

THE EVENT AT REBECCA FARM

IN KALISPELL, MONTANA

JULY 23, 24, 25 & 26 2015

Montana Equestrian Events, Inc. a 501(c)(3) non-profit organization.

EVENT ADVERTISING RESERVATION & CONTRACT



Event Program Advertising:

Please refer to the attached Event Program Ad Specifications insert for ad dimensions.

Color Ad Costs:

- ☐ Full page..... \$ 850
- ☐ Half page..... \$ 550
- ☐ Quarter page..... \$ 350

Black and White Ad Costs:

- ☐ Full page..... \$ 550
- ☐ Half page..... \$ 400
- ☐ Quarter page..... \$ 250

FINAL deadline for ad forms and reservation is Friday, May 29th.

Event Banner Advertising:

- ☐ I will be providing a banner that is _____ X _____\$350

Note: We advise that banners do not exceed 3' x 6' in dimension for good placement and visibility during The Event.

Please drop off or mail banner to 400 Glenwood Road, Whitefish, MT 59937 to arrive by July 3rd.

Company/Individuals Name _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____ Website _____

Please make all checks payable to: Montana Equestrian Events, Inc. (MEE) Amount Enclosed: \$ _____

☐ See Attached Contribution by
Donation Form

Signature _____ Date _____

Email electronic art, photos and logos to powerofthepen@bresnan.net

CALL Christine at 406-253-0942(cell) or Email at powerofthepen@bresnan.net with any questions.

Mail Completed Event Advertising Form with Payment to:

Montana Equestrian Events, Inc. • Attn: Alison Heppner • P.O. Box 595 • Whitefish, MT 59937

Phone: 406.253.4666 Email: alison@rebeccafarm.org Website: www.rebeccafarm.org

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EVENT PROGRAM AD SPECIFICATIONS

PLEASE COMPLETE THE EVENT ADVERTISING RESERVATION AND CONTRACT FORM BY MAY 29TH.

DIMENSIONS & RATES

Full Page 7.375" (w) x 9.75" (h) ... Full Page w/bleed 8.625" (w) x 11" (h) <small>Includes .5 inch safety margin plus a .125 inch bleed on all 4 sides (trim size is 8.375" x 10.75)</small> Four Color Ad \$850 Black & White Ad \$550	Half Page Vertical 3.5625" (w) x 9.5" (h) ... Horizontal 7.375" x 4.75" Four Color Ad \$550 Black & White Ad \$400
Quarter Page 3.5625" x 4.75" Four Color Ad \$350 Black & White Ad \$250	

DIGITAL REQUIREMENTS

■ 300 dpi minimum or 100% vector-based files.

■ Grayscale or CMYK (4 color process) files.

*** If your ad is not camera ready per specs,
additional design/formatting may be required
and when utilized, billed to the customer.**



**Facebook campaigns available.
Contact Christine at
powerofthepen@bresnan.net**

FINAL deadline for Ad Reservation/Preparation is Friday, May 29th.

Email electronic art, photos and logos to powerofthepen@bresnan.net

For questions regarding ad/banner production or preparation contact:

Call Christine at 406-253-0942(cell) or Email at powerofthepen@bresnan.net with any questions.

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