RadioShack Corporation- Strategy and SWOT Report

Description:

RadioShack Corporation - Strategy and SWOT Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Features:

- Detailed information on RadioShack Corporation required for business and competitor intelligence needs - A study of the major internal and external factors affecting RadioShack Corporation in the form of a SWOT analysis

- An in-depth view of the business model of RadioShack Corporation including a breakdown and examination of key business segments

- Intelligence on RadioShack Corporation's mergers and acquisitions (M&A), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

- News about RadioShack Corporation, such as business expansion, restructuring, and contract wins

- Large number of easy-to-grasp charts and graphs that present important data and key trends

Highlights:

RadioShack Corporation (RadioShack or "the company") sells consumer electronics goods and services through its RadioShack store chain and kiosk operations. The company primarily operates in the US and Mexico. It is headquartered in Fort Worth, Texas and employs 36,400 people, of which 1,300 are temporary seasonal employees. The company recorded revenues of approximately \$4,472.7 million in the financial year ended December 2010 (FY2010), an increase of 4.6% over FY2009. The operating profit of the company was approximately \$375.4 million in FY2010, an increase of 1.6% over FY2009. The net profit was approximately \$206.1 million in FY2010, an increase of 0.5% over FY2009.

Reasons to Purchase:

- Gain understanding of RadioShack Corporation and the factors that influence its strategies
- Track strategic initiatives of the company and latest corporate news and actions
- Assess RadioShack Corporation as a prospective partner, vendor or supplier
- Support sales activities by understanding your customers' businesses better
- Stay up to date on RadioShack Corporation's business structure, strategy and prospects

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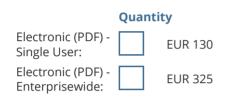
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