Brochure

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Extreme Sports - Global Outlook

Description:

The global outlook series on Extreme Sports provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings. The report provides a bird's eye view of the industry, highlights latest extreme sports market trends, and demand drivers, in addition to providing statistical insights into select extreme sports participation numbers. Discussion on the industry's most noteworthy regional market, the US, is amply detailed with unbiased research commentary and punctuated with 41 information rich market data tables designed to provide the reader a rudimentary understanding of the prevailing market climate.

Other markets briefly synopsized to offer the reader a prelude to regional dynamics, include the United States, Canada, France, Germany, and UK. Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 293 companies active in the market.

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EXTREME SPORTS

A GLOBAL OUTLOOK, JANUARY 2012Global Directory

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