

# Corporate Sponsorships

## Platinum (Title) Sponsor (1 available)

\$2500

Premium location and footprint for your booth including electricity and WiFi\*

### Level 1 Brand Awareness:

- Business name appears as "Family Fest sponsored by:"
- Logo prominently displayed on all event promotions (*Family Fest web page, newspaper ads, posters, signs, programs, giveaways, exhibitor listing, etc.*)
- Identified as title sponsor in all press releases and radio ads/appearances
- Full-page (9.5" X 11") color ad on the back page of our 12-page pullout Family Fest newspaper insert distributed by the Herald News, Herald Life, and Morris Daily Herald; circulation 40,000 (*will also be used as the event program at Family Fest 2015*)
- Business name appears in exhibitor listing
- Priority option to conduct a seminar if desired

## Gold (Event) Sponsor (3 available)

\$1500

Premium location for your booth including electricity and WiFi\*

### Level 2 Brand Awareness:

- Logo displayed on all event promotions (*Family Fest web page, newspaper ads, posters, signs, programs, giveaways, exhibitor listing, etc.*)
- Identified as supporting sponsor in all press releases and radio ads/appearances
- 3/5-page (5.5" X 11") color ad in our 12-page pullout Family Fest newspaper insert distributed by the Herald News, Herald Life, and Morris Daily Herald; circulation 40,000 (*will also be used as the event program at Family Fest 2015*)
- Business name appears in exhibitor listing
- Priority option to conduct a seminar if desired

## Silver (Community Stage) Sponsor (3 available)

\$1000

Premium booth location including WiFi\*

### Level 3 Brand Awareness :

- Logo appears on all event promotions (*Family Fest web page, newspaper ads, posters, signs, programs, giveaways, exhibitor listing, etc.*)
- Logo appears on signage in the stage area above the schedule of entertainment
- Logo appears above the schedule of entertainment in the event program
- 1/2-page (9.5" X 5.5") color ad in our 12-page pullout Family Fest newspaper insert distributed by the Herald News, Herald Life, and Morris Daily Herald; circulation 40,000 (*will also be used as the event program at Family Fest 2015*)
- Business name appears in exhibitor listing

## Bronze (Kids Zone) Sponsor (3 available)

\$500

Standard booth\*\*

### Level 4 Brand Awareness:

- Logo appears on signage in the Kids Zone activities area
- Logo appears as Kids Zone sponsor above the activities listing in the event program
- 1/4-page (5.5" X 5.5") color ad in our 12-page pullout Family Fest newspaper insert distributed by the Herald News, Herald Life, and Morris Daily Herald; circulation 40,000 (*will also be used as the event program at Family Fest 2015*)
- Business name appears in exhibitor listing

\* Premium booths are positioned near the expo entrance or at the end of a row.

\*\* Standard booth spaces are 10' X 8' and includes drapery, 1 table and 2 chairs.

# family fest!



Saturday, February 28, 2015 | 9am to 1pm | Minooka Community High School • South Campus

# additional marketing options

**Interested in promoting your business but don't need a booth?** Consider offering your booth space to a non-profit, donating a raffle prize, purchasing ad space, supervising an activity, or hosting an informational seminar

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**Raffle Sponsor** *(proceeds benefit the Chamber Scholarship Fund)*

**Donate a prize** -or- **Donate cash** toward the purchase of raffle prizes

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## Advertise in our 12-page pullout Family Fest newspaper insert

Distributed by the Herald News, Herald Life, and Morris Daily Herald, circulation 40,000  
*(Also used as the event program at Family Fest 2015)*

<b>3/5 page</b> (5.5" X 11") ad in full color	<b>\$800</b>
<b>1/2 page</b> (9.25" X 5.5") ad in full color	<b>\$700</b>
<b>1/4 page</b> (5.5" X 5.5") ad in full color	<b>\$500</b>
<b>1.75" X 1.5" directory ad</b> in b/w	<b>\$50</b>

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## Activities and Seminars

Volunteer your time in the Kids Zone activities area by supervising a craft project, help with face painting, or offer your own ideas.

Build community awareness for your business and conduct a 30-minute seminar.  
Call us to discuss topics. *(No charge for registered exhibitors or sponsors)*

**\$100**

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## Family Fest Souvenir Bag

Provide your company marketing materials—brochures, postcards, coupons—to be inserted into a unique Family Fest souvenir bag (1,000 pieces)

**\$100**

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Please contact the Chamber to discuss your options. Sponsorship and marketing opportunities are customizable to suit your needs.

**Andrea Vehe**

**Events Director**

815.942.0113

events@grundychamber.com

# family fest!



**Saturday, February 28, 2015 | 9am to 1pm | Minooka Community High School • South Campus**

**YES!** I would like to support Family Fest 2015.

**REGISTRATION INFORMATION**

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City State Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_



**FREE** Family fun for **EVERYONE**  
**SATURDAY, FEBRUARY 28, 2015**

Minooka Community High School  
South Campus

**CORPORATE SPONSORSHIPS**

- Platinum (Title) Sponsor **\$2,500**
- Gold (Event) Sponsor **\$1,500**
- Silver (Community Stage) Sponsor **\$1000**
- Bronze (Kids Zone) Sponsor **\$500**

**MARKETING OPTIONS**

Raffle Prize Donation (item description): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Raffle Sponsor:** I'd like to make a cash donation toward the purchase of raffle prizes. **Amount enclosed \$** \_\_\_\_\_

**Advertise in the Family Fest Newspaper insert**

- 3/5 page** (5.5" X 11") ad in full color **\$800**
- 1/2 page** (9.25" X 5.5") ad in full color **\$700**
- 1/4 page** (5.5" X 5.5") ad in full color **\$500**
- 1.75" X 1.5" **directory ad** in b/w **\$50**

**Seminars**

Contact me about conducting a seminar **\$100**

**Souvenir Bags**

I'd like to insert my promotional materials **\$100**

**PAYMENT OPTIONS**

**Check:** make payable to Grundy County Chamber

**Credit Card:**  VISA  MasterCard  Discover

Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ 3-digit CVV \_\_\_\_\_

Signature \_\_\_\_\_

**BOOTH OPTIONS**

- Standard Booth** (Chamber Member) **\$200**
  - 10'X8' booth with draping
  - 1 table
  - 2 chairs
  - WiFi access (advance notice required)
  - 1.75" X 1.5" b/w ad in our 12-page Family Fest newspaper insert.
  - Business name appears in exhibitor listing
- Standard Booth** (Non-Chamber Member) **\$325**
  - Includes 10'X8' booth with draping
  - 1 table
  - 2 chairs
  - WiFi access (advance notice required)
  - Business name appears in exhibitor listing

**ADD ONS** (limited availability, reserve early)

- Electric** – Access to power outlets **\$25**
- Premium Booth** – Increase your visibility with an end booth **\$50**
- Premium Plus Booth** – Increase your visibility with a larger footprint (up to 16'X8') **\$100**

**Registration and payment must be received by Friday, Feb. 6, 2015**

MAIL TO:

Grundy County Chamber of Commerce  
909 Liberty St., Morris, IL 60450

**Your support and participation in this community and business event is greatly appreciated.**