

## The 2011 World Forecasts of Parts of Articulated Link Chain Export Supplies

**Description:** This report was created for strategic planners, international marketing executives and export managers whose primary concern is the world market for parts of articulated link chain. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. I have developed a methodology, based on macroeconomic and trade models, to estimate the market for parts of articulated link chain for those firms serving the world via exports and foreign direct investment. It does so for the current year based on a variety of key historical indicators and econometric models.

In what follows, this report begins by summarizing the world market for parts of articulated link chain exports. The total level of exports on a worldwide basis is based on a model that aggregates across over 150 key country markets and projects these to the current year. From there, each country represents a percent of the world market. This market is served from a number of competitive countries of origin. Based on supply-side dynamics, market shares by country of origin are then calculated across each country market. These shares lead to a volume of export values for each country and are aggregated to regional and world totals. In doing so, we are able to obtain maximum likelihood estimates of both the value of each supplier and the destinations (countries served by the supplier country). From these figures, world rankings are calculated. In this way, all the figures provided in this report are forecasts that can be combined with internal information for strategic planning purposes. Of the 150 countries considered, if a country is not reported here it is therefore estimated to have only a negligible level of trade in parts of articulated link chain (i.e. their market shares are close or equal to zero percent). "Parts of Articulated Link Chain" as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defined "parts of articulated link chain" is 74839 .

**Contents:**

- 1 METHODOLOGY & EXECUTIVE SUMMARY
  - 1.1 Our Approach
  - 1.2 The World Market: Parts of Articulated Link Chain Export Supplies in 2011
  - 1.3 The World Market: Parts of Articulated Link Chain by Destination in 2011
- 2 AFRICA: EXPORT SUPPLIES OF PARTS OF ARTICULATED LINK CHAIN
  - 2.1 Executive Summary
  - 2.2 South Africa
- 3 ASIA: EXPORT SUPPLIES OF PARTS OF ARTICULATED LINK CHAIN
  - 3.1 Executive Summary
  - 3.2 China
  - 3.3 Hong Kong
  - 3.4 India
  - 3.5 Japan
  - 3.6 Malaysia
  - 3.7 Philippines
  - 3.8 Singapore
  - 3.9 South Korea
  - 3.10 Taiwan
  - 3.11 Thailand
  - 3.12 Vietnam
- 4 EUROPE: EXPORT SUPPLIES OF PARTS OF ARTICULATED LINK CHAIN
  - 4.1 Executive Summary
  - 4.2 Austria
  - 4.3 Belgium
  - 4.4 Czech Republic
  - 4.5 Denmark
  - 4.6 Finland
  - 4.7 France
  - 4.8 Germany
  - 4.9 Hungary

- 4.10 Ireland
- 4.11 Italy
- 4.12 Kazakhstan
- 4.13 Latvia
- 4.14 Lithuania
- 4.15 Luxembourg
- 4.16 Norway
- 4.17 Poland
- 4.18 Portugal
- 4.19 Russia
- 4.20 Slovenia
- 4.21 Spain
- 4.22 Sweden
- 4.23 Switzerland
- 4.24 the Netherlands
- 4.25 the United Kingdom
- 5 LATIN AMERICA: EXPORT SUPPLIES OF PARTS OF ARTICULATED LINK CHAIN
  - 5.1 Executive Summary
  - 5.2 Argentina
  - 5.3 Brazil
  - 5.4 Colombia
  - 5.5 Mexico
  - 5.6 Peru
- 6 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF PARTS OF ARTICULATED LINK CHAIN
  - 6.1 Executive Summary
  - 6.2 Canada
  - 6.3 the United States
- 7 OCEANIA: EXPORT SUPPLIES OF PARTS OF ARTICULATED LINK CHAIN
  - 7.1 Executive Summary
  - 7.2 Australia
- 8 THE MIDDLE EAST: EXPORT SUPPLIES OF PARTS OF ARTICULATED LINK CHAIN
  - 8.1 Executive Summary
  - 8.2 Turkey
- 9 DISCLAIMERS, WARRANTIES, AND USER AGREEMENT PROVISIONS
  - 9.1 Disclaimers & Safe Harbor
  - 9.2 ICON Group Ltd. User Agreement Provisions

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