

Exactly What You Get In <i>Business Blueprint</i>	Value	Blueprint Gold	Blueprint Platinum
Blueprint Master Conferences - Held 4 times per year (strategically spaced 90-days apart), these Closed Door Private 2 Day Events will greatly accelerate your business success. Featuring 8-12 world class experts, you'll discover the insider strategies to achieving massive financial success in your business. These events will also provide an excellent opportunity for networking with fellow high calibre business owners and entrepreneurs.			
Business Blueprint Autumn Conference is held each year in April. The theme for this conference is "Next Generation Marketing" .	\$6,995	YES!	YES!
Business Blueprint Winter Conference is held each year in July. The theme for this Conference is "Convert More Sales Now" .	\$6,995	YES!	YES!
Business Blueprint Spring Conference is held each year in October. The theme for this Conference is "Strategies to Double Your Profits" .	\$6,995	YES!	YES!
Business Blueprint Annual Conference is held each year in February. This is a chance to celebrate your successes and party with all the other Blueprint members. Float between cocktails at the bar, volleyball on the beach, massages by the pool, parasailing, shopping tours and much, much more. Plus there will be intimate business sessions in conjunction with the theme "Building Wealth Through Business and Creating the Dream Life" .	\$6,995	YES!	YES!
NOTE: These 4 conferences are so much more than just 'Talk-Fests' - They include Q & A time with our panel of experts, intimate round table discussions and designated networking time to create new joint ventures and strategic alliances with fellow high powered entrepreneurs and business owners. Plus on the 2nd day we'll spend a solid 3 hours helping you develop your "90 Day Action Plan" - this way you leave with a step-by-step plan of exactly what to do next. It's all about you having important business breakthroughs that impact the profit of your bottom line right away.			
Audio Files & Online Video Recordings of ALL Blueprint Conferences - This way you'll never miss a beat as you can review and study the materials. Plus they'll become part of your library for future reference.	\$4,995	YES!	YES!
12 x Live "Hot Seat" Interviews where 'Secrets Exposed' author Dale Beaumont interviews a high-profile guest who will reveal the tangible secrets to their success. Held monthly and covering vitals areas, these Webinars will be pure content and will take your business and personal success to the next level.	\$2,400	YES!	YES!
12 x Audio Files of all "Hot Seat" Interviews - This way you'll never miss a single second. Plus you'll have our full permission to share these recordings with your staff, so they can understand the ideas & implement the strategies for you.	\$2,400	YES!	YES!
12 x Live "Power Hour" Classes with Business Blueprint Mentors. These Webinars, conducted by some of the most successful entrepreneurs, will walk you step-by-step through dozens of business growth strategies. Plus you'll have the rare opportunity to raise your problems and receive immediate solutions.	\$2,400	YES!	YES!
12 x Video, Audio Files of all "Power Hour" Classes. This way you'll never miss a single second. Plus you can transfer them to your MP3 player, so you can conveniently absorb these business strategies anywhere, anytime.	\$2,400	YES!	YES!
All Of This FAR Exceeds Your Investment But To Sweeten The Deal We'll Give You These BONUSES			
FREE BONUS 1: An Advertisement in Business Blueprint Magazine. You'll receive an ad space in our magazine which will be distributed to over 20,000 people each and every month. Think of all the new leads that could generate for your business if you write an enticing ad.	\$5,500	FREE	FREE
FREE BONUS 2: Full Unrestricted Access to MyBusinessBlueprint.com.au. This is a very special website offered exclusively to Business Blueprint Members. Inside a secure area you'll discover powerful profit-making tips, network with other members, access hundreds of important industry contacts and much more.	\$2,995	FREE	FREE
FREE BONUS 3: Access to a Massive Library of Staff Training Videos, with over 287 Videos covering 70 different topics (including how to rank #1 on Google, leverage Social Media, syndicate Web Video, etc). These amazing training videos will help you to achieve maximum results fast.	\$10,000	FREE	FREE

