

## Huawei Technologies Co., Ltd. - Strategic SWOT Analysis Review

**Description:** Huawei Technologies Co., Ltd. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Our summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

Huawei Technologies Co., Ltd. (Huawei) is an information and communication technology service provider. The company operates through three segments, namely, Carrier Network; Enterprise Business; and Consumer Business. The carrier network segment develops and manufactures a range of wireless networks, fixed networks, telecom software and core networks, besides offering service solutions to telecommunications operators. The enterprise business develops enterprise network infrastructure, cloud-based data centers, enterprise information security, and unified communication and collaboration solutions.

### Huawei Technologies Co., Ltd. Key Recent Developments

Mar 08, 2013 Huawei Unveils Enterprise BYOD Solution At CeBIT 2013 In Germany  
Mar 08, 2013 Huawei Launches New Uninterrupted Power Supply System, UPS5000-E  
Jan 08, 2013 Huawei Demonstrates New Power Products And Technology Innovations At CES 2013  
Nov 27, 2012 Huawei Awarded Uninterruptible Power Supply ENERGY STAR Certificate By UL  
Oct 12, 2012 Huawei Technologies To Install Solar-powered Streetlights In Accra, Ghana

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with Our detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

## Contents:

List of Tables	
Section 1 - About the Company	
Huawei Technologies Co., Ltd. - Key Facts	
Huawei Technologies Co., Ltd. - Key Employees	
Huawei Technologies Co., Ltd. - Key Employee Biographies	
Huawei Technologies Co., Ltd. - Major Products and Services	
Huawei Technologies Co., Ltd. - History	
Huawei Technologies Co., Ltd. - Company Statement	
Huawei Technologies Co., Ltd. - Locations And Subsidiaries	
Head Office	
Other Locations & Subsidiaries	
Section 2 – Company Analysis	
Huawei Technologies Co., Ltd. - Business Description	
Huawei Technologies Co., Ltd. - Corporate Strategy	
Huawei Technologies Co., Ltd. - SWOT Analysis	
SWOT Analysis - Overview	
Huawei Technologies Co., Ltd. - Strengths	
Strength - Focus on Innovation	
Strength - Improved Financial performance	
Strength - Extensive range of ICT Solutions	
Huawei Technologies Co., Ltd. - Weaknesses	
Weakness - Limited Presence in the US	
Weakness - Patent Infringement Lawsuits	
Weakness - Increase in Trade Receivables	
Huawei Technologies Co., Ltd. - Opportunities	
Opportunity - Business Expansion	
Opportunity - Positive Outlook for Cloud Computing	
Opportunity - Growth Prospects: Smartphones	
Huawei Technologies Co., Ltd. - Threats	
Threat - Global Economic Scenario	
Threat - Rapid Technology Changes	
Threat - Intense Competition	
Huawei Technologies Co., Ltd. - Key Competitors	
Section 3 – Company's Recent Developments	
Huawei Technologies Co., Ltd., Recent Developments	
Mar 08, 2013: Huawei Unveils Enterprise BYOD Solution At CeBIT 2013 In Germany	
Mar 08, 2013: Huawei Launches New Uninterrupted Power Supply System, UPS5000-E	
Jan 08, 2013: Huawei Demonstrates New Power Products And Technology Innovations At CES 2013	
Nov 27, 2012: Huawei Awarded Uninterruptible Power Supply ENERGY STAR Certificate By UL	
Oct 12, 2012: Huawei Technologies To Install Solar-powered Streetlights In Accra, Ghana	
Mar 27, 2012: Huawei And Landis+Gyr Sign Collaboration Agreement To Jointly Develop Smart Metering Solutions	
Section 4 – Appendix	
Methodology	
About Us	
Contact Us	
Disclaimer	
List of Tables	
Huawei Technologies Co., Ltd., Key Facts	
Huawei Technologies Co., Ltd., Key Employees	
Huawei Technologies Co., Ltd., Key Employee Biographies	
Huawei Technologies Co., Ltd., Major Products and Services	
Huawei Technologies Co., Ltd., History	
Huawei Technologies Co., Ltd., Other Locations	
Huawei Technologies Co., Ltd., Subsidiaries	
Huawei Technologies Co., Ltd., Key Competitors	

## Ordering:

Order Online - <http://www.researchandmarkets.com/reports/1314997/>

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,  
Guinness Centre,  
Taylors Lane,  
Dublin 8,  
Ireland.

---

## Fax Order Form

To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

<http://www.researchandmarkets.com/contact/>

## Order Information

Please verify that the product information is correct and select the format(s) you require.

Product Name: Huawei Technologies Co., Ltd. - Strategic SWOT Analysis Review  
Web Address: <http://www.researchandmarkets.com/reports/1314997/>  
Office Code: OC8DIORQORWOWQ

## Product Formats

Please select the product formats and quantity you require:

	Quantity
Electronic (PDF) - Single User:	<input type="checkbox"/> EUR 94
Electronic (PDF) - Site License:	<input type="checkbox"/> EUR 187
Electronic (PDF) - Enterprisewide:	<input type="checkbox"/> EUR 281

## Contact Information

Please enter all the information below in **BLOCK CAPITALS**

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Email Address: \* \_\_\_\_\_

Job Title: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Postal / Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

\* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)

**Payment Information**

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card:☐ American Express☐ Diners Club☐ Master Card☐ Visa

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Expiry Date \_\_\_\_\_ | \_\_\_\_\_

Card Number \_\_\_\_\_

CVV Number \_\_\_\_\_

Issue Date \_\_\_\_\_ | \_\_\_\_\_

(for Diners Club only)

☐ Pay by check:

Please post the check, accompanied by this form, to:

Research and Markets,  
Guinness Center,  
Taylors Lane,  
Dublin 8,  
Ireland.

☐ Pay by wire transfer:

Please transfer funds to:

Account number	833 130 83
Sort code	98-53-30
Swift code	ULSBIE2D
IBAN number	IE78ULSB98533083313083
Bank Address	Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: \_\_\_\_\_

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at <http://www.researchandmarkets.com/info/terms.asp>

**Please fax this form to:****(646) 607-1907 or (646) 964-6609 - From USA****+353-1-481-1716 or +353-1-653-1571 - From Rest of World**