta with Raspberry Coulis

Wensleydale Cheese with Malt Loaf and Dried Apricots

Coffee and Mints

Half-time

Tea, Coffee and Biscuits



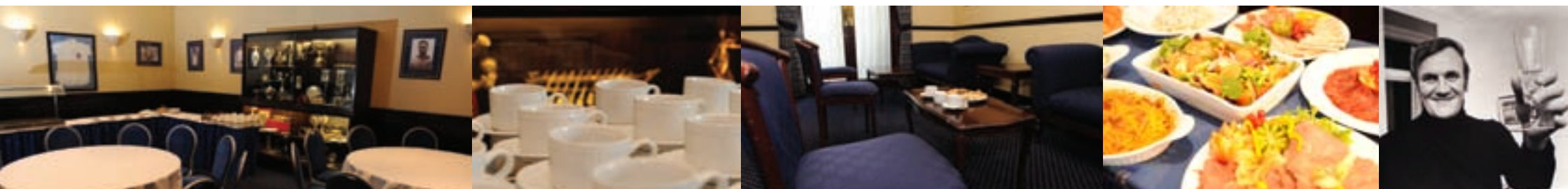
THE REVIE ROOM

We are delighted to offer new and improved Revie Room hospitality for the 2010-11 season. Once you arrive at Elland Road you will start your day in the White Rose Room, a welcoming reception room adjacent to the Revie Room with a private cash bar facility, whereby you and your guests can enjoy a pre-dinner drink. The White Rose Room also provides the use of a private toilet and cloakroom.

After drinks you will then move through to dine in the Revie Room itself, a room filled with images of the great man. Guests will enjoy a two course buffet-style meal comprising a main course followed by a dessert option.

Once the pre-match meal is completed guests make their way to their easily accessible executive padded match seats in the West Stand, offering superb views of the match. At half-time guests return to The Revie Room for freshly brewed Tea & Coffee.

The Revie Room is open up to three hours before kick off and for one hour after the match, allowing the post match traffic around the stadium to clear as you reflect on the 90 minutes of action. Revie Room guests have the opportunity to upgrade their seasonal hospitality packages with a Seasonal Car Parking space in the West Stand car park.



The full match day experience within the Revie Room includes the following:

- Reception room with private cash bar facility serving a selection of champagnes, fine wines, bottled beers and soft drinks
- Private Cloakroom and Bathroom facility
- Pre-match visit from a Leeds United legend
- Two Course buffet meal - main course and dessert
- Dedicated waitress service
- Half Time - Freshly brewed Tea & Coffee
- Dedicated Table Betting Service
- Large screen TV showing the pre match build up from LUTV
- Complimentary match programme and team sheet
- Priority booking for all Leeds United events such as Executive Away Trips, End of Season Dinner, Golf Day etc

SEASONAL PER PERSON

£1,500 + VAT

Should the Club gain promotion to The Football League Championship an additional premium of £100+VAT per person will be payable.

Dress code within The Revie Room is strictly jacket, collar and tie. Smart denim is not permitted within this lounge. The dress code does not apply for children under 16.

To book now call: 0871 334 1919 (select option 3) or email sales@leedsunited.com. Pay over 4 Months Interest Free - see page 22



LUCAS RADEBE SUITE

Enjoy a relaxed informal pre-match build up within the ultra modern Lucas Radebe Suite. Named after the modern day Leeds Legend himself, The Lucas Radebe Suite was introduced in 2005 and provides light, modern surroundings in which to enjoy the pre-match atmosphere.

The lounge has a contemporary sports bar feel and has multiple TV screens showing LUTV in the build up to kick off. Guests can enjoy a hot and cold buffet meal prior to the game with relaxed dining around posur tables within the suite.

When it is time for kick-off, guests enjoy direct access to their padded VIP seats via a private entrance into the spectator arena. Match seats are located in the heart of the West Stand ensuring a fantastic view of the match.

The Lucas Radebe Suite is open up to three hours before kick off and for one hour after the match, allowing the post match traffic around the stadium to clear as you reflect on the 90 minutes of action.

Room capacity is limited to just 90 guests ensuring a comfortable environment for all our Lucas Radebe Suite guests.



