



GIVING YOU MORE REBATE SCOOP

2014 RESIDENTIAL
HEATING SYSTEM
REBATE RESOURCE
GUIDE

CenterPointEnergy.com/RebateScoop

Jarrod Beach

Sedgwick Heating and Air Conditioning



Table of contents

Rebate team 3

Residential heating system rebate program 5

Residential furnace and boiler tune-up rebate program . . . 7

Residential water heater rebate program 8

Other rebate programs 9

Online resources 10

In person 11

Dealer incentives. 13

Rebate application forms resource guide 14

Minnesota communities we serve. back cover

CENTERPOINT ENERGY

Rebate team

CenterPoint Energy's Rebate Scoop team is here to help you promote the benefits of installing high-efficiency natural gas equipment to your customers. We offer money-saving rebate programs, dealer resources and incentives to help you sell. You can contact us any time with questions or for more information about 2014 rebate offerings.



Kelly Chase

Supervisor, Rebate Processing & Trade Ally Relations

**Kelly.Chase@
CenterPointEnergy.com**

612-321-4484 or toll free
800-234-5800, ext. 4484

Contact Kelly for:

- Program information
- Customer rebate concerns
- Dealer ID questions
- Office visits
- Distributor events



Ruth Becher

Residential Rebate Assistant

**Ruth.Becher@
CenterPointEnergy.com**

612-321-4313 or toll free
800-234-5800, ext. 4313

Contact Ruth for:

- Water heater rebates
- Builder/Agency rebates
- Rebate material requests
- Status of rebate
- Dealer ID questions



Shelly Lucore

Residential Rebate Assistant

**Shelly.Lucore@
CenterPointEnergy.com**

612-321-4349 or toll free
800-234-5800, ext. 4349

Contact Shelly for:

- Homeowner heating system rebates
- Rebate material requests
- Status of rebate
- Contact information updates



Fianna Wesley

Residential Rebate Assistant

**Fianna.Wesley@
CenterPointEnergy.com**

612-321-4492 or toll free
800-234-5800, ext. 4492

Contact Fianna for:

- Furnace and boiler tune-up rebates
- Fireplace rebates
- Rebate material requests
- Status of rebate



David Poretti

Commercial Trade Ally Representative

**David.Poretti@
CenterPointEnergy.com**

612-321-4386 or toll free
800-234-5800, ext. 4386

Contact David for:

- Commercial rebate program information
- Natural gas equipment advice

Construction services team

NewConstructionServices@CenterPointEnergy.com

612-321-5123 or
toll free
800-342-4166

Contact

Construction
Services for:

- Service line questions
- Meter work and placement
- Conversion to natural gas





Program reminders

- Program dates: January 1 – December 31, 2014.
- Homeowners, builders, renters, landlords and agencies are eligible to receive a rebate.
- Equipment installed under warranty replacement does not qualify for a rebate.
- One rebate application needs to be completed for each heating system installed.
- Rebate must be submitted in the same calendar year that the equipment was installed.
- Rebates must be post-marked no later than December 31, 2014.

CUSTOMER REBATES

Residential heating systems

Your customers can reduce their energy costs by upgrading to an affordable, reliable, high-efficiency natural gas heating system. As an added bonus, customers can enjoy an additional rebate if you install a new programmable thermostat with any qualifying heating system.

2014 Rebate Offering

NATURAL GAS HEATING SYSTEM	EFFICIENCY RATING	MAIL-IN REBATE
Forced-air furnaces replacement	92 - 93.9% AFUE	\$150
	94 - 95.9% AFUE	\$300
	96% or higher AFUE	\$400
Forced-air furnaces new construction	92 - 94.9% AFUE	\$50
	95% or higher AFUE	\$350
Boilers	83.5 - 90.9% AFUE	\$300
	91% or higher AFUE	\$500
Programmable thermostat installed by heating dealer with any qualifying heating system install		\$25

Rebate is determined by referencing AHRI (Air Conditioning, Heating and Refrigeration Institute) and how the piece of equipment is rated in their directory.

Contact Kelly Chase at Kelly.Chase@CenterPointEnergy.com or 612-321-4484 or toll free 800-234-5800, ext. 4484 if you need assistance in determining a product's eligibility for a rebate.

Programmable thermostat rebate

CenterPoint Energy offers a **\$25** rebate when you install a new programmable thermostat with any qualifying heating system.

