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#### **Brochure**

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### **Corus Group plc - SWOT Analysis**

#### Description:

Our Corus Group plc Company Profile is the essential source for top-level company data and information. The report examines the company's key business structure and operations, history and products, and provides summary analysis of its key revenue lines and strategy.

Corus Group is an international metals group, providing steel and aluminum products and services in the automotive, aerospace, packaging, engineering, building and construction markets. The group has operations in 30 countries spanning Europe (with UK being the major market), Asia and other international markets. It is headquartered in London, the UK and employs 21,300 people. The group recorded revenues of £9,733 million during the fiscal year ended December 2006, an increase of 6.3% over 2005. The operating profit of the company £457 million a decline of 28.9% over 2005. The net profit was £229 million in fiscal year 2006, a decline of 49.2% over 2005.

#### Scope of the Report

- Provides all the crucial company information required for business and competitor intelligence needs
- Data is supplemented with details on the company's history, key executives, business description, locations and subsidiaries as well as a list of products and services and the latest available company statement.

#### Reasons to Purchase

- Support sales activities by understanding your customers' businesses better
- Qualify prospective partners and suppliers
- Keep fully up to date on your competitors' business structure, strategy and prospects
- Obtain the most up to date company information available

#### Contents:

This product typically includes the following sections:

Key Facts
Company Overview
Business Description
Company History
Key Employees
Key Employee Biographies
Company View
SWOT analysis
Products & Services Listing
Products & Services Analysis

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