

Skincare Market in Saudi Arabia - Product Launch Almanac 2011

Description: Introduction

The Skincare market in Saudi Arabia – Product Launch Almanac 2011 provides a complete guide to new product launches in Saudi Arabian skincare market since April 2010. This report includes detailed data on products including Package Type, Package Material, # SKUs, Description, Package Tags, Ingredients, Shelving, Innovation and Flavor/Fragrance. This report also provides an overview of the skincare market in Saudi Arabia, with data from 2005 to 2010 and forecasts to 2015.

Scope

- Skincare market in Saudi Arabia - New product SKUs by category
- Skincare market in Saudi Arabia - New product SKUs by manufacturer
- Skincare market in Saudi Arabia - New product by pack type and materials
- Skincare market in Saudi Arabia – New Product descriptions

Highlights

- 98 product SKUs launched in the Saudi Arabian skincare market
- Facial care is the leading category in Saudi Arabian skincare market
- Korres is the leading manufacturer in terms of new skincare products in Saudi Arabia

RTP

Tracking your competitors latest innovations (and trends)
Determine product innovation patterns by studying the characteristics of innovation activity in the Saudi Arabian skincare market
Analyze trends in product development over time

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