Thermostat rebate requirements

- Must be programmable
- Must be currently manufactured
- Used with natural gas furnaces for primary heat
- One programmable thermostat per heating system installed
- Dealer installation required in order for customer to receive a rebate on the programmable thermostat.

Cash for dealer

Dealers will receive a **\$35** incentive for each heating system rebate processed listing your company as the dealer.



Program reminders

- Program dates: January 1 – December 31, 2014.
- One rebate application needs to be completed for each natural gas heating system tuned-up.
- Rebate must be submitted in the same calendar year that the equipment was serviced.
- Rebates must be post-marked no later than December 31, 2014.
- Natural gas heating system must be used as a primary heat source.

REBATE PROGRAM

Residential furnace and boiler tune-up

CenterPoint Energy's furnace and boiler tune-up rebate helps maximize your homeowner's system efficiency, identify potential problems before the system fails, and educates them on the benefits of upgrading to a high-efficiency heating system.

Cash for customer

CenterPoint Energy natural gas customers can receive a **\$25 VISA®** prepaid card when you perform a tune-up that includes seven required maintenance items shown below.



Program requirements

TUNE-UP SERVICE REQUIREMENTS

- Perform a carbon monoxide test, and adjust gas and/or air if CO is too high.
 - Check flame characteristics, and adjust gas and/or air as necessary.
 - Check flue gas path from burner to vent for cleanliness and cracks. Clean and report as necessary.
 - Check the pilot/igniter for proper operation. Also check the flame sensor/pilot light shut down controls for proper operation.
 - Check the condition of the furnace air filter. Recommend the correct replacement part if necessary.
 - Check condition of fan motor(s) and pump motor (for boilers). Lubricate bearings as needed.
 - Check the operational controls and adjust if necessary.
- Dealer or service technician must complete the tune-up service and dealer section of rebate application.
 - Each qualifying heating system is eligible for a tune-up rebate every other year.
 - Service tech should complete the service section and initial each completed service on front of rebate application or submit your company's furnace tune-up check list with the dated invoice.
 - Please review all program guidelines and requirements on the back of the rebate application.

Cash for dealer


Dealers will receive a **\$5** incentive for each qualifying residential tune-up rebate processed listing your company as the dealer.

REBATE PROGRAM

Residential water heater

From emergency replacement due to a leaking water heater, to someone replacing their heating system, to new construction installations, we offer great rebates for customers and builders that install qualifying natural gas water heaters on CenterPoint Energy's service lines.

2014 Rebate Offering

NATURAL GAS WATER HEATER	ENERGY FACTOR	MAIL-IN REBATE
Tank  LEARN MORE AT energystar.gov	.62 - .63 EF	\$70
	.64 - .66 EF	\$85
	.67 or greater EF, ENERGY STAR® qualified	\$100
	Indirect water heater installed with a 91% or higher AFUE condensing boiler	\$200
Tankless	.82 - .89 EF - ENERGY STAR® qualified	\$250
	.90 or greater EF	\$350

Rebate is determined by referencing AHRI (Air Conditioning, Heating and Refrigeration Institute) and how the piece of equipment is rated in their directory.

Contact Kelly Chase at Kelly.Chase@CenterPointEnergy.com, 612-321-4484 or toll free 800-234-5800, ext. 4484, if you need assistance in determining a product's eligibility for a rebate.



Tankless or hybrid water heater installations

If you are planning to install a tankless water heater for a customer, please contact our Construction Hotline to ensure that the home has appropriate natural gas service.

Call 612-321-5123 or 800-342-4166 or send an email to NewConstructionServices@CenterPointEnergy.com.

Cash for dealer

Dealers will receive a **\$15** incentive for each water heater rebate processed listing your company as the dealer.

Orphaned water heaters

When your customers upgrade to a sealed combustion system from a gravity vent heating system, the water heater that it used to share the flue with will become "orphaned". Encourage

your customers to upgrade their water heater at the same time to prevent potential CO issues.

To learn more about orphaned water heaters, visit CenterPointEnergy.com/RebateScoop.



Residential fireplace rebate

CenterPoint Energy offers a **\$75** rebate to the customer for a direct vent fireplace, insert or free-standing stove with electronic ignition.

Cash for dealer

\$15 dealer incentive for each qualifying fireplace rebate processed listing your company as the dealer.

Commercial rebates

CenterPoint Energy offers an array of rebates for commercial and industrial customers.

