



**Educating** the next generation of laboratory animal science professionals.



**Ensuring** the future of biomedical research.

**Enhancing** public understanding, respect and support for Biomedical research.



### Did you know? It costs, at least:

**\$6,000** to attend and exhibit at one science teachers' national conference.

**\$10,000** a year to provide career videos and information packets to students.

**\$25,000** to produce one instructional science supplement for middle schools.

**\$55,000–\$75,000** to produce an in-depth training video for high school science classes.

**\$55,000–\$80,000** to implement a comprehensive advertising and social media campaign in major publications.

**\$100,000–\$150,000** to develop engaging educational applications, such as mobile and online games, for students.

### How Can You Help?

Express your dedication to biomedical research and its profession by volunteering your time and/or making a donation to the AALAS Foundation. Here are ways you can help:

#### Make a Donation

- ▶ Make a monetary donation by mailing the attached form or donating online at <http://tinyurl.com/Donate-AALASFoundation>
- ▶ Donate in honor of a loved one, co-worker, companion animal or research animal
- ▶ Make a planned gift of stock or life insurance

#### Volunteer Your Time

- ▶ Conduct a public outreach program in your community
- ▶ Serve on the AALAS Foundation Board of Directors or one of its committees
- ▶ Participate in career day at your local school

#### Participate in the Annual Silent & Live Auction

- ▶ Donate an auction item to the AALAS Foundation's annual silent and live auctions
- ▶ Volunteer at the silent and live Auctions held at the AALAS National Meeting



Promoting the Benefits of

# Animals

in Research &  
the Professionals who  
Care for them





## What is the AALAS Foundation?

The AALAS Foundation is a nonprofit organization dedicated to educating the public about the compassionate professionals working in laboratory animal science and the important role of animals working in research.

## What does the AALAS Foundation do?

The AALAS Foundation develops free educational materials and innovative public awareness programs to help inform students, teachers, and the general public, about the importance of quality animal care and use to benefit humans and animals. The AALAS Foundation attends national educational conferences to inform educators and students about the vast array of career opportunities in the field of laboratory animal science. The AALAS Foundation also maintains [www.kids4research.org](http://www.kids4research.org) and [www.care.aalas.org](http://www.care.aalas.org), each a valuable resource for explaining the importance of animals in research.

## Why Give to the AALAS Foundation?

The future of advances in medical discoveries and the laboratory animal science profession depends on public acceptance of biomedical research. Your tax-deductible donations to the AALAS Foundation help:

- ▶ Improve public understanding, respect, and support of life sciences
- ▶ Counter those working against biomedical research and the advancement of science and medicine
- ▶ Educate future leaders about the importance of responsible laboratory animal research
- ▶ Encourage today's students to become tomorrow's laboratory animal science researchers and specialists

## Made possible by the Foundation...

The generous support of concerned corporations, groups, branches, and individuals enables us to:

- ▶ Develop and distribute powerful public awareness programs and outreach materials such as brochures, flyers, and videos
- ▶ Support the [www.kids4research.org](http://www.kids4research.org) and [www.care.aalas.org](http://www.care.aalas.org) websites to educate students, teachers, and the general public about biomedical research
- ▶ Create digital educational materials for students and teachers
- ▶ Distribute educational resource materials to students and teachers at leading educational conferences and expos



## Foundation Contribution Form

It's not just a donation. It's an investment in your future.

Individual  Branch  Corporate

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please accept this gift of \$ \_\_\_\_\_ to the AALAS Foundation.

Please accept this pledge of \$ \_\_\_\_\_ to the AALAS Foundation to be paid \$ \_\_\_\_\_ each year for \_\_\_\_\_ years.

Please contact me regarding a donation to the AALAS Foundation.

### Method of payment:

Check (enclosed)  Visa  Mastercard

American Express  Discover

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV2#: \_\_\_\_\_

Signature: \_\_\_\_\_

### AALAS Foundation Donor Levels:\*

Advocate	\$1–99	Supporter	\$5,000–9,999
President	\$100–499	Benefactor	\$10,000–19,999
Platinum	\$500–1,999	Founder	\$20,000—and up
Friend	\$2,000–4,999		

\* Donor levels are based on total annual giving from January 1 through December 31. This total includes monetary gifts and pledge payments, not the total amount pledged.

Your gift to the AALAS Foundation, a 501 (C) 3 nonprofit organization, is tax deductible to the full extent provided by law.



### AALAS Foundation

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