

## Pharmaceutical IT Spending Forecast in Canada to 2013

**Description:** This databook provides a forecast and analysis of IT spending in the pharma/biotech industries through to 2013 in Canada. The sectors covered include big pharma, mid pharma, biotech, and small pharma/biotech.

### Scope

- The databook provides forecasts relating to total pharmaceutical IT spending in Canada through to 2013
- In each sub-sector, pharmaceutical IT spending is segmented by hardware, software and services
- Contains pharmaceutical IT spending forecasts in Canada in relation to the wider region

### Highlights of this title

The big pharma sector led the pharmaceutical IT spending in Canada accounting for 55.1% of the total IT spending in 2007.

Pharmaceutical IT spending in Canada is expected to increase at a compound annual growth rate (CAGR) of 4.7% over the 2008-13 period.

Canada accounted for 3.5% of the total pharmaceutical IT spending in North America in 2007.

### Key reasons to purchase this title

- Understand the opportunity for technology spending in the life science market
- Identify potential areas for spending growth amongst pharmaceutical and biotechnology companies
- Contains an analysis of pharmaceutical IT spending forecast by each sector in Canada

### Contents:

OVERVIEW  
Catalyst  
Summary  
INTRODUCTION  
Reasons to purchase  
PHARMACEUTICAL IT SPENDING  
Pharmaceutical IT spending forecast in Canada to 2013  
PHARMACEUTICAL IT SPENDING IN NORTH AMERICA AND CANADA  
Comparison of Pharmaceutical IT spending in Canada and North America to 2013  
Pharmaceutical IT spending in North America by sector 2013  
PHARMACEUTICAL IT SPENDING BY SECTOR  
Big pharma sector forecast  
Mid pharma sector forecast  
Biotech sector forecast  
Small pharma/biotech forecast  
APPENDIX  
Further reading  
How to contact experts in your industry  
Disclaimer  
  
LIST OF FIGURES  
Figure 1: Pharmaceutical IT spending in Canada, 2007-2013 (\$m)

Figure 2: Pharmaceutical IT spending in North America and Canada, 2007-2013 (\$m)

Figure 3: Pharmaceutical IT spending in North America, 2007-2013 (%)

Figure 4: IT spending in the big pharma sector in Canada, 2007-2013 (%)

Figure 5: IT spending in the mid pharma sector in Canada, 2007-2013 (%)

Figure 6: IT spending in the biotech sector in Canada, 2007-2013 (%)

Figure 7: IT spending in the small pharma/biotech sector in Canada, 2007-2013 (%)

## LIST OF TABLES

Table 1: Pharmaceutical IT spending data specifications:

Table 2: Pharmaceutical IT spending in Canada, 2007-2013 (\$m)

Table 3: Pharmaceutical IT spending in Canada, 2007-2013 (%)

Table 4: Pharmaceutical IT spending in North America and Canada, 2007-2013 (\$m)

Table 5: Pharmaceutical IT spending in North America, 2007-2013 (\$m)

Table 6: IT spending in the big pharma sector in Canada, 2007-2013 (\$m)

Table 7: IT spending in the mid pharma sector in Canada, 2007-2013 (\$m)

Table 8: IT spending in the biotech sector in Canada, 2007-2013 (\$m)

Table 9: IT spending in the small pharma/biotech sector in Canada, 2007-2013 (\$m)

## Ordering:

Order Online - <http://www.researchandmarkets.com/reports/1146437/>

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,  
Guinness Centre,  
Taylors Lane,  
Dublin 8,  
Ireland.

## Fax Order Form

To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

<http://www.researchandmarkets.com/contact/>

## Order Information

Please verify that the product information is correct and select the format(s) you require.

Product Name: Pharmaceutical IT Spending Forecast in Canada to 2013  
Web Address: <http://www.researchandmarkets.com/reports/1146437/>  
Office Code: SCUUR5DV

## Product Formats

Please select the product formats and quantity you require:

	Quantity	
Hard Copy:	<input type="checkbox"/>	EUR 895 + EUR 50 Shipping/Handling
Electronic (PDF) - Single User:	<input type="checkbox"/>	EUR 814
Electronic (PDF) - Enterprisewide:	<input type="checkbox"/>	EUR 2034

\* Shipping/Handling is only charged once per order.

## Contact Information

Please enter all the information below in **BLOCK CAPITALS**

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Email Address: \* \_\_\_\_\_

Job Title: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Postal / Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

\* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)

**Payment Information**

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card:☐ American Express☐ Diners Club☐ Master Card☐ Visa

Cardholder's Name

Cardholder's Signature

Expiry Date

Card Number

CVV Number

Issue Date

(for Diners Club only)

☐ Pay by check:

Please post the check, accompanied by this form, to:

Research and Markets,  
Guinness Center,  
Taylors Lane,  
Dublin 8,  
Ireland.

☐ Pay by wire transfer:

Please transfer funds to:

Account number	833 130 83
Sort code	98-53-30
Swift code	ULSBIE2D
IBAN number	IE78ULSB98533083313083
Bank Address	Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at <http://www.researchandmarkets.com/info/terms.asp>

**Please fax this form to:****(646) 607-1907 or (646) 964-6609 - From USA****+353-1-481-1716 or +353-1-653-1571 - From Rest of World**