2014 rebates are offered on:

- New boilers including low-pressure and high-pressure steam, and hot water
- Heating system components
 - Fully modulating burners
 - Boiler reset/cut-out controls
 - Steam trap repair/replacement
 - Stack dampers
 - Turbulators
- Boiler tune-ups
- Forced-air furnaces
- Unit and condensing unit heaters
- Infrared heaters
- Custom process equipment
- Energy recovery equipment
- Foodservice equipment
- More



Cash for Trade Allies

Trade allies will receive up to a **\$100** incentive, depending on the equipment type, for each rebate processed listing your company as the trade ally.

For more information, contact David Poretti at David.Poretti@CenterPointEnergy.com, 612-321-4386 or toll free 800-234-5800, ext. 4386.

Online Resources

CenterPointEnergy.com/RebateScoop

Residential heating dealers and distributors can go to CenterPoint Energy's website to access rebate forms, calculators and more.

- 2014 rebate guidelines and fill and print rebate forms
- Natural gas pricing information
- Order form for more rebate materials
- Links to Minnesota and Fuel Gas Code information

Online calculators

Calculate for your customers how much they will save on their energy bills and reduce their impact on the environment with natural gas equipment. Choose the calculator that will meet your customers' needs. Visit CenterPointEnergy.com/RebateScoop to access these calculators.

"Efficiency Pays"

Like the slide rule, this online resource will show customers how much they can save on their heating bills PLUS the environmental benefits of upgrading to a high-efficiency natural gas heating system. You can access this calculator directly at CenterPointEnergy.com/EfficiencyPays.

Energy costs and emissions

Show your customers how they can benefit from choosing natural gas equipment over electricity and other heating fuel types for their home for heating, water heaters, clothes dryers and ranges.

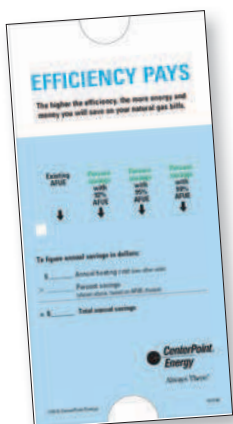
Ground source heat pump cost comparison

Calculate the return on investment and the environmental benefits of using a high-efficiency natural gas heating system compared to a ground source (geothermal) heat pump.

Email Communications

Sign up to receive informational updates from the Rebate Scoop team. Topics include:

- Monthly gas price updates
- Seasonal updates
- Rebate processing updates
- Seminar invites
- Other useful information



"Efficiency Pays" slide rule

This popular tool will help you show customers how they can save money on their natural gas bills when they upgrade to a 92 percent, 95 percent or 98 percent AFUE furnace or boiler.



Inside Story on Carbon Monoxide brochure

Leave this brochure to remind your customers of the dangers of Carbon Monoxide (CO) poisoning and the steps that they can take to help avoid CO build up.

In person

Your Rebate Scoop team looks forward to seeing you throughout the year. Here are some opportunities to get the scoop.

All year

Office visits, sales team meetings or distributor events

We are available to visit your business and talk about our rebate offerings at a meeting, event or trade show. Call Kelly Chase at 612-321-4484 or toll free 800-234-5800 ext. 4484 or email your request to Kelly.Chase@CenterPointEnergy.com.

All year

MHCA (Minnesota Heating and Cooling Association)

Watch for training and education opportunities that focus on technical advancements, design, accounting, leadership, management, and business practices. For more information, visit mhca.info.

September

Scoop Meetings

Join us this fall for the 12th annual Scoop for heating contractors and distributors. Scoop is the only place where you'll find the latest industry and program information to help you this heating season and beyond. You'll also have the opportunity to meet our energy efficiency team, network with other trade allies, and learn more about helpful trade organizations in a no-pressure environment. Get ahead of the curve this year by attending Scoop.





Dealer incentives

CenterPoint Energy offers cash incentives to dealers for promoting our rebate programs and for generating a rebate application for customers that install qualifying equipment. These incentive checks are issued quarterly based on when the customer's rebate was paid.

Receive a **\$35** incentive for each heating system rebate processed.

Receive a **\$15** incentive for each natural gas water heater or fireplace rebate processed.

Receive a **\$5** incentive for each residential furnace or boiler tune-up rebate processed.

W-9

In order for CenterPoint Energy to issue ongoing incentive payments to dealers, we must have a current copy of your W-9 on file. We update W-9 files every two years in compliance with tax laws. If we do not have a current W-9 on file for your company, you will receive a packet of information and forms. Please fill out all of the documents so you do not miss out on any of the incentives.

