

Siemens Healthcare - Strategic SWOT Analysis Review

Description: Siemens Healthcare - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Our summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

Highlights

Siemens Healthcare (formerly Siemens Medical Solutions) is a global medical device company. It undertakes the design, development, manufacture and distribution of medical devices and technologies for diagnostic markets. It offers imaging equipment, healthcare information systems, management consulting, and support services. It has a comprehensive portfolio of medical solutions, ranging from medical imaging, in vitro diagnostics, and interventional systems to clinical IT. It conducts operations in North America, Africa, Europe, Asia and Australia. Siemens Healthcare is a business unit of Siemens AG and is headquartered in Erlangen, Germany.

Siemens Healthcare Key Recent Developments

- Dec 01, 2013: At RSNA '13, Siemens Offers Answers for Life
- Nov 13, 2013: NGAGE Announces Representation Agreement with SIEMENS Healthcare
- Oct 18, 2013: Siemens presents new Somatom Perspective CT scanner models
- Oct 09, 2013: IMRIS and Siemens Healthcare collaborate to market intraoperative CT scanners
- Sep 20, 2013: Varian and Siemens to Showcase Collaborative Offerings at 2013 ASTRO Meeting in Atlanta

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with Our detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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	Jun 27, 2013: FDA Clears Siemens Mammography System
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