

2014 Interlake Tourism Association Regional Tourism Awards
Deadline for submission is Monday September 8th, 2014

Service Excellence Award

This award recognizes exemplary service and enhancement of visitor experiences as demonstrated through a high degree of visitor satisfaction.

Marketing Excellence Award

This award recognizes a marketing campaign that contributes to promoting the Interlake as a quality destination and demonstrates effectiveness in increasing tourism in and to the Interlake.

Event of the Year Award

This award recognizes an event that Increases visitation to the community & region demonstrating the ability to successfully satisfy visitor expectations & generates/stimulates tourism and economic activity in the community & region.

Product Development Award

This award recognizes a business or organization that has developed or expanded a new or existing tourism product.

Volunteer of the Year Award

This award recognizes an individuals outstanding contributions (without financial compensation) to their community or regional tourism industry having a lasting impact on the tourism activity(s) on which the nomination is based.

Interlake Award of Distinction

This award recognizes exceptional leadership that helps the Interlake realize distinction as a high quality tourism destination.

Non-Member Interlake Tourism Award

This award recognizes exceptional attributes in community leadership, service, marketing, product development or partnerships for a non- ITA member business or organization in the Interlake.

Please follow these Directions for Nomination process:

Nominations: *(all information must be complete)*

- 1) Enter name of Business / Individual / group you wish to nominate
- 2) Enter name of the Award you wish to nominate the business / individual/ group for- ***you may nominate a business/ group or individual for more than one award***
- 3) Enter Contact information for your nominee- name, phone number & email address (if available) as all nominees will be contacted prior to the voting process
- 4) Enter your contact information- you must provide your name, phone number & email address (if available) so you can be contacted if more information is required
- 5) Please include the reason you have selected this individual/ group or business for this award- ***be specific as these facts & reasons are part of the information that will make the difference for the judges voting on the awards.***