Helpful tips

- Be sure to write legibly
- Provide exact name that is filed with the IRS for your business
- We must have a physical address if mailing address is different. Please list both on the documents we provide you.

Electronic payment

CenterPoint Energy prefers electronic payment to your banking account for all new companies and W-9 updates. You do, however, have the choice to receive a check by noting this in the required paperwork.



Benefits of direct deposit

- You receive payment quicker.
- No more misplaced or lost checks!
- No special trips to the bank.
- It's better for the environment.

Dealer ID

We issue six-digit Dealer ID numbers to expedite rebate processing and tabulate dealer incentives.

Reminders

- Please put this number on all rebate applications to ensure timely processing of your customer's rebate and tabulation of dealer incentives.
- Your six-digit number is the same when filling out forms for any of CenterPoint Energy's rebate programs.
- If you do not have a Dealer ID or cannot find yours, please contact us for assistance.

HEATING SYSTEM AND FURNACE AND BOILER TUNE-UP APPLICATION FORMS

Resource guide

PURCHASER INFORMATION

Purchaser name: Name of person or company to whom the rebate check should be made payable to.

Daytime phone: Phone number for purchaser in case we need to contact them with questions on their rebate.

Home phone: Alternate phone number.

Address, City, State, ZIP: Mailing address where rebate check should be sent.

Required: CenterPoint Energy account number where equipment is installed. This is the gas account number for the premise where the equipment was installed. The account number is shown on the customer's bill. Customers can also request this information by calling 612-372-4664 or 800-245-2377, or they can access their information online by logging in or registering for *My Account Online* at CenterPointEnergy.com/SelfService.

Installation address, City, State, ZIP: Physical address where equipment is installed.

Purchaser email address: If we need to contact the purchaser about the rebate paperwork.

Purchaser type: This is reflective of who purchased the equipment like a homeowner, builder or agency.

Type of building: Structure type — please complete.

Type of installation: New home construction or replacement — please complete.

Please read the following and respond to question #3. The Minnesota Department of Commerce requests that CenterPoint Energy track low income participation in our programs. If a customer chooses not to fill in household income, it will not have an impact on a customer receiving their rebate.

Purchaser signature: We require a dated signature from the customer or representative of the company receiving the rebate check.

2014 rebate applications include:

Heating system only

Heating system with programmable thermostat

Heating system only with ECM (online)

Heating system with programmable thermostat and ECM (online)

Residential furnace and boiler tune-up

EQUIPMENT INFORMATION

Heating system: Please mark if equipment is a forced air furnace or natural gas boiler.

Brand: This is the manufacturer of the equipment as shown in the AHRI (Air Conditioning, Heating and Refrigeration Institute) directory.

Complete model number: Please provide complete model number of the furnace or boiler as specified by manufacturer and AHRI.

BTU/hr input: This is the BTU hour input per manufacturer specifications.

Serial number: Serial number of furnace or boiler is required.

% AFUE: This is the Annual Fuel Utilization Efficiency as rated by AHRI directory.

Date of installation: This is the date the equipment was installed and operational. Equipment must be submitted during the same calendar year as the equipment was installed. Program closes December 31.

Brand: This is the manufacturer name of the thermostat.

Model number: Manufacturer complete model number – not a series or a style.

Note: One thermostat rebate for each qualifying heating system installed.

TUNE-UP SERVICE INFORMATION

Number of natural gas forced-air furnaces or boilers in the home: Service technician must note how many natural gas forced-air furnaces or boilers are in the customer's home.

Type of heating system tune-up: Mark if it is a forced-air furnace or natural gas boiler that is being tuned up.

Stated manufacturer efficiency rating of heating system: Manufacturer AFUE rating when unit was brand new.

BTU input: This is the BTU input per manufacturer specifications.

Date of tune-up service: Date technician completed tune-up service.

DEALER INFORMATION

Company name: Dealer company name from which the customer purchased the equipment.

Dealer phone number: Phone number that rebate staff can call if they have a question regarding rebate.

Dealer ID number: Six-digit Dealer ID number assigned to company. This is required for you to receive a **\$35** incentive for each heating system rebate processed, and **\$5** for each residential furnace or boiler tune-up listing your company as the dealer. If you do not have a Dealer ID number with CenterPoint Energy, please call 612-321-4313 or 800-234-5800, ext. 4313.

Address, City, State and ZIP: Dealer address information.

Dealer email address: Email address of company representative that rebate staff can contact if there is a question regarding the rebate.

Dealer or installer signature and date: We require a dated dealer or installer signature on each rebate application submitted for a rebate.

