



A Signature Event of

Ballston
GI**ES**

2016

**SPONSORSHIP
& BOOTH SPACE
CONTRACT & TERMS**

2016 TASTE OF ARLINGTON

SPONSORSHIP & BOOTH SPACE CONTRACT & TERMS

TASTE OF ARLINGTON SPONSORSHIP & BOOTH SPACE AGREEMENT

Ballston Gives wants to thank you for your investment.
This is an exciting and valuable business opportunity for you!

CONTACT INFORMATION

BUSINESS NAME

CONTACT PERSON

EMAIL

ADDRESS

CITY

STATE

ZIP

PHONE

CELL

WEBSITE

TWITTER

FACEBOOK

Taste of Arlington

NAME OF THE EVENT (THE "EVENT")

Wilson Boulevard from N. Taylor Street to N. Pollard Street

LOCATION ADDRESS FOR EVENT

Sunday, May 15, 2016

EVENT DATE

Noon to 6:00pm

EVENT TIME

Ballston Gives hereby agrees to host Event described in Taste of Arlington sponsorship and booth space informational materials. The Business requesting a sponsorship or booth space agrees to provide to Ballston Gives the below listed in-kind services and/or pay the following fees. In consideration therefore, Ballston Gives shall provide the business with the benefits described in the informational materials. Ballston Gives reserves the right to adjust such benefits, substitute benefits or provide other benefits with the approval of the business.

SPONSOR AMOUNT (\$USD)

SPONSORSHIP ITEM

DESCRIPTION OF IN-KIND TRADE

BOOTH SPACE AMOUNT

PAYMENT METHOD

☐ CHECK (PAYABLE TO BALLSTON GIVES)

☐ CASH

☐ VISA

☐ MASTERCARD

☐ AMERICAN EXPRESS

☐ DISCOVER

CREDIT CARD #

EXPIRATION DATE

SECURITY CODE

CARDHOLDERS NAME

SIGNATURE

BILLING ADDRESS

CITY

STATE

ZIP

In the event, by causes outside the control of the host, it is necessary to postpone or cancel the Event, Ballston Gives Board will review the circumstances in order to determine the best course of action with the business. Business has read and agrees to the terms and conditions of this sponsorship.

SPONSOR SIGNATURE

TITLE

DATE

BALLSTON GIVES SIGNATURE

TITLE

DATE

BALLSTON GIVES

901 N. Glebe Road, Suite 806 Arlington, VA 22203 • (703) 664-1194

2016 TASTE OF ARLINGTON

SPONSORSHIP & BOOTH SPACE

CONTRACT & TERMS

TERMS AND CONDITIONS

BUSINESS RESPONSIBILITIES

- **PAYMENT TERMS:**
50% upon signing of Agreement;
25% sixty days prior to the Event;
FINAL PAYMENT (25%) thirty days prior to Event.
- Failure to pay fees when due may result in termination of this agreement. In-kind services shall be scheduled in writing by representatives of Ballston Gives and business.
- Business will advertise the event among its members, clients, customers, etc.

BALLSTON GIVES RESPONSIBILITIES

- Ballston Gives will print and distribute event promotions by mail, email and/or fax to its membership and others as part of its marketing of the event.
- Ballston Gives will submit for publication announcement of the event on local calendars and with

local media. (Placement is not guaranteed)

- Ballston Gives will advertise the event on its website.
- Ballston Gives may provide links to sponsor's website in its event listing and elsewhere, as applicable and appropriate, as deemed by Ballston Gives.
- Ballston Gives will provide publication of the Event in its weekly and/or monthly newsletter, as applicable.

LIMITATION OF BENEFITS

Unless otherwise provided, the cash or services and the benefits described in this agreement are related solely to the event. Assuming the event is continued for the following year, the business shall have the first right to renew sponsorship or a booth in the Event on such terms as business and the Ballston Gives shall agree.

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- **Ballston Gives** is a subsidiary of the Ballston Business Improvement Corporation.
 - **Ballston Gives** mission is to support the charitable deeds of the Ballston Business Improvement Corporation.

Ballston



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LICENSE & USAGE

Business hereby grants Ballston Gives a limited, non-exclusive license to use the company's trade names, trademarks, service marks and other proprietary information [the "Proprietary Information"] owned by the business. Ballston Gives agrees that the Proprietary Information will be used only in connection with the Event to provide the benefits set forth in the Proposal and such other benefits as business and Ballston Gives may agree.

BUSINESS UNDERSTANDINGS

Business understands as follows: the dollar values set forth in the Proposal are estimates based upon general information available to Ballston Gives; the audience multiplier is based upon estimates of Taste of Arlington attendance and actual attendance figures may vary materially. No portion of the sponsorship or booth space payment or in-kind services are subject to being refunded for any reason except as provided herein. Sponsorships are not exclusive unless otherwise set forth in the Proposal.

TERMINATION

Ballston Gives may terminate this Agreement on 30 days written notice for any reason in its sole discretion. In the event of termination for any reason other than failure to provide contracted fees or services, Ballston Gives may substitute an event with equivalent benefits with the approval of the business or shall refund 50% of any cash fee received from Business by Ballston Gives.

AMENDMENTS

This agreement may be amended only by a written instrument executed by both parties.

MISCELLANEOUS

This agreement is governed by Virginia law and is binding upon all of the parties' successors and assigns. In the event that Ballston Gives incurs attorney fees in the collection of any amounts due under this Agreement, Business agrees to pay Ballston Gives's actual attorney fees incurred in any such action.

QUESTIONS

CALL: (703) 664-1194

EMAIL: catherine@ballstonbid.com

WEBSITE: tasteofarlington.com

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