The full match day experience within the Radebe Suite includes the following:

- Direct access to reserved padded executive match seat in the heart of the West Stand
- Pre-match visit from a Leeds United legend
- Pre-match Hot and Cold buffet meal
- Fully stocked private cash bar facility serving a wide selection of wines, draught and bottled beers and soft drinks
- Half Time & Full Time - Freshly brewed Tea, Coffee and Biscuits
- Dedicated Table Betting Service
- Flat screen TVs showing the pre match build up from LUTV
- Complimentary match programme and team sheet
- Priority booking for all Leeds United events such as Executive Away Trips, End of Season Dinner, Golf Day etc

SEASONAL PER PERSON

£1,400 + VAT

Should the Club gain promotion to The Football League Championship an additional premium of £100+VAT per person will be payable.

Dress code for The Lucas Radebe Suite is smart casual. Smart denim jeans may be worn, however trainers, sportswear and replica shirts are strictly prohibited. Children under 16 may wear replica football shirts.

To book now call: 0871 334 1919 (select option 3) or email sales@leedsunited.com. Pay over 4 Months Interest Free - see page 22



LEGENDS LOUNGE

We are delighted to offer an enhanced Legends Lounge hospitality package for the new season. Located in the South Stand, the relaxed modern lounge now offers reserved pre match table dining within the Legends Lounge where a delicious two course buffet is served.

Your pre-match experience is completed by a visit from one of our Leeds Legends who would be delighted to sign autographs and have their picture taken. At your leisure you can then make your way to the comfort of your very own private viewing box, located behind the goals, where the match is viewed from within the comfort of the box.

The Legends Lounge package offers a Family Friendly environment, with a specific children's food option served in addition to the buffet option, along with complimentary squash for the children throughout the day.

The private viewing boxes offer an ideal environment to bring younger children, as they can watch the game within the warm comfort of the private box and should they get restless they can also move around the box safely. The private viewing boxes are designed to comfortably accommodate up to six or eight guests.

The Legends Lounge is open up to three hours before kick off and for one hour after the match, allowing the post match traffic around the stadium to clear as you reflect on the 90 minutes of action.



The full match day experience within the Legends Lounge includes the following:

- Private executive box within the South Stand Lower Tier
- TV within the box showing live match coverage and match highlights from LUTV
- Reserved seat dining within the Legends Lounge
- Freshly prepared two course buffet
- Children's food option and complimentary squash
- Pre-match visit from a Leeds Legend
- Fully stocked private cash bar facility serving a wide selection of wines, beers, spirits and soft drinks
- Half Time - Freshly brewed Tea & Coffee
- Flat screen TV showing all the pre-match build up from LUTV
- Dedicated In Box Betting Service
- Complimentary match programme and team sheet
- Priority booking for all Leeds United events such as Executive Away Trips, End of Season Dinner, Golf Day etc

Dress code for The Legends Lounge is smart casual. Smart denim jeans may be worn, however trainers, sportswear and replica shirts are strictly prohibited.

The dress code does not apply to Children under 16 who may wear replica football shirts.

A Family Friendly Environment – please note that we are actively encouraging families to come and enjoy the facilities at Elland Road, therefore any offensive / foul language or inappropriate behaviour within this area will not be tolerated.

Adult Pricing

(based on full adult occupancy within the box)

6 SEAT BOX	8 SEAT BOX
£7,200 +VAT	£9,600 +VAT

Should the Club gain promotion to The Football League Championship an additional premium of £900+ VAT per box of 6 and £1200 + VAT per box of 8 is payable.

Family Pricing

Adult & Child – £1,750 + VAT

6 SEAT BOX	8 SEAT BOX
£5,250 +VAT	£7,000 +VAT

(3 adults & 3 children) (4 Adults & 4 Children)

To book now call: 0871 334 1919 (select option 3) or email sales@leedsunited.com. Pay over 4 Months Interest Free - see page 22



BREMNER SUITE

Named in honour of the Club's greatest ever Captain, the Bremner Suite offers guests the opportunity to enjoy a delicious two course meal within a relaxed, informal atmosphere. Located within the ground floor of the West Stand, guests enjoy reserved table dining within the Suite and served with a freshly prepared table served meal followed by a dessert.

