



# CREWWorks

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APRIL 15, 2014

CREW OF NORTHERN NEVADA QUARTERLY NEWSLETTER ~ APRIL 2014 ~ VOL. 2

## 2014 CREW Board of Directors

**Alicia Roman,**  
President

**Erin Krueger,**  
President-Elect

**Marion Hose,**  
Past President

**Megan Angold,**  
Treasurer

**Jennifer Landes,**  
Secretary

**Carole Brill,**  
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**Julie Ott,**  
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**Brittany Diehl,**  
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**Cheryl Evans,**  
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**Steve Fine,**  
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**Suzy Klass,**  
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**Roxanne Stevenson,**  
Director

**Pam Shriver,**  
Director

**Janet Chubb,**  
Board Counsel

## A Message from the President

What a great start to 2014! The first quarter of this year has been fun and the second quarter is already promising to be better. We want to welcome our membership and our generous 2014 sponsors for their continued support. A special thanks to Signature Landscapes for kicking off our first ever, CREW Membership Challenge with a \$150 prize.

Thank you to everyone who joined us in February to learn about cyber security from industry expert Carolyn Schrader, CEO, Cyber Security Group, Inc. In March, Garrick Brown, Director of Research at Cassidy Turley shared his “encyclopedic knowledge of national



and regional commercial real estate”. (He was even generous enough to leave us a copy of his presentation, visit CREWNN.org to view.) We also shared in the memory of our CREWNN founder and inspiration, Katie Morrison, during a CREW Cocktail event at the Gas Lamp. And in preparation for the upcoming Summit Awards the CREW team brought enthusiasm and style (if not bowling acumen) to the Survival of the Fittest competition held at the Coconut Bowl. Be sure to join us on April 16<sup>th</sup>, for our upcoming CREW Luncheon featuring Dr. Yvonne Stedham and stay tuned for more great reasons why CREW Works in 2014...

## Welcome New Members

**Luann Barnes,** Ticor Title  
**Breanne Bringle,** Avison Young  
**Kathy Flamm,** First Independent Bank  
**Laura Price,** Associa Sierra North  
**Lana Schouweiler,** Reno Business Interiors  
**Matt Baca,** Nevada State Bank





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## CREW April Luncheon



Dr. Yvonne Stedham, PH.D.

### CREW April Luncheon

"Mind-full or Mind-less Leadership in Business: Does Gender Matter?"

**DATE:** Wednesday, April 16, 2014

**TIME:** 11:30 am - 1:00 pm

**COST:** CREW Members \$25 ~ NON CREW Members \$35.

**LOCATION:** Atlantis

**RSVP:** [CLICK HERE](#) or call 775.546.3753

DR. YVONNE STEDHAM, PH.D. is a Professor of Management and a 2010 UNR Foundation Professor in the College of Business at the University of Nevada, Reno. She teaches undergraduate and graduate courses in International Management and Human Resource Management at the University of Nevada and the School of Management in Ingolstadt, Germany. She is also a faculty member of the interdisciplinary Ph.D. program in Social Psychology at UNR. Her research focuses on cross-cultural aspects of management and business.

## PLATINUM



## GOLD PLUS



## GOLD



## SILVER PLUS



## SILVER



## Continuing Education Opportunities

**This month's Lunch and Learn examines the legalities of real estate purchases and long-term lease transactions**

Commercial transactions frequently involve deal points that



extend beyond the typical metrics of price per foot and CAM charges. All too often, when these issues arise, there is reluctance to involve attorneys in the negotiation process as parties wish to keep costs as low as possible and they don't want an

attorney to complicate the transaction. However, our speaker, John Samberg of Reno-based Wolf, Rifkin, Shapiro, Schulman & Rabkin, LLP brings refreshing insight into how to partner with attorneys at the front end in order to make, not break, the deal. Speaker: John M Samberg **When: Tuesday, April 22<sup>nd</sup>, 11:30-1PM**

