

Countrywide Financial Corporation - SWOT Analysis

Description: Our Countrywide Financial Corporation - SWOT Analysis company profile is the essential source for top-level company data and information. The report examines the company's key business structure and operations, history and products, and provides summary analysis of its key revenue lines and strategy.

Countrywide Financial Corporation (Countrywide) is a diversified financial services holding group, engaged primarily in residential mortgage banking and other real estate finance related businesses, including mortgage banking, banking and mortgage warehouse lending, dealing in securities and insurance underwriting. It also provides conventional banking, insurance and capital market products. The group primarily operates in the US. It is headquartered in Calabasas, California and employs about 54,660 people. The group recorded revenues of \$11,417.1 million during the fiscal year ended December 2006, an increase of 14% over 2005. The net profit was \$2,674.8 million in fiscal year 2006, an increase of 5.8% over 2005.

Scope of the Report

- Provides all the crucial company information required for business and competitor intelligence needs
- Contains a study of the major internal and external factors affecting the company in the form of a SWOT analysis as well as a breakdown and examination of leading product revenue streams
- Data is supplemented with details on the company's history, key executives, business description, locations and subsidiaries as well as a list of products and services and the latest available company statement

Reasons to Purchase

- Support sales activities by understanding your customers' businesses better
- Qualify prospective partners and suppliers
- Keep fully up to date on your competitors' business structure, strategy and prospects
- Obtain the most up to date company information available

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