



# AUDUBON SOCIETY OF THE EVERGLADES

PO Box 15914 West Palm Beach, FL 33416-6914  
www.AudubonEverglades.org

## WE WANT TO KNOW WHAT YOU THINK ...

We want to know how to better serve member and organizational needs. Please help by completing the following brief survey. Feel free to add comments/suggestions in the space provided or on additional sheets. You may receive this survey by email or print copy. **Please complete ONE survey per person and submit by Nov 3rd.**

## TELL US ABOUT YOU

- ☐ ASE "Chapter-only" member? Yes / No If Yes, how many years have you been a member? \_\_\_\_\_
- ☐ Age Range (circle one): Under 20    21-35    36-50    51-65    66+
- ☐ Please rank these topics in order of importance to you as a member/participant of ASE (with 1 being most important to you and 5 being least important to you)
- \_\_\_\_ Birding    \_\_\_\_ Conservation    \_\_\_\_ Education    \_\_\_\_ Social    \_\_\_\_ Youth Programs
- \_\_\_\_ Other (please specify): \_\_\_\_\_
- ☐ What is your preferred way to get the latest news/info about ASE events, activities, and meetings? Check your top 3 preferences
- \_\_\_\_ Email    \_\_\_\_ Facebook    \_\_\_\_ Meetings    \_\_\_\_ Newsletter    \_\_\_\_ Phone Call    \_\_\_\_ Twitter
- \_\_\_\_ Website    \_\_\_\_ Yahoo Group    \_\_\_\_ Other (please specify) \_\_\_\_\_

**SURVEY:** Please rate each statement on a scale of 1 through 5 while keeping the following definitions in mind:

1. Strongly Agree    2. Agree    3. Neutral/Not sure    4. Disagree    5. Strongly disagree

## ASE ANNUAL BROCHURE

A. \_\_\_\_\_ I refer to the brochure frequently and find it useful

B. \_\_\_\_\_ The brochure is well laid out and easy to read

Comments/suggestions: \_\_\_\_\_

## ASE MONTHLY MEETINGS

A. \_\_\_\_\_ The overall structure of the monthly meeting, with brief board member updates, the Bird of the Month presentation, and the feature speaker, is perfect.

B. \_\_\_\_\_ Monthly meetings are informative and educational about birding and related subjects.

C. \_\_\_\_\_ Monthly meetings are informative and educational about conservation issues.

D. \_\_\_\_\_ It is easy to understand and follow up on information provided at monthly meetings.

Comments/suggestions: \_\_\_\_\_

## ASE FIELD TRIPS

A. \_\_\_\_\_ Field trips are varied and interesting.

B. \_\_\_\_\_ Field trips are educational.

C. \_\_\_\_\_ Field trip leaders are knowledgeable, and they readily share their knowledge.

D. \_\_\_\_\_ Field trips are well organized.

E. \_\_\_\_\_ It is easy to sign up for trips that require online pre registration.

Comments/suggestions: \_\_\_\_\_

**ASE NEWSLETTER *The Kite***

- A. \_\_\_\_\_ I read the newsletter and look forward to its arrival in the mail or in my email.  
B. \_\_\_\_\_ The newsletter is informative about upcoming events and trips.  
C. \_\_\_\_\_ Newsletter articles are interesting and engaging.  
D. \_\_\_\_\_ The newsletter is well laid out and easy to read.

Comments/suggestions: \_\_\_\_\_

**ASE WEBSITE** ([www.auduboneverglades.org](http://www.auduboneverglades.org))

- A. \_\_\_\_\_ I visit the website to stay informed and find out about upcoming events.  
B. \_\_\_\_\_ I find that the website is up to date and has the information I'm looking for.  
C. \_\_\_\_\_ I find the website easy to navigate and to find the information I am looking for.  
D. \_\_\_\_\_ I find the design of the website pleasing to the eye and not busy.

Comments/suggestions: \_\_\_\_\_

**ASE YAHOO GROUP** ([www.groups.yahoo.com/neo/groups/auduboneverglades](http://www.groups.yahoo.com/neo/groups/auduboneverglades))

- A. \_\_\_\_\_ I know about the ASE Yahoo list serve group and its messaging and photo postings.  
B. \_\_\_\_\_ I use the ASE Yahoo list serve group to view and/or post messages and photos.  
C. \_\_\_\_\_ I find the ASE Yahoo list serve group easy to use and navigate.

Comments/suggestions: \_\_\_\_\_

**ASE FACEBOOK PAGE**

- A. \_\_\_\_\_ I know about the ASE Facebook page and its message and photo postings.  
B. \_\_\_\_\_ I use the ASE Facebook page to post and/or view messages and photos.  
C. \_\_\_\_\_ I find the ASE Facebook page easy to use and navigate.

Comments/suggestions: \_\_\_\_\_

**ASE MEMBERSHIP**

- A. \_\_\_\_\_ I understand the benefits of ASE "Chapter-only" membership  
B. \_\_\_\_\_ It is easy to join or renew my membership  
C. \_\_\_\_\_ I know the difference between national and "Chapter-only" membership  
D. \_\_\_\_\_ (for "chapter-only" members) I know when my membership expires

Comments/suggestions: \_\_\_\_\_

**OTHER ACTIVITIES AND MEETINGS**

- A. \_\_\_\_\_ I know about ASE Conservation meetings (e.g. EVCO, RCC, CAC, etc.)  
B. \_\_\_\_\_ I know about ASE Education meetings and programs (e.g. Youth Birding Clubs, Science Fair, etc.)  
C. \_\_\_\_\_ I know about ASE Citizen Science Activities (e.g. CBC, GBB, Jay Watch, Eagle Watch, etc.)  
D. \_\_\_\_\_ I know about ASE Community Outreach Activities (e.g. Earth Day, Dark Skies, etc.)

Comments/suggestions: \_\_\_\_\_

**PARTICIPATION/INTERESTS**

- ☐ How many of each of these ASE activities do you attend during an average year?

\_\_\_\_ Field Trips      \_\_\_\_ Monthly Meetings      \_\_\_\_ Conservation Meetings  
\_\_\_\_ Special Events      \_\_\_\_ Education Programs      \_\_\_\_ Community Outreach Events  
\_\_\_\_ Other (please specify): \_\_\_\_\_

- ☐ ASE is totally run by volunteers. Please check the areas in which you currently volunteer:

\_\_\_\_ Field Trips      \_\_\_\_ Monthly Meetings      \_\_\_\_ Conservation Meetings  
\_\_\_\_ Special Events      \_\_\_\_ Education Programs      \_\_\_\_ Community Outreach Events  
\_\_\_\_ Other (please specify): \_\_\_\_\_

Thank you for taking the time to complete the survey!

If completing a printed survey, please bring to a meeting or mail to ASE by Nov 3rd.

**Audubon Society of the Everglades**

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