**Sponsored by:**

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**Save the Date!!!**

**9<sup>th</sup> Annual Summit Awards!**

**Saturday, April 18th**



### CREW MIXER

**DATE:** Thursday, April 24

**TIME:** 5:00 pm to 7:00 pm

**COST:** FREE

**LOCATION:** Campo Reno ~ 50 N. Sierra St, Reno

**RSVP ~ [CLICK HERE](#) or call 775.546.3753**

This is an informal cocktail event, all are welcome!  
No host drinks ~ hosted appetizers

**Stay tuned for May Mixer at Sodo...**

## Why CREW Works...



Members? Sponsors? Have you uploaded your BIO in CrewBiz Yet? It is an easy way to be seen by over 9000 Professionals in your Industry...Click CREWBiz to learn more.

**DID YOU KNOW?** There are CREW Scholarship Opportunities Available! To learn more, visit [CREWNN.org](http://CREWNN.org).

**Our CREW/NAIOP Golf Tournament has only 1 Hole Sponsor left!  
Be sure to sign up now ~ Foursomes are limited!**

~ To learn more contact Cheryl Evans

**Want more out of CREW? Join a Committee**

Membership ~ Sponsorship ~ Philanthropic ~ Education ~ Media & Website  
~Golf~Marketing~Programs ~CREW National ~

**ROARING Twenties POKER TOURNAMENT**

Please join CREW & IREM for the 1st annual Charity Poker Tournament. It is guaranteed to be a fun filled night with tons of exciting raffle prizes as well as cash prizes to the top three finishers. Please wear your best Roaring 20's attire. Thank you for your support of CREW & IREM.

**When: May 16**

**Price: \$75.00** buy-in for players  
Re-Buys & Add-Ons will be offered

**\$15** non-players

**Where: Grand Sierra Resort**  
Sierra Rooms on the Mezzanine Level

*Costumes are encouraged*  
*Appetizers will be served*

Cash Prizes for 1st-3rd  
Seating Begins at 6:30pm  
Cards are in the air at 7:00pm  
**PREPAYMENT is a MUST!**

**Click Here to Register**

*A portion of the proceeds will be donated to Awaken, Inc. and Crisis Call Center*

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## Thank You and Best Wishes!

On behalf of CREW of Northern Nevada Board Members, our membership and myself, 2014 CREW President, I want to thank Lynn Remick, our longtime CREW Administrator, since 2006, and go to expert. She will be retiring from her current position, effective April 30, 2014 and will be sorely missed. Please thank her for her dedicated service to our organization!

## Good News and CREW Business to Share!

- Founding CREWNN Members, Andie Wilson, Brad Bonkowski and Cheryl Evans opened NAI Alliance Carson City on April 7th ~ Congratulations!!!
- Roxanne Stevenson and Melissa Molyneaux, CCIM attended the annual Colliers International Sales Award Trip from March 19-26 at The Fairmont Kea Lani in Wailea on the island of Maui. They were invited to attend based on their sales production for 2013. Roxanne achieved the gold level and Melissa achieved the platinum level.
- Jennifer Landes with American Family Insurance (CREW member since 2011) and her agency achieved the Gold Key award for outstanding commercial insurance sales in 2013. This honor is only achieved by the top 6% of all producers with her company. Commercial insurance is one of the specialties of her agency and they take pride in being your resource for CREW members. Thank you to the CREW members who referred business to Jennifer in 2013 to help her achieve this goal.
- Brad Bonkowski and Andie Wilson closed the sales of an industrial property at 37 Affonso Dr. in Moundhouse, and a commercial property at 140 Douglas St. in Dayton in February, both with Andy Tourin and Maryann Infantino of First Centennial Title
- Carole Brill's daughter won state UNR Debate competition and is one of 2 NV students going to national competitions.

### THANKS to our Raffle Prize Donors!!!

**Kim Brown ~ Reno Green**

**Erin Krueger ~ Archcrest**

**Carole Brill ~ Miller Industrial**

**Pam Shriver ~ Ticor Title**

**Alicia Roman ~ Granite Construction Supply**



**Send us your fun pics!**

**Interested in Donating? Contact Roxanne Stevenson**