

The Seiyu, Ltd. - SWOT Analysis

Description: The The Seiyu, Ltd. - SWOT Analysis company profile is the essential source for top-level company data and information. The Seiyu, Ltd. - SWOT Analysis examines the company's key business structure and operations, history and products, and provides summary analysis of its key revenue lines and strategy.

Seiyu, a subsidiary of Wal-Mart Stores, operates a chain of supermarket and general merchandise retail stores in Japan. The company operates primarily in Japan. It is headquartered in Tokyo, Japan and employs about 32,643 people. The company recorded revenues of JPY952,301 million (approximately \$8,094.6 million) during the financial year (FY) ended December 2007, a decrease of 0.9% over 2006. The operating profit of the company during FY2007 was JPY434 million (approximately \$3.7 million), as compared to an operating profit of JPY3,222 million (approximately \$27.4 million) in 2006. The net loss was JPY20,931 million (approximately \$177.9 million) in FY2007, as compared with a net loss of JPY55,792 million (approximately \$474.2 million) in FY2006. The net loss was due to the benefit paid for an early retirement program and an asset impairment loss during FY2007.

Scope of the Report

- Provides all the crucial information on The Seiyu, Ltd. required for business and competitor intelligence needs
- Contains a study of the major internal and external factors affecting The Seiyu, Ltd. in the form of a SWOT analysis as well as a breakdown and examination of leading product revenue streams of The Seiyu, Ltd.
- Data is supplemented with details on The Seiyu, Ltd. history, key executives, business description, locations and subsidiaries as well as a list of products and services and the latest available statement from The Seiyu, Ltd.

Reasons to Purchase

- Support sales activities by understanding your customers' businesses better
- Qualify prospective partners and suppliers
- Keep fully up to date on your competitors' business structure, strategy and prospects
- Obtain the most up to date company information available

Contents:

This product typically includes the following sections:

SWOT COMPANY PROFILE: THE SEIYU

Key Facts: The Seiyu

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Key Employees: The Seiyu

Key Employee Biographies: The Seiyu

Products & Services Listing: The Seiyu

Products & Services Analysis: The Seiyu

SWOT analysis: The Seiyu

-Strengths: The Seiyu

-Weaknesses: The Seiyu

-Opportunities: The Seiyu

-Threats: The Seiyu

Company View: The Seiyu

Top Competitors: The Seiyu

Location and Subsidiary: The Seiyu

-Head Office: The Seiyu

-Other Locations and Subsidiaries: The Seiyu

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