Exactly What You Get In <i>Business Blueprint</i>	Value	Blueprint Gold	Blueprint Platinum
FREE BONUS 4: 2 x World-Class Books Summaries sent to you Every Month in both Text and Audio formats. We make it easy for you to 'get the gold' from all those business books you know you should be reading - but just don't have the time! Included are some of the best business and self-help books of all time and you'll learn from greats like Richard Branson, Bill Gates, Anita Roddick and more.	\$2,170	FREE	FREE
FREE BONUS 5: Surprise Bonuses - Throughout the year you'll receive an entire library of extra business building resources that we haven't revealed to you yet. These products, worth thousands of dollars, will have a dramatic affect on your bottom-line and keep you on the cutting edge.	\$5,995	FREE	FREE

Platinum Members Receive Everything Above Plus All Of The Following Additional Benefits

Business Blueprint "Systemise Your Business" Days - Great Systems are critical to your business success. That's why directly BEFORE each Conference you'll spend a full day with our team of Systems Experts. They will hold your hand and teach you the latest methods for creating and documenting Systems. Plus you'll be trained on how to use specialised software applications that will save you time, money and put you on the fast-track to success.

PLATINUM: Systemise Your Business is held before April Conference.	\$2,000	---	YES!
PLATINUM: Systemise Your Business is held before July Conference.	\$2,000	---	YES!
PLATINUM: Systemise Your Business is held before Oct Conference.	\$2,000	---	YES!

Business Blueprint "Master-Class" Days - Held directly AFTER each Blueprint Conference you'll spend an entire day with a Superstar Entrepreneur. This will be your chance to gain unprecedented access to individuals that often charge \$10,000 per day for their expertise. During a full day they'll have the time to go deep into their unique success formula, and you'll discover the exact strategies used to make millions of dollars every year, whilst still enjoying a great lifestyle. These days are designed for businesses looking to grow *fast* and are not to be missed.

PLATINUM: Blueprint Master-Class is held after April Conference.	\$3,995	---	YES!
PLATINUM: Blueprint Master-Class is held after July Conference.	\$3,995	---	YES!
PLATINUM: Blueprint Master-Class is held after Oct Conference.	\$3,995	---	YES!
PLATINUM: MP3 & Online Video Recordings of ALL Master-Class Days - This way you'll own this extraordinary material, so you will be able to review it as many times as you like - in your car, at the office, or in your home.	\$3,995	---	YES!
PLATINUM: Special Invitation to "Private Dinner and Drinks" During Each Blueprint Conference - This will be your opportunity to network and rub shoulders with some of the best business minds in the country and gain valuable insights that would normally cost tens of thousands of dollars.	\$1,500	---	FREE
PLATINUM: Access to Your Very Own Implementation Coach - If you have a problem you want solved, or need to get an important contact or referral, we're here to help! Each and every Friday, you'll have access to our "Business Blueprint Implementation Coach". Simply send in your question via email before 3pm on Thursday and you'll receive a return call or email the following day. Think of the time and money you'll save with access to people in the know.	\$10,000	---	FREE

YOUR TOTAL VALUE \$69,235 \$102,715

SINGLE INVESTMENT & GET 2 MONTHS FREE (Save \$1390) **\$6,995** **\$11,995**

OR... Easy monthly instalments (that starts at only \$174 a week) **\$695** **\$1195**

Your Total Saving \$62,240 \$90,720

Application Form

☒ Yes, I'd Like To Be Part Of Business Blueprint To Fast-Track My Business Success Now!

Your Name:

Mobile Phone Number:

Home Number:

Email Address:

Postal Address:

Your major reasons for wanting to
be a part of Business Blueprint:

How did you find out about us?

Date of Birth: (year optional)

**Which Business Blueprint
Program Is Right For You?**

☐ **Blueprint Platinum** - *The ultimate experience*

☐ **Blueprint Gold** - *A great place to start*

Business Blueprint
Investment Option:

☐ Single Payment - **Best Value**

☐ Monthly Instalments - **Easy Terms**

Credit Card Details

Card Type (please tick):

☐ Visa

☐ MasterCard

☐ Amex

Name on Credit Card:

Credit Card Number:

Expiry Date (month/year):

CVC:

Signature:

☐ Yes I have read and agree to the terms of the following Business Blueprint Participation Agreement

Name (please print):

Signature:

Date:

ReferrerCode: _____

Office Use: Scan _____ Data _____ Process _____ Web _____ Call _____ Event _____

Business Blueprint Participation Agreement

1. This Agreement is between you and Dream Express International Pty Ltd (ACN 115 281 420) (**us, we or our**) and relates to your participation in our program known as "Business Blueprint" (**Business Blueprint**).
2. As a member of Business Blueprint you understand information, techniques, skills and concepts shared by trainers and speakers and all audio and video recordings, on-line training videos, information, manuals, checklists, documents, websites and other materials (**Program Materials**) are not to be relied on as any type of professional or other advice.
3. Business Blueprint and the Program Materials may only be used for educational purposes and only for non-commercial use.
4. During sessions, some speakers may choose to share with you private information that they do not want repeated outside the Business Blueprint environment. If informed, please be respectful and refrain from discussing such information outside the environment.
5. Recording equipment of any kind is not allowed during Business Blueprint events. An official recording will be made by us and once edited it will be uploaded to the www.MyBusinessBlueprint.com.au website.
6. Business Blueprint, the Program Materials, and user names and passwords provided to you are confidential and must not be given to or shared with people outside the Business Blueprint community. The only exception to this is you may share relevant information with your staff for the purposes of them implementing the ideas shared into your business.
7. No part of Business Blueprint or the Program Materials may be copied, modified, licensed, published, transmitted, distributed, uploaded, broadcast, sold or otherwise transferred without our prior consent. We or our licensors own all intellectual property rights in Business Blueprint and the Program Materials.
8. **Business Blueprint is a 12-month program. Payments must be made at the beginning of each calendar month. There are no cancellations or refunds during this time. Should your credit card expire, you will be required to supply new details that will take you up to the end of the agreed payment period. We reserve the right to suspend your access to Business Blueprint until your payments are up to date.**
9. **After your first 12-months your membership will automatically be renewed and will continue until it is cancelled. You will be upgraded to a "VIP" membership and your payments will automatically be converted and reduced to a special monthly investment. For Blueprint Gold Members the special monthly rate is \$495, and for Blueprint Platinum Members the investment is \$995 per month. This is a discount of approximately 20% off the regular fee.**
10. **Should you at anytime wish to upgrade your membership from Blueprint Gold to Blueprint Platinum, please send an email notifying us. Once received we will make the necessary administration and accounts changes. From there you will be emailed a confirmation letter that will include access details to all Business Blueprint Platinum privileges.**
11. As a Blueprint Platinum member you will be given access to our Blueprint Implementation Coach every Friday. If you would like to ask a question or you need support in a particular area, you will need to email details to coach@BusinessBlueprint.com.au anytime before 3pm (EST) on Thursday. You will then be called on the Friday and you will receive answers to the best of our ability.
12. After your first 12-months of membership, you may cancel your membership. Simply send us an email 14-days prior to your next payment date. You will then be contacted to confirm this action and your login details for www.MyBusinessBlueprint.com.au will be suspended at the end of your payment cycle. We can cancel your membership if you are in breach of this Agreement.
13. With regards to all Blueprint Conferences, all conference fees and materials are included. However, flights, accommodation, meals (including Platinum Dinner), drinks and all other expenses are the responsibility of the Business Blueprint member.
14. Business Blueprint Members understand that events are a non-pitch environment. As such you agree to conduct business within the community in a professional manner. If conduct is deemed to be unacceptable and is not corrected after notice, Business Blueprint reserves the right to cancel your membership.
15. You understand that Business Blueprint may be filming the events which may include filming the audience. This footage may then be used for the creation of physical DVD products or turned into online videos. You give permission for this to occur.
16. We reserve the right to vary this Agreement and Business Blueprint, revise Business Blueprint's content, cancel or reschedule part of Business Blueprint or to make other changes to Business Blueprint as reasonably required.
17. No representations or warranties are made with respect to the results to be obtained from participating in Business Blueprint or using the Program Materials.
18. This Agreement is governed by the laws of New South Wales, Australia.
19. By becoming a member of Business Blueprint you agree to the above points of the Agreement. Should you have any questions, please contact us via phone or email.