

Market Growth Outlook in the Global Cards and Payments Industry 2012-2013: Survey Brief

Description:

Synopsis

- This report is the result of an extensive survey drawn from Timetric and VRL's exclusive panel of leading cards and payments industry executives. The opinions and forward looking statements of 60 industry executives have been captured in our in-depth survey, of which 65% represent directors, departmental heads and C-level respondents
- The research is based on primary survey research conducted by Timetric and VRL accessing B2B panels comprised of senior decision makers and leading companies
- The geographical scope of the research is global - drawing on the activity and expectations of leading industry players across the Americas, Europe, Asia-Pacific, Africa and Middle East
- The report covers data and analysis on cards and payments industry market growth outlook
- Key topics covered include demand in emerging markets, growth expectations in developed countries, high demand products and vital channels of growth

Summary

"Market Growth Outlook in the Global Cards and Payments Industry 2012-2013: Survey Brief" is a new report by Timetric and VRL that provides access to the global cards and payments industry market growth outlook. The report also identifies future growth of companies, high demand products and vital channels of growth. This report not only grants access to the opinions and strategies of business decision makers and competitors, but also examines their actions surrounding business priorities.

Scope

The report features the opinions of global cards and payments industry respondents related to the following:

- Demand in emerging markets
- Growth expectations in developed countries
- High demand products
- Vital channels of growth

Reasons To Buy

- Uncover the market growth outlook in the global cards and payments industry 2012-2013

Key Highlights

NA

Contents:

- 1 Introduction
 - 1.1 What is this Report About?
 - 1.2 Definitions
 - 1.3 Methodology
 - 1.4 Profile of Survey Respondents
- 2 Cards and Payments Industry: Market Growth Outlook
 - 2.1 Demand in Emerging Markets
 - 2.2 Growth Expectations in Developed Countries
 - 2.3 High Demand Products
 - 2.4 Vital Channels of Growth
- 3 Appendix
 - 3.1 Full Survey Results
 - 3.2 Methodology
 - 3.3 Contact Us
 - 3.4 About Timetric
 - 3.5 About VRL Financial News
 - 3.6 Disclaimer

List of Tables

Table 1: Global Cards and Payments Industry Respondents by Job Role (%), 2012

Table 2: Global Cards and Payments Industry Respondents by Company Turnover (%), 2012

Table 3: Demand in Emerging Markets in the Global Cards and Payments Industry (%), 2012-2013

Table 4: Growth Expectations in Developed Countries in the Global Cards and Payments Industry (%), 2012

Table 5: High Demand Products in the Global Cards and Payments Industry (%), 2012-2013

Table 6: Vital Channels of Growth in the Global Cards and Payments Industry (%), 2012-2013

Table 7: Survey Results – Closed Questions

List of Figures

Figure 1: Demand in Emerging Markets in the Global Cards and Payments Industry (%), 2012-2013

Figure 2: Growth Expectations in Developed Countries in the Global Cards and Payments Industry (%), 2012

Figure 3: High Demand Products in the Global Cards and Payments Industry (%), 2012-2013

Figure 4: Vital Channels of Growth in the Global Cards and Payments Industry (%), 2012-2013

Ordering:

Order Online - <http://www.researchandmarkets.com/reports/2237408/>

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.

Fax Order Form

To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

<http://www.researchandmarkets.com/contact/>

Order Information

Please verify that the product information is correct and select the format(s) you require.

Product Name: Market Growth Outlook in the Global Cards and Payments Industry 2012-2013: Survey Brief
Web Address: <http://www.researchandmarkets.com/reports/2237408/>
Office Code: SCUUBWEV

Product Formats

Please select the product formats and quantity you require:

	Quantity	
Electronic (PDF) - Single User:	<input type="checkbox"/>	EUR 572
Electronic (PDF) - Site License:	<input type="checkbox"/>	EUR 1145
Electronic (PDF) - Enterprisewide:	<input type="checkbox"/>	EUR 1717

Contact Information

Please enter all the information below in **BLOCK CAPITALS**

Title: Mr Mrs Dr Miss Ms Prof

First Name: _____ Last Name: _____

Email Address: * _____

Job Title: _____

Organisation: _____

Address: _____

City: _____

Postal / Zip Code: _____

Country: _____

Phone Number: _____

Fax Number: _____

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)

Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

- Pay by credit card:
 - American Express
 - Diners Club
 - Master Card
 - Visa

Cardholder's Name _____

Cardholder's Signature _____

Expiry Date _____ | _____

Card Number _____

CVW Number _____

Issue Date _____ | _____

(for Diners Club only)

- Pay by check:

Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

- Pay by wire transfer:

Please transfer funds to:

Account number	833 130 83
Sort code	98-53-30
Swift code	ULSBIE2D
IBAN number	IE78ULSB98533083313083
Bank Address	Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _____

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at <http://www.researchandmarkets.com/info/terms.asp>

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World