Entertainment is provided through a pre-match interview with one of the Leeds Legends. The Bremner Suite provides guests with a fully stocked private cash bar facility serving a selection of wines, draught and bottled beers and soft drinks.

The Bremner Suite also has its own private bathroom facilities. After the pre-match meal, guests make their way to their padded match seats within the West Stand through a dedicated entrance for Bremner Suite guests.

The Bremner Suite is open up to three hours before kick off and for one hour after the match, allowing the post match traffic around the stadium to clear as you reflect on the 90 minutes of action.



The full match day experience within the Bremner Suite includes the following:

- Reserved padded match seat within the West Stand
- Reserved seat dining within the Bremner Suite
- Two course meal option - table served meal with dessert
- Visit from a Leeds Legend, including pre match interview
- Fully stocked private cash bar facility serving a wide selection of wines, beers, spirits and soft drinks
- Half Time - Freshly brewed Tea & Coffee
- Complimentary match programme and team sheet
- Priority booking for all Leeds United events such as Executive Away Trips, End of Season Dinner, Golf Day etc

SEASONAL PER PERSON

£1,350 + VAT

Should the Club gain promotion to The Football League Championship an additional premium of £100+VAT per person will be payable.

Dress code for The Bremner Suite is smart casual. Smart denim jeans may be worn, however trainers, sportswear and replica shirts are strictly prohibited. Children under 16 may wear replica football shirts

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MATCHDAY SPONSORSHIP

At every home match we are delighted to offer a selection of matchday sponsorship opportunities.

Matchday sponsorship offers companies the perfect environment to entertain their most important clients or valued employees with a unique match day experience, whilst showcasing their brand to over 25,000 passionate supporters! For season 2010/2011 we have two great matchday sponsorship packages for you to choose from.

Main Match Sponsor

The Main Match Sponsor receives the VIP treatment from the moment they arrive at Elland Road.

Our match sponsor is invited to Elland Road some four hours before kick off and is taken on a full pre-match tour of the stadium by our Leeds Legends, taking in special sections of the stadium including the home dressing room*

Guests will then have the chance to walk down the players tunnel to pitch-side, whereby you will have your photo taken with your company logo displayed on the Vidiwall in the background.

The Main Match Sponsor package is for 20 guests who will have the opportunity to exclusively dine with other match day sponsors in the Reaney Suite and enjoy a private, fully stocked complimentary bar serving a wide selection of house wines, draught & bottled beers and soft drinks.



The Match Sponsors also select the Leeds United Man of The Match. Your chosen player will then visit the Reaney Suite to receive their magnum of champagne and to have their picture taken with you and your guests.



The Main Match Sponsor will receive the following benefits:

- Pre-match Legends tour of the stadium, including home dressing room
- Learn about the proud history of Leeds United with Club Historian**
- Pre-match pitchside photograph with Company Logo displayed on Vidiwall
- Private dining for 20 guests in the Reaney Suite, an exclusive facility for match sponsors only
- Car Parking in the Fullerton Car Park - 5 spaces are reserved for the Main Match Sponsor
- Champagne reception
- Freshly prepared three-course choice menu
- Private, fully stocked complimentary bar, serving a wide selection of house wines, draught & bottled beers and soft drinks
- Easy access to reserved padded match seats within the West Stand
- Half Time – freshly brewed tea & coffee served within the Reaney Suite
- Full Time – a selection of post match snacks are served
- Post-match presentation to the Leeds United Man of the Match
- Post-match photograph with the Leeds United Man of the Match
- Signed framed Leeds United shirt
- Executive gifts for all 20 guests

Company Branding Opportunities

- Company branding on the Vidiwall throughout the match
- Full page colour advert within the Matchday Programme
- Company branding on the Squad Page
- Company acknowledgement on the Matchday Team Sheet
- PA announcements within the stadium and The Nicky Chapman Suite

*Dressing room visit is not available for evening games ** Subject to availability

CATEGORY A GAME	CATEGORY B GAME	CATEGORY C GAME
£5,500 +VAT	£4,500 +VAT	£4,000 +VAT

Match Sponsor Plus Upgrade

For just an additional £1,000 upgrade your experience, receive 60 x 30 second adverts on Yorkshire Radio in the week leading up to your sponsored game and 40 x 30 second adverts on your sponsored Match Day. The Match Day Sponsor will also be interviewed live on Yorkshire Radio, providing the opportunity to tell over 53,000 listeners throughout Yorkshire about your company.

