2008 BEARS Action Toolkit

Sample Letter to the Editor

A good way to spread the word to a wider audience is to write a letter to the editor of your local paper. Following is a sample. Feel free to adapt this to make it your own.

 A Greener [insert name of your city here]
My name is and I'm a [insert grade level] student at [name of school].
I'm volunteering with a project called the Thermostat Challenge to help reduce greenhouse gas pollution in our community. My family has pledged to adjust our thermostat by at least two degrees up or down, depending on the season, to save energy. And we adjust it even more at night and when we're not at home.
Will you join us in this action? It's SO easy to do! The more families, schools, and businesses that take part, the greener [insert name of city] will be and the brighter the future for our planet.
I think it would be cool to have EVERYONE take part. I learned about this on the Polar Bears International website. Let's show the world that [insert name of city] cares about the environment and we're doing our part!
[Your name]

100