Minnesota communities we serve

Here is a list of communities to which we serve natural gas, however please note there are communities that have more than one utility that serves natural gas. To find out if we serve a particular address, please contact our Construction Hotline at 612-321-5123 or toll-free 800-342-4166.



Afton
Albany
Albany Township
Albertville
Alexandria
Amboy
Andover
Annandale
Anoka
Apple Valley
Arlington
Atwater
Avon
Baldwin Township
Baxter
Becker Township
Belgrade Township
Belle Plaine
Belle Plaine Township
Benson
Benton Township
(Bongards)
Bethel
Big Lake
Big Lake Township
Blaine
Bloomington
Blue Earth
Braham
Brainerd
Brooklyn Center
Brooklyn Park
Browerville
Buckman
Buffalo
Burnsville
Cambridge
Cambridge Township
(Grandy)
Carlos
Carver
Cedar Lake Township
Centerville
Champlin
Chanhassen
Chaska
Clearwater Township
Cleveland
Cleveland Township
Coates
Cokato
Cold Spring
Collegeville Township

Cologne
Columbia Heights
Columbus Township
Coon Rapids
Corcoran
Corinna Township
Cottage Grove
Credit River Township
Crystal
Cyrus
Dahlgren Township
Dalbo Township
Dassel
Dayton
Deephaven
Douglas Township
Dovre Township
Eagan
Eagle Lake
East Bethel
Eden Prairie
Eden Valley
Edina
Elk River
Excelsior
Foreston
Fort Snelling
Freeport
Fridley
Garrison
Gaylord
Genola
Glencoe
Glenwood
Golden Valley
Grasston
Green Lake Township
Greenfield
Greenwood
Grove City
Ham Lake
Hampton
Hancock
Hanover
Hartford Township
Hartland
Hassan Township
Hastings
Hector
Helena Township
Hilltop
Hopkins
Howard Lake

Ihlen
Independence
Isanti
Isanti Township
Isle
Janesville
Jasper
Jordan
Judson Township
Kandiyohi Township
Kasota
Kimball
Lake Crystal
Lake Saint Croix Beach
Lakeland
Lakeland Shores
Lakeville
Lanesburgh Township
Lastrup
Le Center
Le Sueur
Lester Prairie
Lewisville
Lexington
Lino Lakes
Litchfield
Litchfield Township
Little Falls
Livonia Township
Long Beach
Long Lake
Long Prairie
Lonsdale
Loretto
Lowry
Luverne
Madelia
Maine Prairie Township
Mankato
Maple Grove
Maple Lake
Maple Plain
Marshall Township
Mayer
Mdewakanton Sioux
Medford
Medford Township
Medicine Lake
Medina
Melrose
Meriden Township
Miesville
Milaca

Mille Lacs Reservation
Minneapolis
Mpls/St Paul Int'l Airport
Minnetonka
Minnetonka Beach
Minnetrista
Montgomery
Monticello
Monticello Township
Morris
Morristown
Mound
Nelson
New Germany
New Hope
New Prague
New Trier
Nicollet
Nicollet Township
Nininger Township
North Mankato
Norwood Young America
Nowthen
Oak Grove
Oak Lawn Township
Oak Township
Oakdale
Olivia
Onamia
Orono
Osakis
Osseo
Otsego
Owatonna
Paynesville
Pease
Pierz
Pierz Township
Pipestone
Plato
Plymouth
Princeton
Princeton Township
Prior Lake
Ramsey
Randolph
Ravenna Township
Richfield
Richmond
Robbinsdale
Rockford
Rockville
Rogers

Roscoe
Rosemount
San Francisco Township
Sand Creek Township
Sauk Centre
Savage
Shakopee
Shorewood
Silver Lake
Skyline
Sleepy Eye
South Bend Township
South Harbor Township
South Haven
Spring Lake Park
Spring Park
Springfield
St. Anthony Village
St. Augusta
St. Bonifacius
St. Francis
St. James
St. Joseph Township
St. Lawrence Township
St. Louis Park
St. Mary's Point
St. Michael
St. Peter
St. Wendel Township
Stanchfield Township
Starbuck
Stockholm Township
Tonka Bay
Vermillion
Victoria
Waconia
Wahkon
Waseca
Waterville
Watkins
Wayzata
Wheatland Township
(Veseli)
Willmar
Winnebago
Winsted
Winthrop
Woodbury
Woodland
Woodville Township
Zimmerman



Always There.®