UPGRADE OPTION
£1,000 +VAT



“Main Match Sponsorship has enabled us to combine branding and advertising at a top class sporting event with a once in a lifetime entertainment experience to our most valued customers.”

Craig Roberts
General Sales Manager
Farnell Land Rover

Match Ball Sponsor

The Match Ball sponsor receives the VIP treatment from the moment they arrive at Elland Road and gets the chance to take home a signed official match ball.

Our Match Ball sponsor is invited to Elland Road some four hours before kick off and is taken on a full pre-match tour of the stadium by our Leeds Legends, taking in special sections of the stadium including the home dressing room. Guests will then have the chance to walk down the players tunnel to the pitch-side, whereby you will have your photo taken with your company logo displayed on the giant Vidiwall in the background.

The Match Ball Sponsor package is for 10 guests who will have the opportunity to exclusively dine with other match sponsors in the Reaney Suite and enjoy a private, fully stocked complimentary bar serving a wide selection of house wines, draught & bottled beers and soft drinks.

The Match Ball Sponsor will be presented with an Official Signed Match ball and have the opportunity to have their picture taken with the Leeds United Man of The Match who will visit the Reaney Suite after the game.



The Match Ball Sponsor will receive the following benefits:

- Pre-match Legends tour of the stadium, including home dressing room*
- Pre-match pitchside photograph with Company Logo displayed on the Vidiwall
- Private dining for 10 guests in the Reaney Suite, an exclusive facility for match day sponsors only
- Reserved car parking spaces in the Fullerton Car Park - 3 spaces are reserved for the Match Ball sponsor
- Champagne reception
- Freshly prepared three course choice menu
- Private, fully stocked complimentary bar, serving a wide selection of house wines, draught & bottled beers and soft drinks
- Easy access to reserved padded match seats within the West Stand
- Half Time & Full Time – freshly brewed tea & coffee served within the Reaney Suite
- Post-match presentation to the Leeds United Man of the Match
- Post-match photograph with the Leeds United Man of the Match
- Signed Official Leeds United Match Ball presented in presentation case
- Executive gifts for all 10 guests

Company Branding Opportunities

- Company branding on the Vidiwall throughout the match
- Company branding on the Squad Page
- Company acknowledgement on the Match Day Team Sheet
- PA announcements within the stadium and The Nicky Chapman Suite

* Dressing room visit is not available for evening games

Match Sponsor Plus Upgrade

For an additional £500, receive 30 x 30 second adverts on Yorkshire Radio in the week leading up to your sponsored game and 20 x 30 second adverts on your sponsored Match Day. Delivering your brand message to over 53,000 listeners across Yorkshire!

CATEGORY A GAME

£3,500 +VAT

CATEGORY B GAME

£3,000 +VAT

CATEGORY C GAME

£2,000 +VAT

UPGRADE OPTION

£500 +VAT

PAYMENT OPTIONS & OFFERS

Zebra Finance Limited

We are delighted to offer a 4 month interest free payment plan through our partner Zebra Finance Limited.

The interest free option is available on all hospitality packages up to the value of £10,000 and is available to both Companies and Individuals.

The Managing Director or a Board Director of the company must complete the finance application on behalf of any company wishing to take advantage of the 4 month Interest Free Payment Plan. The company will be liable for the repayment of the finance.

To take advantage of this offer please call **0845 634 1199** and quote 'Leeds Hospitality'

Leeds United MasterCard

Enjoy 0% p.a interest for 6 months on your hospitality purchase with the Leeds United MasterCard, providing it costs £400 or more.

If you already have the Leeds United MasterCard simply complete the hospitality application form as usual, ticking the payment method next to Leeds United MasterCard.

If you do not already have the Leeds United MasterCard, complete an application online at www.leedsunited.com. If your application is successful, your Leeds United MasterCard will be sent to you within ten working days. Then use your Leeds United MasterCard to pay for your hospitality package in the normal way.

Typical **16.9% APR** Variable.

