

Global Refinery Catalyst Market - FCC, HTC, HCC By Units, Geography, Ingredients & Applications (2010 - 2015)

Description: The changing trends in the refinery catalyst industry have been largely shaped by the increased rate of production and consumption of petroleum-based products, coupled with growing environmental concerns and the depleting crude oil reserves. Once driven by oversupply and low profit margins, the refinery catalyst industry is now led by increased demand and profit margins. Refinery catalysts have enabled the petroleum industry to simultaneously increase outputs while reducing environmental pollution. Though the refinery catalyst market is already witnessing a rising development trend, market players will still be required to make substantial R&D investments to keep pace with the dynamic petroleum refining industry. Refinery catalysts are expected to continue being the lifeline of the petroleum refinery industry.

Scope of the report:

This report segments the global refinery catalyst market into the submarkets for products and ingredients. It details all the major types of refinery catalysts, including fluid catalytic cracking (FCC), hydroprocessing, isomerization, alkylation, and hydrodesulphurization catalysts. The report also covers the markets for major catalysts ingredients, including different types of metals, zeolites, and chemical compounds. An in-depth geographic analysis is conducted for each market and its sub-segments in the four major regional markets of North America, EMEA, APAC, and RoW.

Key questions answered:

- Which are the high-growth segments and how is the market segmented in terms of applications, products, services, ingredients, technologies, stakeholders?
- What are market estimates and forecasts; which markets are doing well and which are not?
- Where are the gaps and opportunities; what factors are driving market growth?
- Which are the key playing fields and winning-edge imperatives?
- What is the competitive landscape; who are the main players in each segment; what are their strategic directives, operational strengths, key selling products, and product pipelines? Who is doing what?

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