

Hologic, Inc. (HOLX) - Product Pipeline Analysis

Description: Hologic, Inc. (HOLX) - Product Pipeline Analysis

Summary

Hologic, Inc. (Hologic) is a leading developer, manufacturer and supplier of premium diagnostic and medical imaging systems exclusively serving the healthcare needs of women. The company is also a leading developer of innovative imaging technology for digital radiography and breast imaging applications. Hologic's core business units are concentrated on mammography and breast biopsy, osteoporosis assessment, mini C-arm and extremity MRI imaging for orthopedic procedures. Hologic operates through four business segments, namely, Breast Health, Diagnostics, GYN Surgical and Skeletal Health.

This report is a source for data, analysis and actionable intelligence on the Hologic, Inc. portfolio of pipeline products. The report provides detailed analysis on each pipeline product with information on the indication, the development stage, trial phase, product milestones, pipeline territory, estimated approval date, and estimated launch date.

Each pipeline product is profiled to cover information on product description, function, technology, indication, and application. The report is also supplemented with a detailed company profile and information on clinical trials, wherever applicable.

This report is built using data and information sourced from proprietary databases, primary and secondary research and in-house analysis by GlobalData's team of industry experts.

Scope

- Detailed company profile with information on business description, key company facts, major products and services, key competitors, key employees, locations and subsidiaries and recent developments.
- Detailed coverage on all the pipeline products, by equipment type, by therapy area, by development stage, and by trial phase.
- Information on product milestones and pipeline territory for each product, the estimated approval date, and estimated launch date.
- Profile of each pipeline product with additional information on product description, function, technology, indication(s), and application.
- Data on relevant clinical trials and product patent details, wherever applicable.
- Information on clinical trial, wherever applicable, is supplemented with information on trial phase, trial status, trial objective, trial design, target patients, unique physician identifier, primary point, secondary point, acronym, participants inclusion, participants exclusion, interventions, trial results, trial start date, trial end date, study type, trial site, trial funding, age eligibility, and gender eligibility.

Reasons to Buy

- Develop business strategies by understanding the trends and developments driving the medical devices pipeline and technology landscape globally.
- Design and develop your product development, marketing and sales strategies.
- Exploit M&A opportunities by identifying market players with the most innovative pipeline.
- Develop market-entry and market expansion strategies.
- Exploit in-licensing and out-licensing opportunities by identifying products, most likely to ensure a robust return.
- Identify emerging players with potentially strong product portfolio and create effective counter-strategies to gain competitive advantage.
- Develop competition strategies by identifying the status and likely launch of your competitors' pipeline products through review of the clinical trials, stage and phase of development, etc.
- Which are the next high-value products that your competitor would add in its portfolio? – identify, understand and capitalize.

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- Jan 30, 2012: Hologic Reports Revenue Of \$472.7m In Q1 Fiscal 2012
- Jan 09, 2012: Hologic Announces Denial Of Conceptus Request For Injunction In Patent Infringement Suit
- Nov 27, 2011: Hologic Introduces C-View Synthesized 2D Image Algorithm Designed To Eliminate Need For 2D Mammogram In 2D Plus 3D Tomosynthesis Exam
- Nov 21, 2011: Hologic To Showcase Breast Tomosynthesis And Other Advanced Women's Imaging Technologies At RSNA 2011
- Nov 07, 2011: Hologic Reports Revenue Of \$1.8 Billion In Fiscal 2011
- Nov 03, 2011: Hologic Appoints Christiana Stamoulis As New Director
- Oct 25, 2011: Hologic Adds New Products To Its MRI Solutions Portfolio
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