

Countdown to the Show e-Newsletter Insertion Order Form

2013 CHEMSHOW

MOVING THE PROCESS
INDUSTRIES FORWARD

DECEMBER 10-12
NEW YORK CITY

Please Choose ONE Category:

Categories are subject to change

- | | |
|--|--|
| <input type="radio"/> Engineered Materials | <input type="radio"/> Maintenance Products |
| <input type="radio"/> Environmental & Safety Equipment | <input type="radio"/> Process Equipment |
| <input type="radio"/> Fluid Handling Equipment | <input type="radio"/> Other |
| <input type="radio"/> Instruments & Process Control | |

Click on any field to *select* or *type* in it.

After you are done, you can save and e-mail it to: support@industryconnect.com
You can also print/scan/e-mail, or fax it to **The Countdown Team** at 800-288-1440.

You may also securely order online at:
www.industryconnect.com/order/chem/

ORDER CONTACT INFORMATION

Exhibitor:	<input style="width: 85%;" type="text"/>
Name:	<input style="width: 85%;" type="text"/>
Telephone:	<input style="width: 85%;" type="text"/>
Booth #:	<input style="width: 15%;" type="text"/>
Email:	<input style="width: 85%;" type="text"/>
Address:	<input style="width: 85%;" type="text"/>
	<input style="width: 85%;" type="text"/>
City:	<input style="width: 85%;" type="text"/>
State / Zip:	<input style="width: 85%;" type="text"/>

CREDIT CARD INFO

☐ VISA ☐ MC ☐ AMEX

Name - Card:	<input style="width: 85%;" type="text"/>
Credit Card #:	<input style="width: 85%;" type="text"/>
Exp. Date:	<input style="width: 15%;" type="text"/>
Val Code:	<input style="width: 15%;" type="text"/>
Signature:	<input style="width: 85%;" type="text"/>

Rates are net and non-commissionable. All reservations are non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form.



Questions?

Contact **The Countdown Team**
(800) 288-1440 ext. 701
support@industryconnect.com

If checking boxes digitally, the form will automatically calculate your cost totals. **Each exhibitor is entitled to receive a complimentary \$250 credit for one of our three announcement types listed below.**

Edition	Broadcast Dates*	Content Submit Deadline	Basic \$250 each	Featured \$650 each	Premium \$950 each
1	Tues 10/29/13	10/24/13	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	Tues 11/05/13	10/31/13	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	Tues 11/12/13	11/07/13	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	Tues 11/19/13	11/14/13	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	Tues 11/26/13	11/21/13	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6	Tues 12/03/13	11/28/13	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Post	Tues 01/07/14	01/02/14	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
*Although we make every effort to broadcast on the above dates, dates are subject to change without notice.			Totals: x \$250 = \$	x \$650 = \$	x \$950 = \$

Check this box for \$250 off if you have not yet used your credit. First-come first-served, limited to one-time use, eligibility will be verified: ☐

Total Announcement: \$

Other Discounts: \$

Total Order: \$

Specs for e-Newsletter Announcements:

- Headline:** 150 Characters (w/ spaces)
- Body Text:** 500 Characters (w/ spaces) – about 3-4 sentences
No HTML code can be included in the Body Text. Body text is contained in one paragraph (no breaking spaces between lines of text) use of Bullets will force the bullets into paragraph form, not list form. Bullets can still be used to break up text in the body.
- Links:** Up to 4 links (Please name links). Link to a website, email, or we can host a press release/event invite/flyer – No Flash or .jpg Files. Document uploads must be .pdf or .doc *only!* The system will not recognize any other file type and will reject the announcement upon submission. Please convert file types to .pdf or .doc prior to uploading to avoid a disruption of submission.

Additional Specs for Feature/Premium Announcements:

- Logo:** 130 x 40 pixels (rectangular) or 80 x 80 pixels (square).
Logos are placed at the top of the page and link down to your announcement.
- Image:** 125 x 125 pixels (logo or product photo).
Image Files will be placed directly next to the Announcement.
Logos will only be placed next to the announcement if your logo is uploaded into the image area in addition to the Logo area.
For Logos & Images, we can accept .jpg, and non-animated .gif files. The system will not recognize any other file type and will reject the announcement upon submission. Please convert file types prior to uploading to avoid a disruption of submission.
No HTML Code can be used to link an Image or Logo to a website.