Registration

☐ Enclosed is my pre-registration check for \$25 per person, \$40 per couple. Unregistered, walk-in registration is \$35. Includes lunch/refreshments. Reduced program cost due to Vision 2020 funding.

Registration deadline: Jan. 8

Make checks payable to: Buena Vista County Extension

Mail to:

BV County Extension 824 Flindt, Suite 101 P.O. Box 820 Storm Lake, Iowa 50588

Please include name, address, phone number and e-mail.

Name:
Address:
Phone:
E-mail:
E-mail:

For registration information contact: Buena Vista County Extension: (712) 732-5056

Program information available from these planning committee members:

Terry Janssen, O'Brien County County Extension Education Director (712) 757-5045 tjans@iastate.edu

Roger Jensen, Sac County

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Tom Olsen, northwest Iowa ISUE Farm Management Specialist (712) 732-5056 tolsen@iastate.edu

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Determining Direction For Your Farm Business

January 11, 2001

Siebens Forum

Buena Vista University

Storm Lake, IA

Sponsored by

IOWA STATE UNIVERSITY University Extension



AGENDA morning

8:30 - 9:30 a.m. Registration

9:30 - 11:45 a.m. Keynote Sessions

- Fred Kirschenmann
 "The Future of Sustainable
 Agriculture"
- ➤ Larry Swain
 "Determining Direction for Your
 Farm Business"
- ► Joel Salatin

 "Making a White Collar Salary from a Pleasant Life in the Country"

11:45 a.m. - Lunch

➤ Jolene Brown
"Mind Reading Is Not Enough"

BREAK-OUT SESSIONS afternoon

Select one session from each of the two time periods beginning at 1:30 p.m. and 2:30 p.m.

Fred Kirschenmann

"Keys To Successful Organic Production"

Larry Swain

"Tools And Techniques For Managing Change"

Joel Salatin

"Value-Adding Through Direct Farm Marketing Technique"

Jolene Brown

"Making Interpersonal Communication Work For You"

PRESENTERS

Fred Kirschenmann

Director, Leopold Center Iowa State University Ames, IA

Larry Swain

Rural Sociologist University of Wisconsin River Falls, WI

Joel Salatin

Alternative Farmer/Author Polyface, Inc. Swoope, VA

Jolene Brown, CSP

Speaker/Critical Skills Trainer West Branch, IA

Today's producers continue to find themselves confronted with new decisions almost daily.

Conference presenters share their experiences and information to provide new tools for change and decision-making.