

## Plasters and Bandages Market in Thailand to 2014 (OTC Healthcare)

Description: Introduction

Plasters and Bandages Market in Thailand to 2014 (OTC Healthcare) is a comprehensive resource for market and segment level data on value from 2004 to 2014 and market/company shares for 2008-09. This report also provides data on key distribution channels and reveals the leading companies in the Thai plasters and bandages market.

Features and Benefits

- Identify key market segments by analyzing market size data on value for categories
- Design business strategies by gaining insight into quantitative market trends over 2004-09 and expectations for 2010-14
- Identify key companies in the plasters and bandages market in Thailand and design M&A strategies by analyzing market share data

Highlights

- The plasters & bandages market in Thailand increased at a compound annual growth rate of 3.6% between 2004 and 2009.
- The adhesive bandages/plasters category led the plasters and bandages market in Thailand in 2009, with a share of 69.2%.
- Leading player in plasters and bandages market in Thailand is Beiersdorf AG.

Key questions answered

- Which will be the fastest growing segment within the plasters and bandages market in Thailand?
- How will the forecast growth differ from the historic growth exhibited by the plasters and bandages market in Thailand?
- Which company accounted for the largest share of the Thai plasters and bandages market in 2009?

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