Subject to status. Applicants for credit must be aged 18 or over and UK resident. The Leeds United MasterCard is issued by Sygma Bank UK, Chadwick House, Blenheim Court, Solihull B91 2AA. Important Note: Account payments will, in accordance with the account terms and conditions, be allocated first to Purchases bearing the lower rates of interest, and then to Purchases bearing higher rates of interest.



Exclusive Offers

PURE LUXURY

Seasonal Hospitality guests will receive a £250 Voucher redeemable against a 7 night Pure Luxury holiday (Terms & Conditions apply) www.pureluxuryholidays.co.uk



Special Leeds United matchday hotel room rate of just £55 per room Bed & Breakfast with complimentary executive room upgrade at our Official Hotel Partner – Bewleys Hotel in the City Centre (Terms & Conditions apply and rooms are subject to availability) www.bewleyshotels.com

Match by match prices	PRICES		
	Category A	Category B	Category C
Presidents Suite	£275 ^{+VAT}	£250 ^{+VAT}	£230 ^{+VAT}
East Stand Box (Max Capacity 10 guests per box)	£1,500 ^{+VAT}	£1,350 ^{+VAT}	£1,250 ^{+VAT}
East Stand Executive Club	£120 ^{+VAT}	£110 ^{+VAT}	£105 ^{+VAT}
Nicky Chapman Suite	£150 ^{+VAT}	£130 ^{+VAT}	£120 ^{+VAT}
South Upper Boxes (Max Capacity 8 guests per box)	£960 ^{+VAT}	£880 ^{+VAT}	£800 ^{+VAT}
Revie Room	£105 ^{+VAT}	£100 ^{+VAT}	£95 ^{+VAT}
Legends Lounge South Stand Lower Boxes (Adult & Child Package)	£85 ^{+VAT}	£80 ^{+VAT}	£76 ^{+VAT}
Lorimer Suite (East Stand Upper Seating) – <i>Specific Games Only</i>	£100 ^{+VAT}	n/a	n/a
Radebe Suite	£110 ^{+VAT}	£100 ^{+VAT}	£85 ^{+VAT}
Bremner Suite	£110 ^{+VAT}	£100 ^{+VAT}	£85 ^{+VAT}
Elland Road Suites (Max Capacity 10 guests per suite)	£2,500 ^{+VAT}	£2,250 ^{+VAT}	£2,000 ^{+VAT}

Upgrade Options	PRICES
Additional Seasonal Car Parking <small>(subject to availability).</small>	£350 +VAT
Upgrade your match seat. <small>Move your match seat to one of the first 6 rows of the Directors Box seating area for the season (Nicky Chapman Suite guests only, subject to availability)</small>	£150 +VAT
<p>A pre-order wine facility is now available. Let us know your favourite bottle of wine from our list and we will ensure that it's waiting for you on your table when you arrive. Payment shall be taken directly from your Credit Card.</p>	



MAP & DIRECTIONS

BY ROAD

Leeds United is adjacent to the intersections of the M1, M62 and M621. Alternatively enter the postcode LS11 0ES in to your satellite navigation.

FROM THE NORTH

A1, M1, A639 to Leeds. Join M621 to Junction 1. Take A6110 from roundabout signposted for Elland Road. Alternatively from Junction 2 take first exit A643 from roundabout, stadium on the right.

FROM THE SOUTH

M1, M621 to Junction 1. Take A6110 from roundabout signposted for Elland Road. Alternatively from Junction 2 take first exit A643 from roundabout, stadium on the right.

FROM THE EAST

A64, A1, then as from North or M62, M621 to Junction 1. Take A6110 from roundabout signposted for Elland Road. Alternatively from Junction 2 take first exit A643 from roundabout, stadium on the right.

FROM THE WEST

M62, M621, to Junction 1. Take A6110 from roundabout signposted for Elland Road.

BY RAIL

Leeds Railway Station is 2 miles away. Public transport is available to the stadium.

