

## Auchan Groupe SA - SWOT Analysis

**Description:** The Auchan Groupe SA - SWOT Analysis company profile is the essential source for top-level company data and information. Auchan Groupe SA - SWOT Analysis examines the company's key business structure and operations, history and products, and provides summary analysis of its key revenue lines and strategy.

Groupe Auchan (Auchan) is a privately-owned operator of hypermarket and supermarket stores. The company also provides retail real estate and banking services through its independent subsidiaries, Banque Accord and Immochan. The company primarily operates in Europe and Asia. Auchan is headquartered in Croix, France and employed 242,831 people as on December 2009. The company recorded revenues of E39,671 million (approximately \$55,326.4 million) during the financial year ended December 2009 (FY2009), an increase of 0.5% over 2008. The operating profit of the company was E1,307 million (approximately \$1,822.8 million) in FY2009, a decrease of 0.8% compared to 2008. The net profit was E661 million (approximately \$921.9 million) in FY2009, a decrease of 9.1% compared to 2008.

### Scope of the Report

- Provides all the crucial information on Auchan Groupe SA required for business and competitor intelligence needs
- Contains a study of the major internal and external factors affecting Auchan Groupe SA in the form of a SWOT analysis as well as a breakdown and examination of leading product revenue streams of Auchan Groupe SA
- Data is supplemented with details on Auchan Groupe SA history, key executives, business description, locations and subsidiaries as well as a list of products and services and the latest available statement from Auchan Groupe SA

### Reasons to Purchase

- Support sales activities by understanding your customers' businesses better
- Qualify prospective partners and suppliers
- Keep fully up to date on your competitors' business structure, strategy and prospects
- Obtain the most up to date company information available

### Contents:

SWOT COMPANY PROFILE: Auchan Groupe SA  
Key Facts: Auchan Groupe SA  
Company Overview: Auchan Groupe SA  
Business Description: Auchan Groupe SA  
Company History: Auchan Groupe SA  
Key Employees: Auchan Groupe SA  
Key Employee Biographies: Auchan Groupe SA  
Products & Services Listing: Auchan Groupe SA  
Products & Services Analysis: Auchan Groupe SA  
SWOT analysis: Auchan Groupe SA  
-Strengths: Auchan Groupe SA  
-Weaknesses: Auchan Groupe SA  
-Opportunities: Auchan Groupe SA  
-Threats: Auchan Groupe SA  
Company View: Auchan Groupe SA  
Top Competitors: Auchan Groupe SA  
Location and Subsidiary: Auchan Groupe SA  
-Head Office: Auchan Groupe SA  
-Other Locations and Subsidiaries: Auchan Groupe SA

# RESEARCHANDMARKETS

Ordering: Order Online - <http://www.researchandmarkets.com/reports/542049/>

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,  
Guinness Centre,  
Taylors Lane,  
Dublin 8,  
Ireland.

---

## Fax Order Form

To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

<http://www.researchandmarkets.com/contact/>

## Order Information

Please verify that the product information is correct and select the format(s) you require.

Product Name: Auchan Groupe SA - SWOT Analysis  
Web Address: <http://www.researchandmarkets.com/reports/542049/>  
Office Code: OC8DIPLSLQNUXZ

## Product Formats

Please select the product formats and quantity you require:

	Quantity	
Electronic (PDF) - Single User:	<input type="checkbox"/>	EUR 93
Electronic (PDF) - Enterprisewide:	<input type="checkbox"/>	EUR 233

## Contact Information

Please enter all the information below in **BLOCK CAPITALS**

Title: Mr  Mrs  Dr  Miss  Ms  Prof

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Email Address: \* \_\_\_\_\_

Job Title: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Postal / Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

\* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)

**Payment Information**

Please indicate the payment method you would like to use by selecting the appropriate box.

- Pay by credit card:
  - American Express
  - Diners Club
  - Master Card
  - Visa

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Expiry Date \_\_\_\_\_ | \_\_\_\_\_

Card Number \_\_\_\_\_

CVV Number \_\_\_\_\_

Issue Date \_\_\_\_\_ | \_\_\_\_\_

(for Diners Club only)

- Pay by check:

Please post the check, accompanied by this form, to:

Research and Markets,  
Guinness Center,  
Taylors Lane,  
Dublin 8,  
Ireland.

- Pay by wire transfer:

Please transfer funds to:

Account number	833 130 83
Sort code	98-53-30
Swift code	ULSBIE2D
IBAN number	IE78ULSB98533083313083
Bank Address	Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: \_\_\_\_\_

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at <http://www.researchandmarkets.com/info/terms.asp>

**Please fax this form to:**  
**(646) 607-1907 or (646) 964-6609 - From USA**  
**+353-1-481-1716 or +353-1-653-1571 - From Rest of World**