

Global Automotive Industry - SWOT Analysis & Outlook for 2012

Description: This Strategic Report Analyzes & provides Key Insights into the Global Automotive Industry based on a comprehensive industry SWOT analysis against the backdrop of an evolving industry landscape amid difficult global macroeconomic environment as well as conditions.

The report will provide & will be useful for:

- Including Analysis as Vital Inputs for Internal Strategic Planning and Decision-Making Process
- Analysis of inherent Industry Strengths and Weaknesses
- Identification and Analysis of Imminent Market Opportunities and Emerging Potential Threats
- Identifying and highlighting areas for making Potential Strategic Changes, Adjustments and Realignment
- Industry Outlook for 2012

The report would be essential for those having strategic interest in the Global Automotive Industry and will be especially useful for key decision makers, top management of companies, suppliers, vendors, current & potential investors, industry and company analysts & those associated with the industry.

The report is comprehensive yet concise and compact at the same time, built on the PowerPoint platform; thus enabling and ensuring prompt and informed decision making.

Contents: Section – 1

Industry SWOT Analysis

- Strengths to Leverage on
- Weaknesses to Improve Upon & Offset
- Opportunities to Capitalize on
- Threats to Counter Mitigate, Negate & Overcome

Section – 2

Industry Outlook for 2012

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