BY AIR

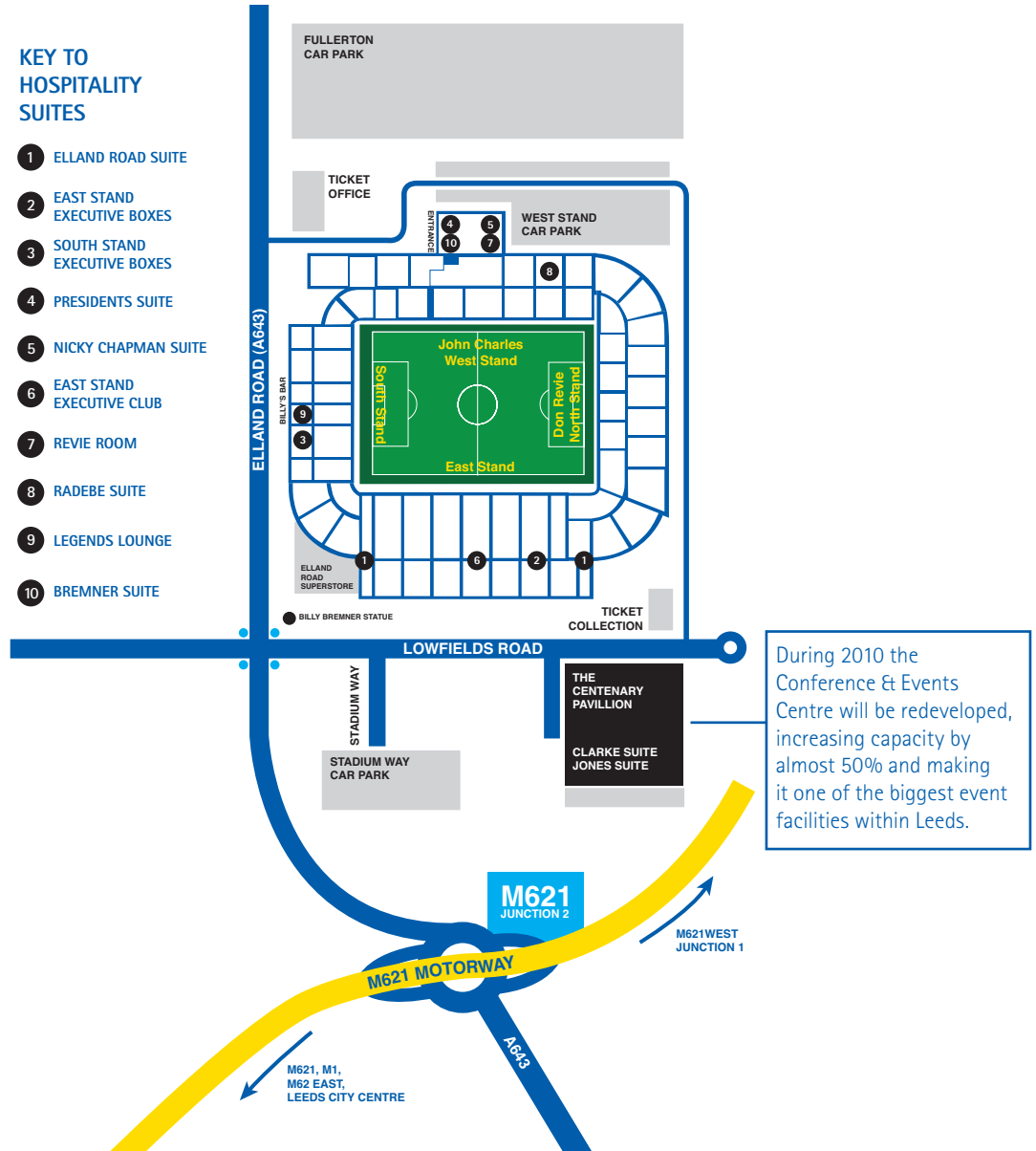
Leeds Bradford Airport is 12 miles away.

CAR PARKING

On-site car parking is available.

MILES FROM

Harrogate	18 Miles
York	26 Miles
Sheffield	40 Miles
Manchester	40 Miles
Newcastle	102 Miles
Edinburgh	211 Miles
London	194 Miles



Full Matchday Hospitality Terms & Conditions can be found at www.leedsunited.com.



Matchday Hospitality,
Leeds United Football Club, Elland Road, Leeds LS11 0ES
Tel: 0871 334 1919 (option 3)
Email: sales@leedsunited.com
www.leedsunited.com