

Ford Motor: Company Profile

Description: This company profile offers a comprehensive analysis of the organization, its business segments, and competitors. It analyzes the business and marketing strategies adopted by the company, to gain a competitive edge in the industry. The profile also evaluates the strengths of the company and the opportunities present in the market.

This profile is of immense help to management consultants, analysts, market research organizations and corporate advisors.

The objective and scope of various sections of our company profile has been discussed below.

Company Summary

This section presents the key facts & figures, business description, products & services offered and corporate timeline of the company.

Company Analysis

It involves analysis of the company at three levels – segments, organizational structure and ownership composition. Both business and geographic segments are analyzed alongwith their recent financial performance. It further discusses the recent merger & acquisitions.

Business Developments

This section examines the significant developments that have taken place in the company. It is a form of news analysis where the most critical company news is discussed.

Discussion of Business Strategies

This section talks about the current and future strategies of the company. All business, marketing, financial and organizational strategies are discussed here.

SWOT

Our SWOT Analysis is a valuable step in assessing your company's strengths, weaknesses, opportunities, and threats. It offers powerful insight into the critical issues affecting a business.

Financial Performance

It discusses the most recent financials of the company and also compares the historical sales & income figures with the current and projected figures. The objective is to evaluate the financial health of the company. The analyst opinion and stock performance help us in evaluating the performance of the company from an investor's viewpoint.

Competition Synopsis

This section compares the company with its peer group. The comparable analysis and stock movement are aimed at giving an overview of the competitive landscape in the industry and the company's positioning in its peer group.

Contents:	1. Company Summary
	1.1 Company At-a-Glance
	1.2 Business Description
	1.3 History
	1.4 Products/Services
	2. Company Analysis
	2.1 Segment Analysis
	2.1.1 By Business Segments
	2.1.2 By Geographic Segments

2.2 Management and Operating Structure

2.2.1 Organizational Structure

2.2.2 Key Executives - Hierarchy Chart

2.2.3 Executive Bios

2.3 Ownership Composition

2.4 Mergers and Acquisitions

3. Business Developments – A Review

4. Discussion of Business Strategies

5. SWOT

5.1 Strengths

5.2 Weaknesses

5.3 Opportunities

5.4 Threats

6. Financial Performance

6.1 Financial Highlights

6.2 Sales Performance

6.3 Earnings Analysis

6.4 Ratio Comparison

6.5 Stock Analysis

6.6 Management Outlook

6.7 Analyst Opinion

7. Competition Synopsis

7.1 Competitive Landscape

7.2 Key Competitors

7.3 Competitors At-a-Glance

7.4 Sales & Earnings Comparison

7.5 Stock Performance Comparison

7.6 Market Capitalization

Tables/Charts

1. Company At-a-Glance

2. Ownership Composition

3. Organizational Structure

4. Key Executives – Hierarchy Chart

5. M&A Timeline

6. Key Financials

7. Revenue by Business Segments

8. Revenue by Geographic Segments

9. Sales & Earnings Growth

10. Key Ratios

11. Stock Performance Chart

12. Competitors At-a-Glance

13. Sales & Earnings Growth: Performance Comparison

14. Comparative Stock Performance

15. Market Capitalization

Ordering:

Order Online - <http://www.researchandmarkets.com/reports/516344/>

Order by Fax - using the form below

RESEARCHANDMARKETS

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.

Fax Order Form

To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

<http://www.researchandmarkets.com/contact/>

Order Information

Please verify that the product information is correct and select the format(s) you require.

Product Name: Ford Motor: Company Profile
Web Address: <http://www.researchandmarkets.com/reports/516344/>
Office Code: SCUUG6R6

Product Formats

Please select the product formats and quantity you require:

	Quantity	
Hard Copy:	<input type="checkbox"/>	EUR 327 + EUR 50 Shipping/Handling
Electronic (PDF) - Enterprisewide:	<input type="checkbox"/>	EUR 899

* Shipping/Handling is only charged once per order.

Contact Information

Please enter all the information below in **BLOCK CAPITALS**

Title: Mr Mrs Dr Miss Ms Prof

First Name: _____ Last Name: _____

Email Address: * _____

Job Title: _____

Organisation: _____

Address: _____

City: _____

Postal / Zip Code: _____

Country: _____

Phone Number: _____

Fax Number: _____

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)

Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

- Pay by credit card:
 - American Express
 - Diners Club
 - Master Card
 - Visa

Cardholder's Name _____

Cardholder's Signature _____

Expiry Date _____ | _____

Card Number _____

CVV Number _____

Issue Date _____ | _____

(for Diners Club only)

- Pay by check:

Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

- Pay by wire transfer:

Please transfer funds to:

Account number	833 130 83
Sort code	98-53-30
Swift code	ULSBIE2D
IBAN number	IE78ULSB98533083313083
Bank Address	Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _____

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at <http://www.researchandmarkets.com/info/terms.asp>

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World