

## Herman Miller, Inc. - Strategy and SWOT Report

**Description:** Herman Miller, Inc. - Strategy and SWOT Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

**Features:**

- Detailed information on Herman Miller, Inc. required for business and competitor intelligence needs
- A study of the major internal and external factors affecting Herman Miller, Inc. in the form of a SWOT analysis
- An in-depth view of the business model of Herman Miller, Inc. including a breakdown and examination of key business segments
- Intelligence on Herman Miller, Inc.'s mergers and acquisitions (M&A), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors
- News about Herman Miller, Inc., such as business expansion, restructuring, and contract wins
- Large number of easy-to-grasp charts and graphs that present important data and key trends

**Highlights:**

Herman Miller, Inc. (Herman Miller or 'the company') is primarily engaged in the research, design, manufacture and distribution of interior furnishings, including design and development of furniture and furniture systems; seating, storage and material handling solutions; and manufacture of case goods. The company primarily operates in the US, Canada and Mexico. It is headquartered in Zeeland, Michigan and employs 5,805 people, of whom 5,616 are full-time employees. The company recorded revenues of \$1,649.2 million during the financial year ended May 2011 (FY2011), an increase of 25.1% over FY2010. The operating profit of the company was \$123.3 million in FY2011, compared with an operating profit of \$53.6 million in FY2010. The net profit was \$70.8 million in FY2011 compared with a net profit of \$28.3 million in FY2010.

**Reasons to Purchase:**

- Gain understanding of Herman Miller, Inc. and the factors that influence its strategies
- Track strategic initiatives of the company and latest corporate news and actions
- Assess Herman Miller, Inc. as a prospective partner, vendor or supplier
- Support sales activities by understanding your customers' businesses better
- Stay up to date on Herman Miller, Inc.'s business structure, strategy and prospects

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