

Maquet GmbH & Co. KG - Strategic SWOT Analysis Review

Description: Summary

MAQUET GmbH & Co. KG (Maquet) is a medical device company. It designs and develops products and therapeutic applications to improve the outcomes and quality of life for patients. The product portfolio of the company includes ventilation and anesthesia systems, operating tables, heart and lung machines, examination lights and ceiling pendants, which are used in emergency rooms, operating rooms and intensive care units of both private and public hospitals. In addition, Maquet designs and develops surgical equipment, critical care and cardiopulmonary equipment. The company has 11 production units in five countries.

Maquet GmbH & Co. KG Key Recent Developments

Oct 11, 2012: Maquet Installs Magnus OR In Combination With Siemens's Artis zeego Angiography System At Its Corporate Training Center
Sep 24, 2012: Maquet Surgical Workplaces Launches Two New Products To Further Improve Flexibility In Operating Room

Our Maquet GmbH & Co. KG - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Our summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

Note: Some sections may be missing if data is unavailable for the company.

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with Our detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

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