

Footwear in South Korea

Description: The Footwear in South Korea industry profile is an essential resource for top-level data and analysis covering the Footwear industry. It includes data on market size and segmentation, plus textual and graphical analysis of the key trends and competitive landscape, leading companies and demographic information.

Scope

- Contains an executive summary and data on value, volume and/or segmentation
- Provides textual analysis of Footwear in South Korea's recent performance and future prospects
- Incorporates in-depth five forces competitive environment analysis and scorecards
- Includes a five-year forecast of Footwear in South Korea
- The leading companies are profiled with supporting key financial metrics
- Supported by the key macroeconomic and demographic data affecting the market

Highlights

- Detailed information is included on market size, measured by value and/or volume
- Five forces scorecards provide an accessible yet in depth view of the market's competitive landscape

Why you should buy this report

- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

Market Definition

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. The market is valued at retail selling price with any currency conversions calculated using constant annual average 2009 exchange rates.

For the purposes of this report, Asia-Pacific comprises Australia, China, India, Japan, Singapore, South Korea, and Taiwan.

Contents:

- EXECUTIVE SUMMARY
- MARKET OVERVIEW
 - Market definition
 - Research highlights
 - Market analysis
- MARKET VALUE
- MARKET SEGMENTATION I
- MARKET SEGMENTATION II
- FIVE FORCES ANALYSIS

Summary
Buyer power
Supplier power
New entrants
Substitutes
Rivalry
LEADING COMPANIES
Esquire Co Ltd
Kumkang Shoes Manufacturing Co Ltd
NIKE, Inc.
MARKET FORECASTS
Market value forecast
MACROECONOMIC INDICATORS
APPENDIX
Methodology
Related Datamonitor research
Disclaimer
ABOUT OUR
Premium Reports
Summary Reports
Datamonitor consulting

LIST OF TABLES

Table 1: South Korea footwear market value: \$ million, 2005-09(e)
Table 2: South Korea footwear market segmentation I:% share, by value, 2009(e)
Table 3: South Korea footwear market segmentation II: % share, by value, 2009(e)
Table 4: Esquire Co Ltd: key facts
Table 5: Kumkang Shoes Manufacturing Co Ltd: key facts
Table 6: NIKE, Inc.: key facts
Table 7: NIKE, Inc.: key financials (\$)
Table 8: NIKE, Inc.: key financial ratios
Table 9: South Korea footwear market value forecast: \$ million, 2009-14
Table 10: South Korea size of population (million), 2005-09
Table 11: South Korea gdp (constant 2000 prices, \$ billion), 2005-09
Table 12: South Korea gdp (current prices, \$ billion), 2005-09
Table 13: South Korea inflation, 2005-09
Table 14: South Korea consumer price index (absolute), 2005-09
Table 15: South Korea exchange rate, 2005-09

LIST OF FIGURES

Figure 1: South Korea footwear market value: \$ million, 2005-09(e)
Figure 2: South Korea footwear market segmentation I:% share, by value, 2009(e)
Figure 3: South Korea footwear market segmentation II: % share, by value, 2009(e)
Figure 4: Forces driving competition in the footwear market in South Korea, 2009
Figure 5: Drivers of buyer power in the footwear market in South Korea, 2009
Figure 6: Drivers of supplier power in the footwear market in South Korea, 2009
Figure 7: Factors influencing the likelihood of new entrants in the footwear market in South Korea, 2009
Figure 8: Factors influencing the threat of substitutes in the footwear market in South Korea, 2009
Figure 9: Drivers of degree of rivalry in the footwear market in South Korea, 2009
Figure 10: NIKE, Inc.: revenues & profitability
Figure 11: NIKE, Inc.: assets & liabilities
Figure 12: South Korea footwear market value forecast: \$ million, 2009-14

Ordering: Order Online - <http://www.researchandmarkets.com/reports/350183/>

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,

RESEARCHANDMARKETS

Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.

Fax Order Form

To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

<http://www.researchandmarkets.com/contact/>

Order Information

Please verify that the product information is correct and select the format(s) you require.

Product Name: Footwear in South Korea
Web Address: <http://www.researchandmarkets.com/reports/350183/>
Office Code: SCUUE4NQ

Product Formats

Please select the product formats and quantity you require:

	Quantity	
Electronic (PDF) - Single User:	<input type="checkbox"/>	EUR 204
Electronic (PDF) - Enterprisewide:	<input type="checkbox"/>	EUR 511

Contact Information

Please enter all the information below in **BLOCK CAPITALS**

Title: Mr Mrs Dr Miss Ms Prof

First Name: _____ Last Name: _____

Email Address: * _____

Job Title: _____

Organisation: _____

Address: _____

City: _____

Postal / Zip Code: _____

Country: _____

Phone Number: _____

Fax Number: _____

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)

Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

- Pay by credit card:
 - American Express
 - Diners Club
 - Master Card
 - Visa

Cardholder's Name _____

Cardholder's Signature _____

Expiry Date _____ | _____

Card Number _____

CVV Number _____

Issue Date _____ | _____

(for Diners Club only)

- Pay by check:

Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

- Pay by wire transfer:

Please transfer funds to:

Account number	833 130 83
Sort code	98-53-30
Swift code	ULSBIE2D
IBAN number	IE78ULSB98533083313083
Bank Address	Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _____

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at <http://www.researchandmarkets.com/info/terms.asp>

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World