



Dear Dancers,

Welcome to "**DANCE AMERICA!**"

ARTS-Dance has chosen to make Leap Year Day, February 29, 2008, even more special by declaring it a National Day of Dance and calling it "**DANCE AMERICA**".

Dancers across the country will join hands on this day, coming together and showing support by participating in one or more of the many dance facets of this wonderful activity we all enjoy so much.

It is hoped that the proceeds from these dances will be sent to the Alliance of Round, Traditional, and Square-Dance (ARTS-Dance), a 501(c) (3) tax exempt corporation dedicated to improving and expanding all areas of our dance activity through research, marketing and education.

Should you choose to join us and your fellow dancers across the country and hold a "**DANCE AMERICA**" event, we have developed material to help in the planning and execution of this special event. You will find the following materials:

- 1) How to hold a "DANCE AMERICA" dance
- 2) Sample Flyer
- 3) Sample Press Release
- 4) Sample News Article
- 5) Sample Sign in sheet
- 6) Remittance form
- 7) Receipts

These materials have been designed for your use; just add the necessary information for your specific dance. Additional ARTS-dance materials may be downloaded from the ARTS website: www.arts-dance.org and printed.

Thank you for your interest in "**DANCE AMERICA**" and we hope you and your fellow dancers will be joining us on this History making day.

Sincerely,

The ARTS Governing Board

1316 Middlebrook Drive - Liberty, Missouri 64068-1941 - 816-781-3598



Dance America

February 29, 2008
Join Hands Across America

Join hands across America with everyone dancing together on this one special day helping to promote our activity by donating the proceeds from this dance to ARTS-Dance to help in the preservation and perpetuation of our multi-faceted dance activity.

Please join _____
(name of club or group sponsoring ARTS Dance America Benefit)

In this History making event.

When:

Where:

Time:

Callers:

Cuers:

Door Donation: \$ _____ (All Proceeds will be donated to ARTS-Dance)

The ARTS-Dance is registered with the IRS as a 501(c) (3) corporation and all donations to the Foundation are tax deductible.

For Additional Information look at the web site www.arts-dance.org

HOW TO HOLD A "DANCE AMERICA" DANCE

- 1) Get Club/Association or Council/Federation Support / Sponsorship
- 2) Identify a Dance Location
Several clubs could join together to sponsor the dance and help with rental and refreshments.
- 3) Contact Callers/Cuers
Ask if they would be willing to help by donating their time and talent to this "National" benefit dance.
- 4) Make a flyer
See sample on website
- 5) Prepare News Release
Send to media and local publications. Show this as a "National" day of dance.
See sample on website.
- 6) Contact local TV stations
Include date, location, time of dance and a Press Release. (Might include information about sponsoring group)
- 7) Make a display board - (optional)
This would be used to help promote and advertise this "National Event"
- 8) Download and print ARTS material available on website:
Color Brochure Annual Reports
Travel website info Mission Statement
Newsletters Add-A-Buck Program
Ask ARTS articles
- 9) Record keeping
Sign in sheet
Remittance form - (to be returned to the ARTS Treasure showing # of dancers in attendance and total amount of donation being submitted.)
Receipts - (for those needing one for tax purposes)
- 10) Contact ARTS-Dance Webmaster
As soon as dance details (location, time, etc) are secured, send this information to ARTS-Dance Webmaster (www.ARTS-dance.org) so that your dance will included on master schedule with all the "DANCE AMERICA" dances being held across the country.

* If you are unable to hold a benefit dance on this date, please consider holding one at another time.

Thank you for your support and participation
The ARTS Governing Board



"DANCE AMERICA" - A National Day of Dance

February 29, 2008

Dancers across the Nation are joining together on this day for an afternoon or evening of exercise, mental stimulation, fun and fellowship through dancing.

Dancers will be found dancing in squares, lines, and circles as they participate in Square, Round, Contra, Clogging and Country Western dancing.

Dance Clubs/Associations will be providing the locations and the Callers and Cuers will be donating their time and talents for this day of wholesome family oriented fun.

Proceeds from these dances will be sent to The Alliance of Round, Traditional and Square-Dance (ARTS-Dance), a 501(c) (3) tax exempt corporation dedicated to improving and expanding these dance areas through research, marketing and education.

For further information go to www.ARTS-dance.org

Remember - Leap Year Day, February 29, 2008 is "**DANCE AMERICA**". Come join us!



DANCE AMERICA - A NATIONAL DAY OF DANCE

The _____ is joining hands
(Name of club or group sponsoring DANCE AMERICA dance)

with dancers across the nation for a History making day of dancing. Leap Year Day - February 29, 2008, dancers will be participating in their favorite type of dancing - Square, Round, Contra, Clogging, Country Western etc and coming together on this one day showing support of this wonderful activity.

This special day will unite dancers, young and old, everywhere in an afternoon or evening of exercise, mental stimulation, fun and fellowship through dancing.

It is hoped that the proceeds from these dances will help the Alliance of Round, Traditional and Square-Dance (ARTS-dance) in their continued efforts to promote and preserve this wonderful, wholesome family oriented activity.

ARTS-dance is an Alliance of ten National Organization - CALLERLAB, CONTRALAB, IAGSDC, NEC, NSDCA, ROUNDALAB, SSDUSA, URDC, ^{USA}WEST, and USDA - that cover all aspects of this activity. They have come together with the common goal of improving and expanding the various facets of dancing through research, marketing and education.

For further information regarding ARTS-dance, go to www.ARTS-dance.org. If you are interested in learning to dance or find a dance location when traveling, try the local phone directory under Square Dance or use the National toll free telephone number 1-866-445-ARTS (2787).





Dance America

February 29, 2008
Join Hands Across America

ARTS Dance America contributors form

The _____ held a
Dance America Dance in _____
_____ raised \$ _____ for ARTS.

We had _____ Dancers and _____ Callers
in attendance at our Dance America dance.

Mail form to: ARTS Treasurer
1316 Middlebrook Dr
Liberty, MO 64068-1941

Thank You for Your Support.

ARTS-DANCE
DANCE AMERICA
SIGN-IN / CONTRIBUTION
SHEET



Date: _____

If you wish, you may list each individual and their contribution, or just the total number of donors and the total amount.

Name	Amount donated
Totals	

Name of Organization & contact information:

Organization Name:		
Street Address:		
City:	State (Providence)	Zip
Contact Name:	Contact Phone:	
Contact E-mail:		

PLEASE MAKE AND KEEP A COPY FOR YOUR RECORDS
Return this form and your donations to:
ARTS Dance Foundation
Treasurer, Edythe Weber
1316 Middlebrook Dr
Liberty, MO 64068-1 941



This note serves as your receipt for tax purposes related to the calendar year _____.

The ARTS-DANCE FOUNDATION certifies no goods or services were granted in connection with this contribution of \$_____.

Date _____



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