

Widex AS - Strategic SWOT Analysis Review

Description: Widex AS - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Our summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

Highlights

Widex A/S (Widex) is a global company within the digital hearing aid technology market, which offers audiological solutions. It undertakes the development, manufacturing and marketing of hearing aid devices for the ENT markets and also carries out audio-logical research. Its devices offer people with hearing loss the same opportunity as those with normal hearing. The company's major hearing aids include Dream series, SUPER series, CLEAR series, BABY series, mind series, Passion series, MENU series, REAL series, Inteo series and AIKIA series. It also offers ear bearing aids and assistive listening devices.

Widex AS Key Recent Developments

Jan 09, 2014: Widex supports new research centre at the Technical University of Denmark (DTU)

Dec 06, 2013: Widex lends support for \$300,000 in research grants

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with Our detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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