

Nokia Corporation (NOK1V) - Financial and Strategic SWOT Analysis Review

Description: Nokia Corporation (NOK1V) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Nokia Corporation (Nokia) is a mobile communications company. It manufactures smartphones and mobile phones. The company sells feature phones and smartphones under its Nokia brand. Nokia develops location-based products and services for consumers. It also provides content and platform services for device manufacturers, automobile manufacturers, application developers, internet services providers, merchants and advertisers. The company provides telecommunications infrastructure hardware, software and professional services through Nokia Siemens Networks, jointly owned by Nokia and Siemens.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents:

Table of Contents

Table of Contents

List of Tables

List of Figures

Section 1 - About the Company

Nokia Corporation - Key Facts

Nokia Corporation - Key Employees

Nokia Corporation - Key Employee Biographies

Nokia Corporation - Major Products and Services

Nokia Corporation - History

Nokia Corporation - Company Statement

Nokia Corporation - Locations And Subsidiaries

Head Office

Other Locations & Subsidiaries

Section 2 – Company Analysis

Nokia Corporation - Business Description

Nokia Corporation - Corporate Strategy

Nokia Corporation - SWOT Analysis

SWOT Analysis - Overview

Nokia Corporation - Strengths

Strength - Diversified Portfolio: Product and Service Offerin

Strength - Sales and Marketing Network

Strength - Sturdy Research and Development Efforts

Nokia Corporation - Weaknesses

Weakness - Falling Market Share: Smartphone Segment

Weakness - Declined Financial Performance

Nokia Corporation - Opportunities

Opportunity - Global Reach

Opportunity - Growth Drivers: Acquisition and Agreements

Opportunity - Growth in Telecommunications Services

Nokia Corporation - Threats

Threat - Competitive Environment

Threat - Global Economic Scenario

Threat - Evolving Technological Environment

Threat - Involvement in Legal Actions

Nokia Corporation - Key Competitors

Section 3 – Company Financial Ratios

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

Nokia Corporation, Recent Deals Summary

Section 4 – Appendix

Methodology

Ratio Definitions

About Us

Contact Us

Disclaimer

List of Tables

Nokia Corporation, Key Facts

Nokia Corporation, Key Employees

Nokia Corporation, Key Employee Biographies

Nokia Corporation, Major Products and Services

Nokia Corporation, History
Nokia Corporation, Other Locations
Nokia Corporation, Subsidiaries
Nokia Corporation, Key Competitors
Nokia Corporation, Ratios based on current share price
Nokia Corporation, Annual Ratios
Nokia Corporation, Interim Ratios
Nokia Corporation, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List of Figures
Nokia Corporation, Performance Chart (2009 - 2013)
Nokia Corporation, Ratio Charts

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