

# Sponsorship Proposal



**Special Olympics**  
**Kansas**

Be a fan™



# 09.08.12

Visit our website at [www.ksso.org](http://www.ksso.org) for more info!

## What, when, and where is the World's Largest Truck Convoy? Why should I partner with Special Olympics?

The annual World's Largest Truck Convoy for Special Olympics unites law enforcement and local community members to raise funds for Special Olympics athletes. Since inception in 2001, more than 10,000 trucks – from big rigs to grain trucks – have traversed more than 300,000 miles across the USA and Canada raising money and awareness for our program. In 2012, three Truck Convoy events, led by escorts of the Kansas Law Enforcement Torch Run, are scheduled in Kansas. On April 21, Southwest Kansas will present their second annual Truck Convoy in local communities including Dodge City, Garden City, Meade and Cimarron. In June, South Central Kansas will host their first annual event in Hutchinson. For their sixth annual event, the communities of Colby, Oakley and Goodland will host their Truck Convoy on September 8. All funds raised from these Truck Convoys go to fund the programs and services of Special Olympics Kansas. We offer many sponsor packages – from localized regional plans to statewide campaigns – one is guaranteed to meet your business marketing needs. Through your partnership of the World's Largest Truck Convoy, together we can take our athletes from the sidelines to the playing fields!

### Convoy Partnership Packages

#### **Guardian - \$5,000**

- **Six** complimentary registrations - *registrations can be divided among any of the 3 Kansas Truck Convoy locations!*
- **Company logo** displayed prominently on back of Truck Convoy T-shirts - **for all 3 Kansas Truck Convoy locations!**
- Official partner status in all pre and post event press releases
- **Company name** in any media spots provided by our official media partners
- Opportunity to hang banner (provided by you) at event and for company product sampling
- **Company logo** to appear on Kansas Torch Run and Kansas Truck Convoy webpages

#### **Diamond - \$2,500**

- **Five** complimentary registrations - *registrations can be divided among any of the 3 Kansas Truck Convoy locations!*
- **Company logo** displayed prominently on back of Truck Convoy T-shirts - *in the Kansas Truck Convoy location of your choice*
- Official partner status in all pre and post event press releases
- **Company logo** to appear on the Kansas Truck Convoy webpage

#### **Platinum - \$1,000**

- **Four** complimentary registrations - *registrations can be divided among any of the 3 Kansas Truck Convoy locations!*
- **Company logo** listed on back of Truck Convoy T-shirts - *in the Kansas Truck Convoy location of your choice*
- **Company name** on the Kansas Truck Convoy webpage

#### **Gold - \$500**

- **Three** complimentary registrations - *in the Kansas Truck Convoy location of your choice*
- **Company logo** listed on back of Truck Convoy T-shirts - *in the Kansas Truck Convoy location of your choice*

#### **Silver - \$250**

- **Two** complimentary registrations - *in the Kansas Truck Convoy location of your choice*
- **Company name** listed on back of Truck Convoy T-shirts *in the Kansas Truck Convoy location of your choice*

#### **Bronze - \$150**

- **One** complimentary registration - *in the Kansas Truck Convoy location of your choice*
- **Company name** listed on back of Truck Convoy T-shirts *in the Kansas Truck Convoy location of your choice*

***If you have questions, please contact the following:***

Joe Mentlick	785.443.1682	flyingeagleexpress@hotmail.com	
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## SPONSOR COMMITMENT FORM

### Payment Method

*50% due by August 17, 2012. Balance due by event date.*

\_\_\_\_\_ Please accept our check today in the amount of \$ \_\_\_\_\_

\_\_\_\_\_ Please invoice our company \$ \_\_\_\_\_ and we will pay in 30 days

\_\_\_\_\_ Bill my Credit Card \$ \_\_\_\_\_

Type of Card: VISA MasterCard AmEx Discover

Name on Card: \_\_\_\_\_ Exp Date \_\_\_\_\_

Signature: \_\_\_\_\_

### Contact Information

Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_

Address, City, ST Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Sponsorships are confirmed upon receipt of this letter. Please make your checks payable to Special Olympics Kansas and mail to the address below. To be eligible for all listed benefits, your commitment must be received by August 17, 2012. If you have questions, please contact:

Luke Schulte at 913.236.9290 or [schultel@ksso.org](mailto:schultel@ksso.org).

I have read and agree with the terms of the features and benefits that SOKS is providing.

Agreed upon by \_\_\_\_\_

Full name and title \_\_\_\_\_

Date \_\_\_\_\_

Send company logo for sponsorship benefits to [schultel@ksso.org](mailto:schultel@ksso.org)  
Special Olympics Kansas - Northwest Kansas Truck Convoy  
5280 Foxridge Drive, Mission, KS 66202

**Thank you for supporting Special Olympics Kansas and the  
Truck Convoy!**



**Special Olympics**  
**Kansas**

Be a fan™

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Created by The Joseph P. Kennedy, Jr. Foundation  
Authorized and accredited by Special Olympics, Inc. for the benefit of  
persons with intellectual disabilities