

# Order Form

Your future business is in the cards... ExpoCard™.  
Order now and maximize the impact of your trade show participation.

**2008 NAB Show**  
April 14-17, 2008  
Las Vegas, NV



**For discount, order by 3/14/08**  
**Final deadline to order prior to show 3/31/08**  
**Order online: <http://order.experient-inc.com>**  
**Access Code: CPQDXH**

## Step 1: Select your lead retrieval system

	on or before 3/14/08	after 3/14/08	# of units	TOTAL
<b>Optium S400</b> -Instant transmission of leads to an on-board USB Tabletop, printout, survey option, requires electricity	\$350	\$425	_____	\$_____
<b>Legacy Standard</b> -Tabletop, printout, survey option, requires electricity	\$185	\$225	_____	\$_____
<b>Legacy Mobile</b> -Hand-held, printout, survey option, battery operated	\$225	\$250	_____	\$_____
<b>RealTimer</b> -Hand-held, wireless, secure online lead access	\$350	\$350	_____	\$_____
<b>ExpoCard Connect</b> -Customizable software package for laptop/PC; includes cable and reader; laptop/PC not included	\$495	\$595	_____	\$_____
<b>Each additional ExpoCard Connect</b>	\$300	\$300	_____	\$_____
<b>ExpoCard Pro</b> -Complete customized lead management system with full support	Call for details			
<b>Sub-Total</b>				\$_____
<b>7.75% Sales Tax</b>				\$_____
<b>Step 1 Total</b>				\$_____

## Step 2: Select your lead retrieval options

	on or before 3/14/08	after 3/14/08	# of units	TOTAL
<b>Leads from Reader*</b> Download of leads at service desk; end of show* (included with Optium S400)	\$125	\$150	_____	\$_____
Nightly download of leads at service desk*	\$310	\$340	_____	\$_____
Nightly download of leads in booth*	\$370	\$400	_____	\$_____
<b>Custom Survey*</b> (Submit custom template on back)	\$100	\$110	_____	\$_____
<b>Additional Services</b> Delivery of Reader to booth (Pickup not included)	\$100	\$100	_____	\$_____
Peel & Stick Labels*	\$120	\$125	_____	\$_____
<b>Step 2 Total**</b>				\$_____

\* Quantity should match the number of units ordered in Step 1

\*\* Taxable items and rates vary among states and are subject to change. Actual tax will be calculated and charged when order is processed. Please call for exact quote.

## Step 3: Total your order ( Step 1 Total + Step 2 Total)

**GRAND TOTAL \$ \_\_\_\_\_**

## Step 4: Your contact and payment information

Exhibiting Company: \_\_\_\_\_  
Booth #: \_\_\_\_\_  
3<sup>rd</sup> Party Company (if applicable): \_\_\_\_\_  
Check if information is for:  Exhibiting Company  Third Party  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State/Country: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

Order confirmation will be delivered via email.

**Note:** All ExpoCard readers must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

### Terms and Conditions:

- Orders cannot be processed unless received with payment. Purchase orders are not accepted. Send check or credit card information with order form.
- All orders are subject to a \$50 cancellation fee.
- Orders cancelled within 30 days of the show will not be refunded.

### Indicate payment method:

- Check (Must be mailed with order; made payable to Experient)  
 Visa  MC  AMEX  DISCOVER

Signature: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp: \_\_\_/\_\_\_/\_\_\_

**Fax Credit Card Orders to:** 301.694.3286

**Mail Orders to:** Experient, 1888 North Market St.,  
Frederick, MD 21701

**For Assistance Call 800.787.0475 or 301.662.9400**

**Email: [exhinfo@experient-inc.com](mailto:exhinfo@experient-inc.com)**

**[www.experient-inc.com](http://www.experient-inc.com)**



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