Order Form

Your future business is in the cards... ExpoCard[™]. Order now and maximize the impact of your trade show participation.

2008 NAB Show April 14-17, 2008 Las Vegas, NV

BSHOW^{**} Where Content Comes to Life^{**} For discount, order by 3/14/08 Final deadline to order prior to show 3/31/08 Order online: http://order.experient-inc.com Access Code: CPQDXH

Step 1: Select your lead retrieval system	on or before 3/14/08	after 3/14/08	# of units	TOTA
Optium S400 -Instant transmission of leads to an on-board USB Tabletop, printout, survey option, requires electricity	\$350	\$425		\$
Legacy Standard-Tabletop, printout, survey option, requires electricity	\$185	\$225		\$
Legacy Mobile - Hand-held, printout, survey option, battery operated	\$225	\$250		\$
RealTimer-Hand-held, wireless, secure online lead access	\$350	\$350		\$
ExpoCard Connect -Customizable software package for laptop/PC; includes cable and reader; laptop/PC not included	\$495	\$595		\$
Each additional ExpoCard Connect	\$300	\$300		\$
ExpoCard Pro - Complete customized lead management system with full support	t Call for details			
			Sub-Total	\$
		7.	75% Sales Tax	\$
			Step 1 Total	\$

			•	•
Step 2: Select your lead retrieval options	on or before 3/14/08	after 3/14/08	# of units	TOTAL
Leads from Reader*				
Download of leads at service desk; end of show* (included with Optium \$400) \$125	\$150		\$
Nightly download of leads at service desk*	\$310	\$340		\$
Nightly download of leads in booth*	\$370	\$400		\$
Custom Survey*				
(Submit custom template on back)	\$100	\$110		\$
Additional Services				
Delivery of Reader to booth (Pickup not included)	\$100	\$100		\$
Peel & Stick Labels*	\$120	\$125		\$
* Quantity should match the number of units ordered in Step 1			O T	*
** Taxable items and rates vary among states and are subject to change. Actu	al tax	51	ep 2 Total**	ې

will be calculated and charged when order is processed. Please call for exact quote.

Step 3: Total your order (Step 1 Total + Step 2 Total)

Step 4: Your contact and payment information
Exhibiting Company:
Booth #:
3 rd Party Company (if applicable):
Check if information is for: 🗅 Exhibiting Company 🛛 🗅 Third Party
Contact Name:
Address:
City:
State/Country:Zip:
Phone: Fax:
Email:

Order confirmation will be delivered via email.

Note: All ExpoCard readers must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.



GRAND TOTAL \$

Terms and Conditions:

- Orders cannot be processed unless received with payment. Purchase orders are not accepted. Send check or credit card information with order form.
- All orders are subject to a \$50 cancellation fee.
- Orders cancelled within 30 days of the show will not be refunded.

Indicate payment method:

Check (Must be mailed with order; made payable to Experient)

□ Visa □ MC □ AMEX □ DISCOVER

Signature: _____

Card #:_____

Exp:___/___/

Fax Credit Card Orders to: 301.694.3286

Mail Orders to: Experient, 1888 North Market St., Frederick, MD 21701

For Assistance Call 800.787.0475 or 301.662.9400 Email: exhinfo@experient-inc.com www.experient-inc.com

Showcode: NAB081 Source Code: KRO (Different from access code at top of page)

ADDITIONAL FEE REQUIRED for Custom Survey Template

Company Na

Show Code:

(See previous page, lower left corner)

Use the following samples and templates to create your electronic survey or custom printout. (call Experient if you need assistance) Use the following space to design your electronic survey or custom **printout.** (Use additional paper if needed).

FAX this to us along with your order form and we will program your survey/printout.

The **custom paper printout** for your **Optium S400 and Standard** will look something like this: (You may use up to 70 lines with 32 characters per line)

Purchasing Time Frame: Immediately 2 to 3 months 4 months or more Follow-up Action: Schedule Meeting Phone Call	Example	e:
Immediately 2 to 3 months 4 months or more Follow-up Action: Schedule Meeting	Purchasi	ing Time Frame:
4 months or more Follow-up Action: Schedule Meeting		
Follow-up Action: Schedule Meeting		2 to 3 months
Schedule Meeting		4 months or more
Send Literature	Follow-u	Schedule Meeting Phone Call Send Literature

Your **Mobile Electronic Survey** is a Question & Answer multiple choice style survey with "choose many" or "choose one" formats.

We recommend using no more than five to seven questions. Your **Mobile** survey should look like this:

Question 1 (Max 70 characters) Answer here (Max 40 characters each)

Question 2 (Max 70 characters) Answer here (Max 40 characters each)

Example:

What type of health care facilities do you service? (Choose all that apply)

- Public Hospitals
- Private Hospitals
- Walk-in Clinics
- Elder Care Facilities
- Other

Your **RealTimer Survey** is a Question & Answer single choice style survey.

Your **RealTimer** survey should look like this:

Question 1 (Max 30 characters) Answer here (Max 30 characters each)

Question 2 (Max 30 characters) Answer here (Max 30 characters each)

Example: Purchase Authority

Final Say/Recommends Have Salesperson call

Yes/No Purchase Time Frame

3 months/6 months/1year

*only the selected answer will appear

FAX TO: 301.694.3286 or mail with your order form



1888 North Market Street • Frederick, MD 21701 Phone: 800.787.0475 or 301.662.9400 • Fax: 301.694.3286 email: exhinfo@experient-inc.com • www.experient-inc.com