



7120 E. Orchard Rd., Suite 300 • Centennial, CO 80111 U.S.A. • Tel: 1-720-284-2193
www.thesixsecondproject.org

Corporate Sponsorship Proposal Form

Thank you for your interest in supporting The Six-Second Project. The following information is required by those seeking to become cause marketing sponsors of The Six-Second Project. Completion of this application does not constitute an agreement or partnership between the applicant and The Six-Second Project. Upon reaching a final sponsorship agreement to conduct cause marketing promotions with our organization, sponsors will enter into a contract with The Six-Second Project. A contract is required to use The Six-Second Project name, logo, and any of our trademarks and images.

Please submit your completed application to Jody Carman by fax (1-303-243-5181) or email (jody@thesixsecondproject.org).

CONTACT INFORMATION

Company Name _____

Address _____

Telephone _____ Website _____

Name of Contact Person _____

Title _____ Email _____

COMPANY BACKGROUND INFORMATION

Description of Company (type of business, product line, history, locations, etc). _____

How did you learn about The Six-Second Project? _____



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Why are you choosing to support The Six-Second Project? _____

Does your company participate in other cause marketing promotions? Yes (please describe) _____ No _____

Describe your company's current and/or past work with regard to corporate social responsibility, sustainability, or charity:

PROMOTION DETAILS

Please describe the product(s) to be promoted:

Description of the proposed promotion (include additional pages if necessary): _____



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Proposed start date of promotion: _____

Proposed duration of promotion: _____

Define the market and the type of consumer the promotion will target: _____

Describe how the promotion enhances the mission of The Six-Second Project: _____

How/where do you plan to advertise this promotion? _____

Do you plan to use The Six-Second Project logo and graphics on the product(s) being sold? Yes _____ No _____

What is the actual or anticipated portion of the purchase price that will be donated to The Six Second Project?
(Examples: 10% or \$1 per unit)

Projected amount of donation to The Six-Second Project: _____

Anticipated date of payment to The Six-Second Project: _____

Will the company guarantee a minimum and/or set a maximum amount to be donated? If so, please indicate the minimum and/or maximum donation levels:

How will you evaluate the effectiveness of promotion?



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Thank you again for your interest in sponsoring The Six-Second Project. Completed applications should be submitted by fax (1-303-243-5181) or email (jody@thesixsecondproject.org). Once we receive your proposal, we will contact you to discuss the proposal and next steps.

Additional Information:

The Six-Second Project requires full disclosure to the consumer - in clear and unambiguous terms - the benefits our organization will receive as a result of product purchases linked to this cause. Upon reaching a sponsorship agreement, The Six-Second Project will work with sponsors to suggest appropriate disclosure language.

Although The Six-Second Project is the beneficiary of funds raised through corporate sponsorships, we have no ability to sell or distribute products for our sponsors. The Six Second Project may publicly acknowledge our sponsors but, because of our non-profit status, we cannot advertise or promote our sponsors' products or services.

The Six-Second Project reserves the right to decline proposals and/or sponsorships at our discretion.

The Six-Second Project Thanks Our Media Partner, Global Meat News,
for its commitment to fighting global hunger:

